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PHLF News

PUBLISHED FOR THE MEMBERS OF THE PITTSBURGH HISTORY & LANDMARKS FOUNDATION

No. 156 February 2000

The Evidence Is In

Arthur P. Ziegler, Jr.

For its fiftieth anniversary publication, the National Trust for Historic Preservation asked Landmarks' president Arthur Ziegler to write an essay on the progress of the preservation movement. We reprint it here with permission, from the Fall 1999 issue of Forum Journal.

YES, WE PRESERVATIONISTS HAVE COME A LONG WAY. NO, WE HAVE NOT BY ANY MEANS ARRIVED. Starting with an intrepid band of determined women at Mount Vernon, the preservation movement has achieved significant progress in saving buildings, monuments, towns, neighborhoods, main streets, and landscapes. We have woven the idea of preservation into the thinking of planners and government leaders, and into the law itself. The grassroots community everywhere supports the idea of preservation, and philanthropic and governmental money has flowed our way. The movement has strong leadership, in fact so strong that the president of the National Trust, Richard Moe, could mobilize the forces to defeat Disney's huge project that was to have been implanted in the Virginia countryside.

A movement originally founded on the leadership of individual leaders in various cities now has a cadre of professionals, B.A.s and M.A.s, staffs and budgets, boards and volunteers, all across the United States. We may not always be listened to, but we are heard.

Three quarters of a century of evidence is in, and our ideas have generally been proven right. Our opposition to urban renewal, to the demolition of major buildings symbolized by the loss of the Pennsylvania Railroad Station in New York, our belief in reviving neighborhoods through the commitment of residents to their historic buildings, economic development preservation projects like ours in Pittsburgh at Station Square have proven themselves to be sound, to work. Those projects antithetical to our principles have generally proven themselves not to work, whether it was urban renewal, festival markets, malled downtowns, or main street pedestrianizations. Almost all have proven to be the deleterious ideas that we originally opposed.

But we are not there yet. We are still a limited grassroots effort with less support than the environmental movement and with far less money. Public and private budgets are still, for historic



"We must educate young people so that as generations change, the new leaders will share our point of view," writes Arthur Ziegler. Here, students from McKnight Elementary are touring Pittsburgh with Landmarks (see page 16).

preservation, diminutive. Recently mayors have warmed up the bulldozers again and are demolishing hundreds of acres of fine historic buildings, just like the 1950s and 1960s, in the name of "progress." In fact, many of the ideas advanced today to revitalize cities are exactly the same as those advanced in the mid-20th century: stadiums, convention centers, subsidized retail in the urban core, expressways to the countryside.

One of the most harmful sources of money that does incredible damage to our cities, our towns, and our countryside is federal, state, and local highway funding. An astronomical amount of money is still available for the roadway systems that have proven again and again that they do not work, that they breed congestion, cause the maiming and killing of people, and cost us a gargantuan loss of historic buildings, main streets, farm buildings, and quality of life each year.

While as preservationists we have devoted some of our resources to educating the young, we have not done nearly enough. We need to arm our population with the information of the usefulness and the success of historic preservation. We need to make clear the hurt of all kinds caused by those who believe in clearance and rebuilding, together with that caused by those who believe in the endless replacement of the countryside with a built environment.

If I were to select two ingredients as the primary ones needed to achieve more than a nominal victory, I would point to education first. We still have an enormous task of educating governmental and philanthropic leaders, corporate

executives, indeed all those who figure in the decision-making process. The grassroots people are with us; they are in fact us. But we need to tower over the landscape like redwoods, not little blades. We must keep educating young people so that as generations change, the new leaders will share our point-of-view.

Second, of course, we need money. However, it can come in many forms. To have our hands on cash is the best of all possible worlds, but to spend it well and to leverage it, to use it to influence as well as to acquire, and to demonstrate how old buildings can be used is a complex task.

In addition, we need to understand all the different ways that we can affect the flow of money. Historically our most signal triumph in that regard was the 25 percent historic preservation tax credit which turned thousands of developers into preservationists. We need the Homeowner's Tax Credit now.

But we also need to understand banking, financing, corporate financial structures, governmental programs, foundation needs, and alternative ways to aid and abet the economics of those who could invest in preservation.

We have succeeded in building preservation into "the system," but we have not succeeded in making it the system. We have often achieved success by sallying forth and doing a project and showing that it works. We need to find a way to exhibit those models so that they will inspire thousands of others who are investing in their communities but without a preservation ethic.

We must tackle the new century based on the assurance that the evidence of the old one shows we have useful answers to contemporary dilemmas.

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A detail from the G.C. Murphy Company Building of 1930, H. E. Crosby architect, slated for demolition.

Special Fifth-Forbes Newsletter to Be Published

In order to keep our members fully informed in regard to the Fifth-Forbes redevelopment issue, we expect to publish a special issue devoted exclusively to the fast-breaking developments.

In the meantime, see the centerspread of this issue for news of our efforts over the past several months and our position.

Welcome New Members

(as of December 31, 1999)

Your support strengthens Landmarks and helps us accomplish our goals. We look forward to your participation in our work and special events.

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Foundation/Tickets for Kids

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Joseph F. D’Andrea
Jamini and Greg Davies
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Brian A. DiPietro
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Through their contributions, the following people are strengthening the Pittsburgh History & Landmarks Foundation.

- The Allegheny Foundation, for support of our Historic Religious Properties Fund;
- Claire M. Bassett, AIA, for her gift in honor of Mr. & Mrs. Knox Bassett;
- David and Janet Brashear, for their ongoing support of Landmarks’ education, membership, and preservation programs;
- Cathy Broucek, for her gift in memory of Robert Wardrop;
- Carl Wood Brown, for his contribution to his Named Fund to support Landmarks’ publications;
- Ruth and Richard Brunermer, for their donations in honor of Vinnie Ziegler, and in memory of Mrs. Margaret Plue and Sylvan Green;
- CB Richard Ellis/Pittsburgh, for support of our downtown walking tour program;
- Chevron Corporation, for its gift in honor of Stephanie Sladek;
- The Anne L. and George H. Clapp Charitable and Educational Trust, for its support of our historic preservation and education programs;
- Thomas Demko, for his gift to support our education programs;
- The Ellwood Group, for support of our preservation efforts in downtown Pittsburgh;
- Mary G. Evans, for her gift in honor of Paul Ryan;
- The Faith Center Church of God in Christ, for its gift in memory of Verna Slaughter Shields;
- FannieMae Foundation, for support of our historic preservation and education programs;
- Susan Faulk, for her gift in honor of James Weddell;
- The Federal Home Loan Bank of Pittsburgh, for its support of the Preservation Loan Fund;
- Marion Green, for her gift to support our historic preservation and education programs;
- Doris M. Harris, for her support of our historic preservation and education programs;
- H. J. Heinz Company Foundation, for its gift in honor of M. M. Dodgen;
- Colleen Hess, for her gift to support our Award or Merit program;
- Henry Phipps Hoffstot III, for his gifts to support our Historic Religious Properties Fund, Preservation Services Fund, Library Fund, and education programs;
- The Milton G. Hulme Charitable Foundation, for its gift to support our historic preservation services and education programs;
- Dr. & Mrs. R. L. Kelley, Jr., for their gift in memory of Robert M. Jacob;
- Walter C. Kidney, for his gift in honor of Mrs. Lois Monahan;
- The May Foundation, for its gift in honor of Douglas Trumpower;
- The Katherine Mabis McKenna Foundation, for its generous support of our preservation efforts in regard to Fifth-Forbes and throughout Allegheny County;
- Mellon Financial Corporation, for its gift in honor of Janis R. Carey;
- PNC Bank, for its ongoing support of our Preservation Loan Fund and preservation programs;
- PPG Industries Foundation, for its gift in honor of Philip L. Wyche;
- Albert M. Tannler, for his gift in honor of Mrs. Albert Tannler;
- The Westinghouse Foundation, for its gift in honor of Howard J. Bruschi;
- Dr. & Mrs. George R. White, for their gift in support of our historic preservation and education programs;
- Judith and James White, for their gift in support of our historic preservation and education programs;
- Arthur P. Ziegler, Jr. and Vinnie D. Ziegler, for their gifts to support our historic preservation and education programs.

1999 Facts

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(as of December 31, 1999)

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Thank
you for
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support!

Hope and Help for Historic Religious Properties

Thanks to Landmarks’ Historic Religious Property Seminar and Grant Program, Donald J. Fails writes that “the bright, vibrant colors and gentle, softer hues of the glass are now glowing for all that enter” the McGinnis Presbyterian Church of Pitcairn. And the bells of St. Anthony’s Chapel, writes Cecilia Guehl, “once again can be heard throughout the neighborhood.”

Now in its third year, Landmarks’ Historic Religious Property Program is making a difference in many neighborhoods. “The most remarkable aspect of our Historic Religious Property Program,” says trustee Alice Greller, “is that Landmarks’ members and friends contribute all the money, through year-end gifts, that are then awarded to worthy churches and synagogues.” Lead grants in 1997, 1998, and 1999 from trustee Constance O’Neil enabled Landmarks to respond to the needs of many organizations.



Anne Gailliot presents a grant award.

Landmarks’ seminar and grant program is one of only a few in the nation serving historic religious property owners. A grant from the Allegheny Foundation in 1994 enabled Landmarks to study the needs of historic religious properties locally and devise an effective program. According to Richard Moe, president of the National Trust for Historic Preservation, “Protecting historic religious structures is one of the most important tasks faced by preservationists. The value of these buildings goes far beyond religion. They play an enormously significant role in a community’s life and sense of place....Failing to meet that challenge [of saving historic religious structures] will mean the loss of landmarks that

truly function as the hearts and souls of their communities.” In 1997 and 1998, Landmarks gave more than \$80,000 to 28 churches and synagogues in Allegheny County. Last year, Landmarks awarded \$58,500 in grants to 24 religious institutions. The maximum amount any institution may receive is \$3,000 and the money must be used for “bricks and mortar” projects. Landmarks’ grants usually are matched by contributions from other sources and have enabled churches and synagogues to tackle both big and small projects, ranging from restoring stained-glass windows to repairing walls and roofs damaged by rain.

News of Improvements Throughout the County

During her internship with the Pittsburgh History & Landmarks Foundation, Anne Gailliot contacted past grant recipients in an effort to document the program’s success. She learned the following:

In response to Landmarks’ \$2,000 grant to Bellefield United Presbyterian Church in Oakland, two members of the congregation donated a total of \$10,000 towards the restoration of the stained-glass windows. Landmarks’ investment helped show the congregation the importance of repairing the windows, a project that the church is approaching one window at a time. Mrs. Barbara Thompson of Brown Chapel A.M.E. Church on the North Side reports that “Landmarks has helped in adding new life to Brown Chapel with its financial assistance. While there is much work remaining to bring our building up to where it should be, we are thankful to see improvements taking place. This has engendered a new sense of pride in our people, and we can truly say like Nehemiah, ‘the people have a mind to work.’” A stained-glass window depicting St. Bartholomew was repaired with a \$1,500 grant to Calvary Episcopal Church in Shadyside. The sanctuary at Calvary United Methodist Church in Allegheny West has been freshly painted, thanks to a \$1,500 grant from Landmarks.



Historic Religious Property award recipients, 1999.

Epiphany Roman Catholic Church in the Hill District used a \$3,000 grant to repair the large stained-glass window *Visitation of the Magi* that was damaged during the storm of 1998. An adjacent window now is being repaired, and families who have given \$10,000 and \$7,000 have assumed the care of two other windows.

A \$3,000 grant put Episcopal Church of the Nativity in Crafton over the top in its drive to replace the roof over the nave.

Stone is no longer falling from the First Presbyterian Church of Pittsburgh, downtown, in part because of a \$1,500 grant from Landmarks that was used to repair and re-point masonry on exterior walls. Although Landmarks’ grant was a small portion of the total repair cost, it was used in a special campaign for the membership and is believed to have encouraged donations that totaled \$100,000.

There is a new door to the Toy Lending Library of the First United Methodist Church of Pittsburgh in Shadyside, thanks to its \$3,000 grant, and the gutters, soffits, and fascias have been replaced at Glenshaw Valley Presbyterian Church as a result of its \$2,500 grant.

The Bride’s Room at Old St. Luke’s in Scott Township, damaged after a flood, was restored and improved with a \$3,000 grant. (See the article on page 5.)

Pastor Janet B. Grill of St. Andrew Lutheran Church in Oakland informed us that Landmarks’ grant “made repairs of leaded-glass windows possible in a way that maintains the integrity of our building. For this we and our neighbors thank you.”

With a \$3,000 grant, West End A.M.E. Zion Church repaired its loose slate roof, painted the gutters, and installed a French drain for a natural spring under the church.

Your Contributions Are Needed

Money from Landmarks is making a difference. If you have not yet made a year-end gift to Landmarks, please make a new year’s gift to our Historic Religious Property Program. Contributions in any amount are welcome, and checks may be made payable to “PHLF” with a reference to “HRPP.” Your gift will help us meet the needs of the growing number of historic religious property owners who apply to this program for assistance. Thank you!

Membership Gifts Will Fund Year 2000 Historic Religious Property Program

We thank the following for so generously responding to our year-end appeal. (Contributions received as of December 31, 1999)

- Michael A. Accetta
- Alan L. Ackerman
- Conrad C. M. Arensberg
- Frances McK. Armstrong
- Patricia P. Bagdon
- Esther L. Barazzone
- Mr. & Mrs. Alfred R. Barbour
- Mr. & Mrs. William C. Barnes
- William J. Baumgarten
- Joseph M. Berenbrok
- William C. Bickel
- Audrey J. Bishop
- Edward N. Blair
- Mr. & Mrs. H. Vaughan Blaxter III
- Barbara Bonnett
- Elizabeth R. Bradley
- David and Janet Brashear
- Thomas C. Camarda

- Betty M. Chorba
- The Anne L. & George H. Clapp Charitable and Educational Trust
- Joan M. Clark
- Janet S. Clever
- Basil M. Cox
- Frank and Janet Coyle
- John J. Crowley
- Sandra M. Danko
- Olive Y. Davies
- Dr. & Mrs. John P. Davis, Jr.
- Day & Night Press
- Rose Marie Dayton
- William J. Dixon
- Dodson Engineering, Inc.
- Rachel J. Donaldson
- Mr. & Mrs. George C. Dorman
- Mr. & Mrs. Arthur J. Edmunds
- Mr. & Mrs. Paul C. Emery
- Mr. & Mrs. George W. Erny
- Donald K. Felsing
- Richard D. Flinn
- Francis T. Ford
- Mr. & Mrs. Henry J. Gailliot/John and Eve Gibbs
- Dr. & Mrs. James Gilmore
- Mr. & Mrs. Mark S. Gleeson
- Harry C. Goldby
- Lois I. Gongaware
- Stephen C. Graffam
- Lee M. Haller
- Martha M. Hanna
- Mr. & Mrs. James H. Hardie
- Nancy A. Hart

- Joyce Hochard
- Mildred C. Hoffmann
- Henry Phipps Hoffstot III
- Mr. & Mrs. Hale Holden, Jr.
- M. P. Huessener
- Mr. & Mrs. Harry T. Hutchinson, Jr.
- Mr. & Mrs. Jay K. Jarrell
- Mr. & Mrs. Paul R. Jenkins
- Martha W. Jordan
- Monna J. Kidney
- Walter C. Kidney
- Mrs. James Pinckney Kinard
- R. N. Kohman
- Aaron P. Levinson
- Richard L. Linder
- Mr. & Mrs. Joel O. Lubenau
- Frank M. Lyle
- Dorothy K. Lynch
- Dom Magasano
- Richard E. Maine
- Bernard Kent Markwell
- Evelyn A. Mason
- Grant McCargo
- Mr. & Mrs. Samuel A. McClung
- Robert E. McCue, M.D.
- Mr. & Mrs. David G. McCullough
- Edward S. McKenna, Esq.
- Melissa M. McSwigan
- Anne B. Metcalf
- William A. Meyer, Jr.
- Mary K. Michaely
- Mr. & Mrs. Bill Mistick
- Katherine C. Morgan
- P. F. Muck

- Richard J. Munsch
- Evelyn L. Murrin
- Eliza Scott Nevin
- Eleanor Howe Nimick
- Mr. & Mrs. John S. Oehrle
- Susan M. Olaharski
- Mr. & Mrs. Nathan W. Pearson
- Carol Prorok
- Quail Hill Foundation
- Mr. & Mrs. John T. Radelet
- Mr. & Mrs. Dan Rooney
- Joedda Sampson
- Virginia W. Schatz
- Mr. & Mrs. A. Reed Schroeder
- Richard K. Seckinger
- Frieda G. Shapira
- Alvin P. Shapiro, M.D.
- Ruth D. Simpson
- Donald Sivavec
- Mr. & Mrs. Garrett L. Stauffer
- Mildred M. Stevenson
- Mr. & Mrs. W. William Stouffer
- Mr. & Mrs. Martin W. Sturgess
- Marlys A. Watkins
- Frances H. Wilson
- Jacqueline H. Wilson
- Jane M. Wissner
- Fannie J. Yount
- Arthur P. Ziegler, Jr.
- Vinnie D. Ziegler
- Mr. & Mrs. Jack Zierden

Letters of Thanks

We are pleased to reprint a few of the letters we have received from Historic Religious Property award recipients.

November 18, 1999

Dear Friends:

Although this note is late in being sent, it could not be more sincere in our expressions of appreciation for your very generous grant of \$1,500.00 for the McGinnis Presbyterian Church of Pitcairn. As our application stated, we applied the funds to the first phase of our work to restore and protect the beautiful stained glass in the Church building.

Phase one involved the removal of large circular stained glass sections beneath a domed skylight above the main sanctuary, repairing the sections, adding steel rod supports, cleaning and sealing the work. They then returned the glass to its place beneath the skylight. A second large rectangular stained glass plate over an assembly area was also repaired, cleaned, sealed and reinforced. Fortunately, they were able to do the work at the Church and did not have to take it to their shop as with the other. In addition they replaced some broken sections in two outside windows.

No one of the current congregation was here to know how the glass looked when it was originally installed in 1916 but, surely, it could not be more beautiful than it is now. The bright, vibrant colors and gentle, softer hues of the glass are now glowing for all that enter to enjoy. Over the past eighty-six years a lot of railroad smoke and dust did its work in hiding the true beauty.

We are grateful for your financial support and appreciative for the concern you demonstrate through your continued good work. May God bless you, each and every one!

Sincerely,

Donald J. Fails, Treasurer
McGinnis Presbyterian Church

October 9, 1999

Dear Mr. Ziegler:

On behalf of Father W. David Schorr and the members of the Saint Anthony's Chapel Committee, I want to thank you for the grant of \$3,000.00 from the Pittsburgh History & Landmarks Foundation for the restoration of the bells in Saint Anthony's Chapel on Troy Hill.

The necessary work on the bells has been done and they are now being rung and once again they can be heard throughout the neighborhood.

Thank you again, and best wishes for the continued success of the Pittsburgh History & Landmarks Foundation.

Sincerely,

Cecilia Guehl
Secretary, Saint Anthony's Chapel Committee

October 11, 1999

Hi Tom,

I really appreciated your feedback and availability to review the Zion Christian Church building on Friday with Pastor Dan and me.

I will never look at brick or cement the same again!

Blessings,

Fran Leifheit



Old St. Luke's Reports

We have admired the endless work of the volunteers at Old St. Luke's Church and the burial ground in Scott Township near the Neville House. Through raising small

amounts of money (including grants from Landmarks' Historic Religious Property Program) and an enormous quantity of volunteer labor, the Gothic stone church of 1852 has been restored and is open for weddings, special events, and holiday and summer services. In Old St. Luke's latest report, the Auxiliary announced that it now has a web page "www.oldstlukes.org." In 1999, more than 40 weddings took place in the church. Eight families already have booked weddings in 2000.

Church Benefits from Landmarks' Assistance, Fortunate Coincidences, and the Generosity of Many

In 1992, our trustee Richard M. Scaife read that Greater New Hope Baptist Church in Scott Haven, PA had burned to the ground under suspicious circumstances. At his request, Allegheny Foundation trustees awarded a \$25,000 grant, to be administered by Landmarks, to the Reverend Marie Jones so she could rebuild her church.



A bar and café in Hazelwood is being converted into Greater New Hope Baptist Church.

On September 22, 1999, Reverend Jones purchased a building at Second Avenue and Almeda in Hazelwood. Since the building was formerly a bar and café and in need of major improvements in order to pass building codes, Tom Keffer, superintendent of property maintenance at Landmarks, offered his assistance and advice. A new furnace was purchased and installed; new plumbing was installed; and Landmarks donated and installed two stained-glass windows.

Meanwhile, Tom also was providing assistance to the Zion Christian Church at 2019 Brownsville Road, one of Landmarks' Historic Religious Property award recipients in 1999. Pastor Dan Cramer mentioned to Tom that they had an extra organ, as well as some extra hymnals and choir robes. Tom made arrangements to have these items transported to Greater New Hope. Julie Slavonic, a good friend of Greater New Hope, also donated an organ.



Tom Keffer and the Reverend Marie Jones

There is still much to do, but the Greater New Hope Baptist Church has truly been blessed in receiving contributions from more than 600 people and churches, including time, money, and property, so that it may return to serving the needs of the community. Inspired by the dedication of Reverend Jones in her efforts to establish a new church home, Zion Christian Church made a generous Christmas gift to Greater New Hope. Reverend Jones plans to open the Church in the Spring.

1999 Facts

Historic Religious Property Grant Recipients

On September 24, 1999, Landmarks hosted its third annual Historic Religious Property Seminar and Grant Program at St. Paul's Baptist Church in Point Breeze.

Alice Greller, Chair of Landmarks' Historic Religious Property Committee, announced grants totaling \$58,500 to 24 churches and technical assistance awards to five others. The grants were made possible thanks to year-end contributions received from members and friends of Landmarks. The grant recipients were:

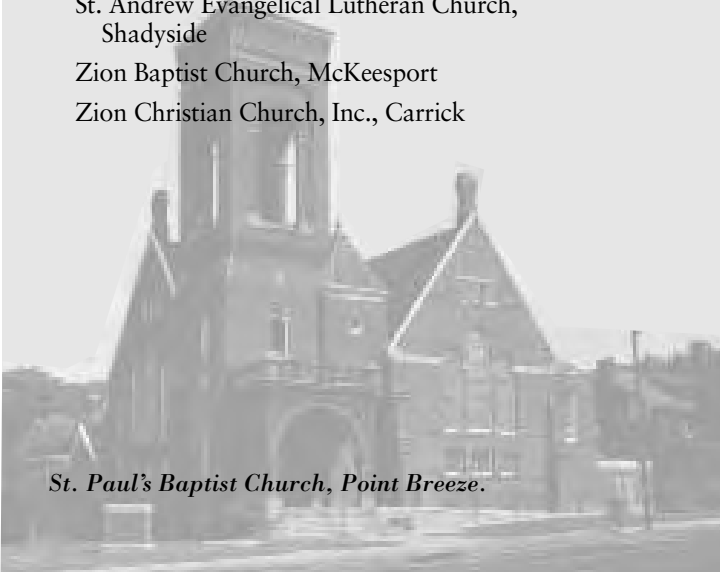


Alice Greller

- Allegheny Unitarian Universalist Church, Mexican War Streets
- All Saints Roman Catholic Church, Etna
- Beulah United Presbyterian Church, Churchill
- Brown Chapel A.M.E. Church, Central North Side
- Calvary Episcopal Church, Shadyside
- Calvary United Methodist Church, Allegheny West
- Calvert Memorial Presbyterian Church, Etna
- Christian Fellowship Center Church of God in Christ, Woods Run
- Epiphany Roman Catholic Church, Hill District
- First Lutheran Church, downtown
- First Presbyterian Church of Pittsburgh, downtown
- Homestead United Presbyterian Church, Homestead
- McGinnis Presbyterian Church, Pitcairn
- Nativity Episcopal Church, Crafton
- Old St. Luke's, Scott Township
- St. Anthony's Chapel, Troy Hill
- St. Benedict the Moor Church, Hill District
- St. Mary of the Mount Church, Mt. Washington
- St. Matthews A.M.E. Zion Church, Sewickley
- St. Nicholas Croatian Catholic Church, Millvale
- Sts. Peter & Paul Ukrainian Orthodox G.C. Church, Carnegie
- St. Stanislaus Roman Catholic Church, Strip District
- Smithfield United Church, downtown
- West End A.M.E. Zion Church, Elliott

In addition, five churches were awarded technical assistance from Landmarks' staff:

- Original Church of God Deliverance Center, Manchester
- Round Hill Presbyterian Church, Elizabeth Township
- St. Andrew Evangelical Lutheran Church, Shadyside
- Zion Baptist Church, McKeesport
- Zion Christian Church, Inc., Carrick



St. Paul's Baptist Church, Point Breeze.

Landmarks Underwrites PCRG Study

With a grant to the Pittsburgh Community Reinvestment Group (a consortium of neighborhood organizations in the city), Landmarks is once again underwriting the annual study of lending practices in the past year. The study helps both neighborhood groups and financial institutions ascertain and meet credit needs in low- and moderate-income Pittsburgh neighborhoods in compliance with the Community Reinvestment Act of 1977, and is very beneficial to our historic inner-city neighborhoods.

Landmarks helped organize the PCRG in 1988 so that neighborhoods and lending institutions could work with one another positively and so that more mortgage financing would be available to finance projects that generally had not received such funds. As a result, more than \$2.5 billion in lending-institution financing has been made available to individuals, small businesses, and neighborhood organizations for housing and small projects in the past decade. Landmarks' Preservation Loan Fund has participated in many of these programs.

Landmarks underwrote much of the operating cost of the PCRG for the first five years of its life and has since paid for the annual lending report which is issued by the Mayor.

MAKE YOUR GIFT COUNT TWICE

You may be able to double the value of your membership or gift contribution to Landmarks if you or your spouse are employed by one of the many companies that generously match employee contributions to non-profit institutions. Check with your employer to secure the appropriate form; then, submit this form to Landmarks with your contribution. We will complete our section of the form and forward it according to your company's instructions.

We thank the following companies which matched employee contributions to Landmarks in 1999:

The Buhl Foundation
Chevron Products Companies
Consolidated Natural Gas Company
R. R. Donnelly & Sons Company
FannieMae Foundation
H. J. Heinz Company
IBM Corporation
The May Foundation
Mellon Financial Corporation
PPG Industries
The Westinghouse Foundation



Jeff Kumer explains how wool was pulled from the hides and sorted into bins by quality.

Members Tour Pittsburgh Wool

Prior to the Fall of 1999, most Pittsburghers did not know about the Pittsburgh Wool Company on the North Side. This all changed when the City of Pittsburgh announced it was going to declare the property along the Allegheny River legally blighted; take the property by eminent domain if necessary; demolish the 1883 building; and give the cleared land to the H. J. Heinz Company for its expansion purposes.

For several months, tensions were high. There were many debates, editorials, and public hearings about whether the property was "blighted" or "historic." The Institute of Justice from Washington, D.C. was poised to sue the City on behalf of Roy and Jeff Kumer as owners of Pittsburgh Wool.

Landmarks interceded, believing that the history of Pittsburgh Wool—the company and its industry, not necessarily the actual building—needed to be preserved. We convened meetings involving the Kumers, the City, the H. J. Heinz Company, the Heinz

Endowment, the Historical Society of Western Pennsylvania, Dr. David Rotenstein, and Landmarks to craft a preservation plan.

Fortunately this story has a reasonably happy ending. Mr. Kumer reached an agreement with the City; the process of wool-pulling will be recorded in drawings and a video, to be kept at the Senator John Heinz Pittsburgh Regional History Center; and the Kumers agreed to allow Landmarks to hold a final series of tours through its shop on November 20 and 21. With Jeff Kumer as the tour guide, Landmarks' members were treated to a unique experience and mesmerized with facts about the last wool "puller" in the United States.



These large rotating drums, designed by Roy Kumer and made out of mahogany, were used to prepare the hides prior to grading and shipping.



The number of hides of various grades processed each day were recorded on this board.

A GIFT of appreciated securities or real estate can create lifetime income for you and provide the Pittsburgh History & Landmarks Foundation with much-needed resources to restore historic houses, churches, schools, parks, and gardens in the Pittsburgh region. You can help revitalize a main street in one of our neighborhoods, provide restored housing for low- to moderate-income residents, or put an empty church or school back into use.

Landmarks can put your assets to good work while bringing you:

- Lifetime income from your gift;
- Public acknowledgment of your gift;
- Federal and estate tax savings;
- Avoidance of probate costs;
- Disposition of real estate and elimination of ownership costs and liability (minimum value required);
- The satisfaction of making a significant gift to preserve our western Pennsylvania heritage;
- Honorary life membership in Landmarks (minimum contribution required).

Call Jack Miller to discuss these donor options (412) 471-5808.

Protecting the Places that Make Pittsburgh Home
PITTSBURGH HISTORY & LANDMARKS FOUNDATION
One Station Square • Suite 450 • Pittsburgh, PA • 15219-1134 • www.phlf.org



Hazelwood Coke Plant Gone

Walter C. Kidney

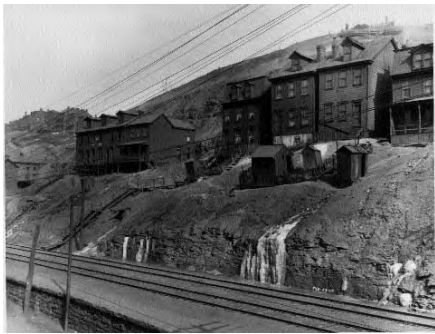
The toppling of a number of tall smokestacks at the Hazelwood Coke Plant, at one time an element of the Pittsburgh Works of Jones & Laughlin, was at least a symbolic end to the last vestige of ferrous-metal production within the Pittsburgh city limits. An abortive blast-furnace enterprise of 1796 had begun the industry here, in Shadyside, and the crashes on the afternoon of Sunday, July 11, 1999 signaled the end. When we published *Pittsburgh's Landmark Architecture* in mid-1997, we



A quench, mid 1990s.

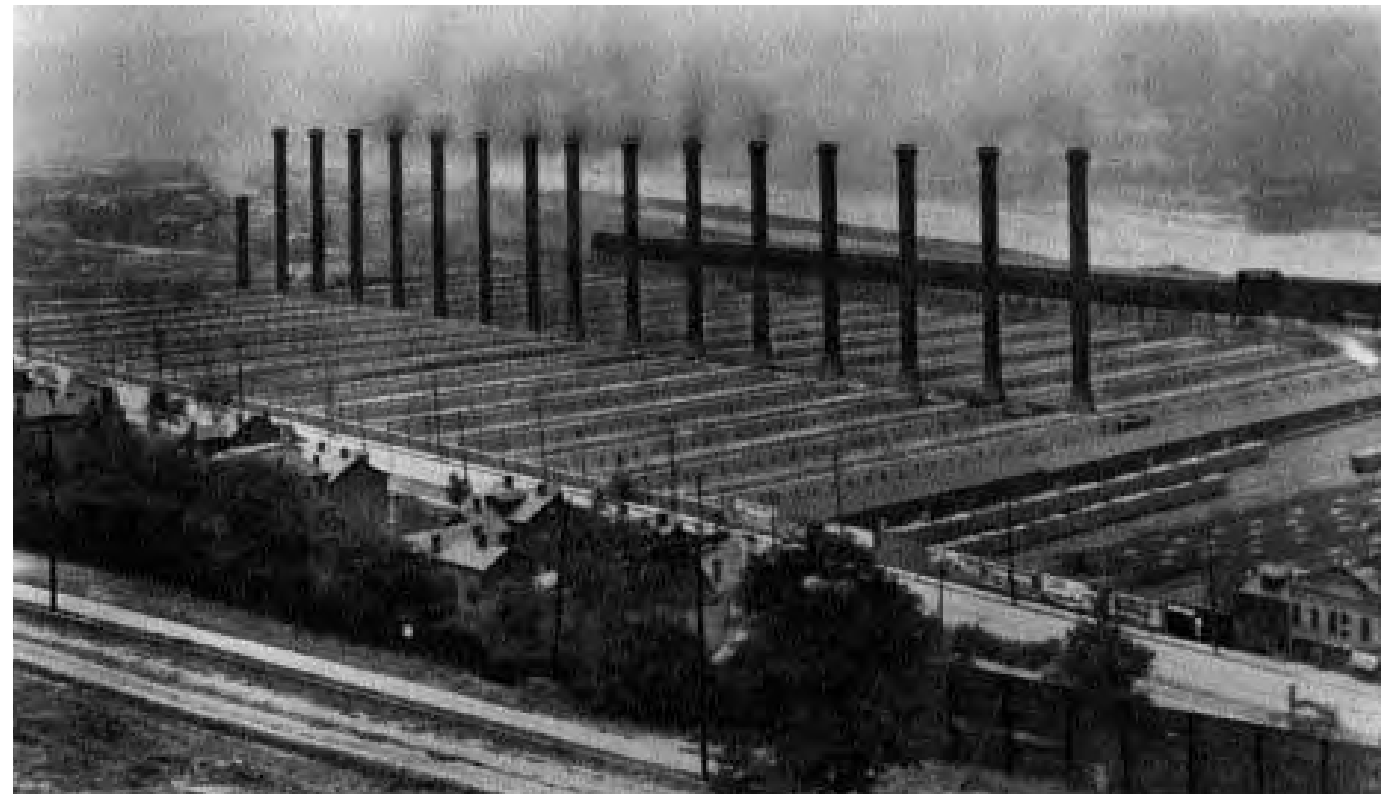
could still show columns of steam, rising from the Works' quench towers, as a contemporary phenomenon, vertical cumuli 800 feet high appearing over a hillside sprinkled with little houses.

Coke production for the Eliza Furnaces of Laughlin & Company began on the right bank of the Monongahela in 1884, and by 1900 had extended up the river to Hazelwood, with hundreds of beehive ovens in constant operation. This arrival was extremely bad news for Hazelwood, which had been a very desirable exurb, and for the more thinly settled Squirrel



Sylvan [!] Avenue, Hazelwood, 1907

Beehive coke ovens, early twentieth century.



Above and below: The Hazelwood Coke Plant, summer 1999.



Hill further inland. The beehive process allowed a charge of coal to smolder until carbonizing, burning some of the volatiles but allowing others—sulfur compounds, for instance—to enter the air. As one result, the hillsides lost their vegetation. In 1919 the first by-product ovens went into service, trapping off the volatiles with greater or lesser success, and by 1926 they had wholly replaced the beehives. In the mid-1960s, at the height of activity for the Pittsburgh Works, there were 315 of them, looking like rows of gigantic high-school lockers. Coal was heated in the now-unventilated space to 2,200°F for 18 to 24 hours. Then end doors slid up and a large ram pushed the

flaming charge into a quench car, which trundled it to one of two quench stations, where a shower bath extinguished the fire, imparted cooling stresses that broke up the large lumps, and sent up an awesome cloud of steam. Meanwhile, the by-products were being processed: tar, ammonium sulphate, light oil, acids, and gas that was used to heat the ovens.

For better or worse, gone and not to be replaced: those frequent silver plumes, that occasional stench, those commanding chimneys, that nocturnal flare that actually burned off excess gas but seemed fit to show the way to Moses and his companions. All cold, forevermore.

1999 Facts

Preservation Issues

Not since the 1960s have so many preservation issues been of concern to us. Major historic preservation issues included:

Beacon Gardens, Squirrel Hill

Unfortunately, this property, designed by Frederick G. Scheibler, Jr., has been severely compromised. When a developer proposed paving the wooded central area, an integral part of the architecture, Landmarks presented two alternatives, both supported by the Historic Review Commission. Nevertheless, the first option was turned down by the City public safety department and the Zoning Hearing Board objected to the second option. The lack of intra-department cooperation helped lead to the demise of the property's most significant feature. (Please see page 8.)

Carnegie Library of Pittsburgh, Allegheny Regional Branch, North Side

The library may lose its archives or close altogether. For the sake of the North Side neighborhoods, we hope that this will not happen.

Dinwiddie Street, Hill District

When the City slated a section of row houses for demolition, we tried to secure the necessary financing to restore them. Although we did not succeed in this endeavor, we hope to change the way the City uses demolition funds in the future when historic buildings are at risk.

Homestead/Proposed CVS Pharmacy

Landmarks is continuing its efforts to save 10 buildings in Homestead's National Register Historic District from being demolished by CVS Pharmacy for a 10,000 square-foot, one-story building with a drive-through window. Of the 11 most significant preservation problems nationwide, the National Trust for Historic Preservation listed the influx of chain drugstores to urban main streets as *the* most significant problem.

Marketplace at Fifth & Forbes, downtown

Our efforts and position have been well documented by local and national media. For an update, see the articles on pages 10, 11, and 12.

Mellon Bank interior, downtown

This was the historic preservation tragedy of 1999. The interior of the Mellon Bank Building (including the Italian marble, skylight, and tall Ionic columns) was destroyed by Lord & Taylor with financial assistance from our City. For the first time in its history, Landmarks developed and ran a public service announcement on cable and network television urging people to voice their concerns to Lord & Taylor. Many responded!



Murray Hill Avenue, Shadyside

When a section of Murray Hill abutting Chatham College was nominated for historic designation, we worked with residents and the College to articulate a mutually acceptable position.

Pittsburgh Wool Company, North Side

After the City announced its desire to take the Pittsburgh Wool Company and demolish its 1883 building, the owners nominated it for historic designation. The City's Historic Review Commission denied the nomination. Ultimately, the owners arrived at a financial settlement with the City and the H. J. Heinz Company. Landmarks helped orchestrate a preservation plan for the industry's books, records, and artifacts. (Please see page 6.)

PRESERVATION SCENE

Lord & Taylor Completes Destruction of Mellon Bank Interior

Construction has moved rapidly on the insertion of the new four-story Lord & Taylor department store in the former Mellon Bank building at Fifth Avenue and Smithfield Street. In the August 1999 issue of *PHLF News*, we reported our efforts to persuade Lord & Taylor either to save the interior, with balconies behind the great marble columns, or to occupy the former Frank & Seder department store diagonally across Smithfield Street, or even to build a new store across Fifth Avenue from Lazarus.

With the prospect of \$12 million from the Public Parking Authority, Lord & Taylor chose to remain fixed on the Mellon Bank building, and to ignore all pleas for its interior preservation.

When we witnessed the demolition, a machine-like jackhammer was shattering the marble of the floor, the columns, and the furnishings. Preservation of these, or at least salvage of any of the marble, was obviously not a consideration. It seems possible that two of the great Ionic columns may remain, but the others have been stripped down to the basic I-sections of steel, prior to cladding in a plainer substance.

That campaign is lost, but more than 60 buildings along Fifth and Forbes Avenues and on Market Square are still under threat, and the fight continues (see pages 10 and 11).

Another Loss

As the Port Authority Busway is constructed from the Corliss Tunnel to Station Square, one of Pittsburgh's great stone walls has been partially, in fact largely, eliminated. Supporting the Conrail tracks on the southern side of the Ohio River, the wall was well over 20 feet high and consisted of huge rectangular rock-faced stones. Over it hung trees and vines, creating a picturesque effect. The Port Authority is removing in some places all of the wall and in other places all but about six or eight feet of it.

The nineteenth century, with its retaining walls, viaducts, and tunnel portals, created a powerful tradition of engineering masonry: masonry that sometimes leapt voids to carry roads and rail lines but oftener stood passive in its resistance to weights of superstructures or, as in the case of this railroad



retaining wall, to geostatic pressure. We have a familiarity with these assembled stones; we turn from the piers of the Smithfield Street Bridge to the stonework beyond the Station Square Light Rail station to the retaining wall that supports Conrail, the masonry now being ravaged.

In Oakland we see the curved and curiously textured retaining wall that separates Parkman Street and Schenley Farms from the original slope where the Pitt Campus lies. On Washington Boulevard we see a street and a railroad, each on vigorously textured stone arches, approach one another. Around

1910 the practice of squaring great stones to raise in masses stopped. Concrete was suddenly more expedient, and engineers and architects struggled, mostly in vain, to give it the character that the stonework had so effortlessly assumed. Engineering stonework is not yet an actual rarity around here, but some day it may be.

Demise of a Scheibler Complex

What was once a wonderful example of group cottages by one of Pittsburgh's most renowned architects, now in the cold of winter looks like a suburban complex. The 13 trees that were in the center courtyard have been removed; new aluminum windows and smooth, as opposed to raked, mortar joints add to the loss of texture. Fortunately, the rubble retaining wall remains. Walnut Capital Partners, the new owner of Beacon Gardens, insists that after the new landscaping is planted and given a chance to mature, the complex will regain its semi-rural feel. Although the changes to this property may be unfortunate, the true culprits are the various City departments that could not cooperate during the planning and historic review processes.



Hamilton Cottages (now called Beacon Gardens) was designed by Frederick G. Scheibler, Jr. and opened for rental in 1914: a quintet of buildings grouped around a wooded yard open to Beacon Street in Squirrel Hill.

After Walnut Capital Partners purchased the property, it gave a number of tenants notice, and proceeded to make repairs and alterations. The place was run down in conspicuous ways, but changes made and proposed showed an indifference to Scheibler's modest detailing and the quality of the central wooded space that led to its nomination as a City Historic Structure. To Walnut Capital's credit, it was willing to sit down with Landmarks and the HRC to craft a compromise.

A plan for on-street parking was devised that saved a large portion of the inner courtyard; however, the City Public Safety Department objected. A second plan acceptable to the HRC was devised but Pittsburgh Zoning refused to issue the necessary variance without having the parking encroach further into the courtyard.

Due to the lack of cooperation between City departments and the controversy surrounding the historic nomination of the property, eventually Pittsburgh City Council voted to reject the historic nomination, freeing Walnut Capital to alter the Scheibler property.

Hot Metal Bridge

The Hot Metal Bridge and Monongahela Connecting Railroad Bridge, built side by side in 1903, are about to return to activity. Built to link the Eliza blast furnaces of Jones & Laughlin's Pittsburgh Works with the Bessemer converters, open-hearth furnaces, and electric furnaces that over the years turned the newly smelted hot metal into steel, the bridges will now carry cars. The former J & L property on the South Side, 130 acres in area, will hold a multitude of uses, including residential. The right bank of the river is already under development.



Enrico's Factory

Enrico's Biscotti Company completed its Strip District expansion project in December 1999. The Downtown Design Company was the architect retained to renovate the former automobile repair garage, located behind Enrico's existing storefront at 2022 Penn Avenue.



Enrico's Factory fits right into this 1,200 square-foot brick structure at the far end of a charming alley, now lined with outdoor cafe seating. Customers are greeted by a "post-industrial" flying biscotto, Enrico's logo rendered in steel (by John Walter of Iron Eden). A new steel trellis that will support arches of ivy vines this Spring frames the alley entrance. The steel structure will also support a series of four murals (by illustrator High Watkins) depicting Enrico's product and personality.

Downtown Design laid out the new interior to support Enrico's expanded baking facility in a flexible plan that includes space for customers to experience "the show," starring Enrico's legendary taste treats. The wood fire of a brick oven can be seen as you enter the space and serves as a friendly invitation to customers.



Arsenal Park Wall Rebuilt

An historic wall fell in July 1999 in Arsenal Park and was immediately repaired by City of Pittsburgh work crews. Their work is superb. The wall was built around 1812 and was part of the Arsenal that once was used by the Federal government during the War of 1812. The Arsenal was turned into a park in July of 1907 and is used by local residents.

Other sections of the wall around the Arsenal Park are deteriorating and need to be repaired in order to prevent further collapse.

Friendship Landmark on National Register

Spinning Plate Artist Lofts, originally the Whitehill-Gleason Motors sales and service facility (and later the Constantin Pontiac building) at 5720 Friendship Avenue, has been added to the National Register of Historic Places. Built in 1926 to a design of Maximilian Nirdlinger, the handsome brick building was adapted by Artists and Cities, a non-profit real-estate development group, and converted to studio and residence space for artists. Architects for the adaptation were Landmarks Design Associates.

Rents range from \$390 (efficiency) to \$563 (three bedrooms). In New York, the range would be between \$2,000 and \$3,000 per month. Tenant incomes, however, cannot exceed \$17,940 a year for one person or \$20,520 for two. There is a spacious gallery for tenants on the ground floor. Artists and Cities received one of Landmarks' Awards of Merit in 1999 in recognition of the successful renovation. The project is a welcome contribution to the revival of the East Liberty area.

Ventilator Plant

After a panic in the early 1920s resulting from a shortage of air, the Liberty Tubes received an effective ventilating plant, placed on the rear of Mount Washington on a shelf-like prominence, adjacent to South Hills High School and overlooking Warrington Avenue. The mild quasi-Gothic styling by Stanley Roush is not an attention-getter in itself, and the tall red stacks even look a little comic at first: like gesticulating arms. But one comes to realize that there is a great local landmark in a very literal sense, organizing the valley space around it, framing with its four great stacks a multitude of views of Allentown houses, sections of sky, enough different things that, considering the variations of light *on* the stacks and on what is seen *between* the stacks, a hundred telling photographs are possible. The bright red of the brickwork is unlike anything that it frames, but the contrast is effective, not jarring.

In mid-year the brickwork was to be repointed, and as the Tubes as a whole are National Register-eligible, Landmarks saw to it that this PennDOT facility was restored correctly as opposed to cheaply.





337 Fourth Avenue

The present home of the Engineers’ Society of Western Pennsylvania and the Pennsylvania Society of Professional Engineers began its existence in 1898 as the Union Trust Company. It was the first Pittsburgh work of D. H. Burnham & Co., and cut a very nice figure among the so-called swagger banks—small but O my!—on Fourth Avenue. What you see, boldly fashioned in granite, is an unabashedly fictitious architecture, composed of grandly ostentatious Classical forms, with the habitable space beginning a few feet further in than one might have expected. Eight windows and a doorway peep out through this stony display, hinting at some practical purpose being served at this address.

The stonework has been freshened with water-blast cleaning and repointing, and an “architectural bird control system” was installed on potential resting places. Bracketed lamps and an awning were added to the entrance, perhaps imparting an effect too soft and small-scaled for the architecture, which is not readily domesticated.



Chatham Village on National Register

Mt. Washington’s Chatham Village, 197 units of housing built in campaigns of 1932 and 1935, was entered on the National Register of Historic Places in 1999. Originally, the Buhl Foundation sponsored this demonstration project of for-profit housing for limited-income families with planning and building to a very high standard and on irregular terrain. Clarence Stein and Henry Wright, the planners of Chatham Village, had already applied these principles in Radburn, New Jersey. Architectural critic Lewis Mumford praised Chatham Village very highly.

Brick veneer on wooden frame, the house rows were designed by Ingham and Boyd, suave architects with the Board of Education Building in their past and the

Buhl Planetarium in their future. The landscaping was by Ralph Griswold. Nothing but the best, then, and the mansion-like Thomas Bigham house of c. 1844 for a community center besides.

Listing on the National Register, certainly long overdue, gives national recognition to this beautifully maintained community.

House Plaques for the Deutschtown Historic District

Inspired by historic house plaques in Savannah, Georgia, Nick Kyriazi has established a plaque program for historic houses in the Deutschtown Historic District. Twenty houses on Avery and Lockhart Streets and Cedar Avenue are marked with plaques listing the building date, name of the original owner, and neighborhood name. Homeowners purchase the plaques through the East Allegheny Community Council for about \$90. In order to find the information needed for the plaques, homeowners either trace the deeds themselves and use reason and speculation, or hire Carol Peterson, a Lawrenceville resident, to complete the research. “The plaques are helping us establish a neighborhood identity, impart historical information to residents and visitors, and better link homeowners with their houses and neighborhood,” said Nick. “Our goal is to have every house in the neighborhood identified with a plaque: come to the Deutschtown Historic District and see the progress we are making.”

South Side Historic District Expanded

On June 9, 1999, after a long, hard battle, Pittsburgh City Council voted unanimously to expand the existing East Carson Street Historic District to include the former LTV site. As a result of the designation, the design of the planned development of South Side’s riverfront by the Urban Redevelopment Authority will be subject to the review and approval of the Historic Review Commission.

In 1993, when the East Carson Street Historic District was first under consideration, the LTV site (formerly the site of J&L Steel) was included in the proposed boundaries for the Historic District. The rationale was, in part, that the relationship of the steel plant and the South Side community represented an important cultural and social aspect of the City of Pittsburgh. The two had a symbiotic relationship: as the plant flourished so did the town; as the plant declined, so too did the vitality of South Side’s business district. To those in support of the initial nomination, the South Side Historic District should have had both elements. But in 1993 the possibility of riverboat gambling was a hot issue and the City hoped to attract gaming interests to the South Side, and the former LTV site was excised from the proposed Historic District.

The South Side Local Development Company (SSLDC) waited

five years, as required under the Historic Preservation Ordinance, then renominated the LTV site in 1998. The nomination initially was not well received by the Department of City Planning or the Historic Review Commission. Undeterred, the SSLDC organized an impressive list of community businesses including Goodwill Industries, Gerald Morosco Architects, and Morning Glory Inn, as well as residents and preservation organizations, to speak on behalf of the nomination.

Landmarks and the SSLDC have been working together on the revitalization of the South Side since 1968. We were pleased that City Council understood that the expansion of the Historic District was essential to maintaining the South Side’s quality of life and architectural integrity.

Pennsylvania Historic Preservation Plan

An historic preservation plan has now been prepared by the Pennsylvania Historical and Museum Commission (PHMC) and Preservation Pennsylvania. The statewide plan was the result of an extensive series of public forums across the Commonwealth. One was held in Pittsburgh on May 15, 1999, co-sponsored by our organization and Manchester Citizens Corporation. Arthur Ziegler served on the Plan Advisory Committee.

The plan calls for action in three major areas and identifies specific initiatives that will be undertaken to accomplish this agenda:

1. **Educate Pennsylvania About Our Heritage and Its Value**
 - Bring Pennsylvania heritage alive for our children;
 - Get the preservation message out;
 - Reach out to elected officials and key professionals in the public and private sectors.
2. **Build Better Communities Through Preservation**
 - Strengthen and expand preservation planning at the local and regional levels;
 - Expand the use of preservation as an economic development strategy;
 - Make technical assistance more available and useful to citizens and local governments.
3. **Provide Strong Leadership at the State Level**
 - Seek increased financial support for preservation;
 - Lead by example;
 - Build strong partnerships.

PHMC and Preservation Pennsylvania will take the lead in trying to obtain the support of elected leaders, government agencies, businesses, non-profit organizations, and concerned individuals in implementing the plan over the next several years.

We particularly thank Brenda Barrett, director of the PHMC, and her associate Michel R. Lefedre for their diligent work in preparing the plan which is available from PHMC, P.O. Box 1026, Harrisburg, PA 17108-1026.

1999 Facts

Landmarks Lends Close to \$1,000,000

Landmarks’ Preservation Loan Fund is its most effective tool for assisting in neighborhood revitalization. Thanks to several donations from major foundations, the Loan Fund has grown significantly in the last few years and, as a result, Landmarks has been able to support more projects. For the last four years, Landmarks’ loans and commitments were as follows:

1996	4 loans/commitments	\$474,750
1997	7 loans/commitments	\$684,800
1998	6 loans/commitments	\$892,900
1999	8 loans/commitments	\$942,500

The Preservation Loan Fund is a revolving loan fund primarily used to make short-term, low- to moderate-interest rate loans to non-profit organizations and government entities (a) for historic preservation and community revitalization projects, particularly those affecting low- to moderate-income residents, and (b) to preserve, redevelop, improve, renovate, and maintain sites, structures, and districts of historical, architectural, and cultural significance in the Pittsburgh region.

In 1999, loans/commitments were awarded to the following non-profit organizations:

Bloomfield-Garfield Corporation and Friendship Development Corporation, for renovation of the Compsec Building in East Liberty. The building will house the Dance Alloy and commercial and residential space; loan amount: \$237,500.

The City Theatre Company, for renovation of 1313–15 East Carson Street on the South Side into theatre and retail space; loan amount: \$300,000.

Mattress Factory, to purchase 511 Jacksonia Street in the Mexican War Streets; loan amount: \$35,000.

Neighborhood Housing Services, for gap financing; loan amount: \$20,000.

PHASE, to buy and restore three Mexican War Street houses on Buena Vista Street; loan amount: \$80,000.

Primary Care Health Services, Inc., in cooperation with the Homewood-Brushton Community Collaborative, for renovating a building at 6803–05 Frankstown Avenue in Homewood into a nine-unit apartment building for the “Open Arms Center”; loan amount: \$25,000.



South Side Local Development Company, for acquisition of lots and the rehabilitation of six houses in the Stella Street neighborhood on the South Side Slopes; maximum loan amount: \$200,000.

Strength, Inc., for acquisition of 700 Wood Street in Wilksburg; loan amount: \$45,000.

Conference Scholarship Award

Thanks to a scholarship award from Landmarks, Mary Ellen Leigh was able to attend the annual conference in Washington, D.C. of the National Trust for Historic Preservation. Mary Ellen has devoted herself to the preservation of H. H. Richardson’s Emmanuel Episcopal Church in Manchester. There will be a feature article on this work in the next issue of *PHLF News*.

Pennsylvania Historical and Museum Commission Voices Concern

On January 7, Brenda Barrett, director of the Pennsylvania Historical and Museum Commission, wrote to Eloise Hirsh, director of City Planning for the City of Pittsburgh, in regard to the Fifth-Forbes redevelopment project. We reprint the majority of her letter, with permission:

January 7, 2000

Dear Ms. Hirsh:

The Bureau for Historic Preservation reviews the [Fifth & Forbes Redevelopment Project] under the authority of the Environmental Rights amendment, Article 1, Section 27 of the Pennsylvania Constitution and the Pennsylvania History Code, 37 Pa. Cons. Stat. Section 500 *et seq.* (1988).

The proposed Fifth & Forbes Redevelopment Project is located in the Golden Triangle, an area in Pittsburgh that contains many historic resources....

The City of Pittsburgh states that the goal of this proposed project is to foster the development of a distinctive urban center that is safe, economically vital and attractive to residents and visitors that is a unique place with civic places and distinctive architecture....

It is our opinion that this proposed redevelopment project will have a direct adverse effect on the Downtown Retail Historic District and may have an effect on adjacent historic properties from new construction, disruption during construction and shift in retail market.

There are several issues that the City needs to address. The City must be responsive to public opinion when projects include substantial amounts of public money. The public participation opportunities described in your cover letter are inadequate. The use of routine City Planning and Historic Review Commission hearings to seek public opinion is not adequate for a state and city undertaking that entails significant public funding. Special public meetings should be scheduled to discuss preservation issues specifically. Please provide us with more detail on how the City will provide the public with adequate opportunity to comment on this project. The City has identified appropriate parties that have a concern for preservation in Pittsburgh. We request that the City schedule meetings with these concerned parties to ensure that all possible alternatives are considered.

Certain elements in your conditions analysis are not aligned with your stated goals. Some of these are:

- Parking is mentioned in the report as a problem. This issue needs to be clarified. Please provide the parking study details to this problem and some of the solutions considered.
- The conditions analysis gives vacancy rates as one reason for removal of many of these buildings. In fact, the statistics you provide do not show a high vacancy rate in this area nor do they show a high vacancy rate above first floors. In addition, there seems to be some discrepancy in the statistics presented in the report. Please provide a breakdown of these vacancies.
- For a public intervention of this scale, justification for the project should be provided. Please provide the marketing study that demonstrates this redevelopment project is necessary and feasible.
- The goals of the project; creating a unique and recognizable urban experience, creating civic places, and connecting to local memory through distinctive architecture, are contradicted by the proposed demolition of nearly 60 historic properties of distinct architectural quality designed by Pittsburgh architects. Please show how the new construction will be varied and distinctive and how many buildings will be preserved as a whole.

The Bureau agrees that revitalization of this area would be beneficial. However, we believe there are alternatives that need to be considered. The City's goals might be accomplished through upgrading of Market Square, streetscape improvements, and rehabilitation of historic buildings utilizing tax credit incentives. Selective consolidation of parcels/properties may be called for but sweeping the streets clean of historic buildings has proven to be destructive to the community in earlier urban redevelopment projects. Downtown Pittsburgh is already a unique and recognizable place, has vibrant civic spaces, and retains distinctive architectural character that evokes and creates a physical connection between the locale and the past.

The activities proposed in the Preservation Plan are not preservation activities. Façade preservation, salvage of architectural details, new design construction guidelines, and documentation/recordation are mitigation strategies. In our opinion it is premature to discuss mitigation because other options have not been presented. However, façade retention is extremely risky and we will need information on how this will be accomplished.

If federal funds, permits, or licenses are required in any phase of this project, a complete review will be required, before taking any action, in accordance with Section 106 of the National Historic Preservation Act of 1966, as amended in 1980 and 1992, and the regulations (36 CFR Part 800) of the Advisory Council on Historic Preservation as revised in 1999. These requirements include consideration of the project's potential effect upon both historic and archaeological resources.

To the right, we reprint four plans from Ehrenkrantz Eckstut & Kuhn Architects' proposal, that evolved during three public meetings on September 22, October 14, and November 19, 1999. The proposal is derived from the Pittsburgh streetscape: "The clues are all here," Stanton Eckstut states, noting that the asymmetrical patterns, density, and scale of Pittsburgh's small streets and small blocks comprise one of the finest urban retail districts in this country.

Download the whole EEK plan at www.phlf.org. More than 1,500 people have done just that, resulting in a 250% increase in visitation to our site. Revisions to the plan, further information, and hearing notices will be posted at www.phlf.org. Stay tuned!

Fifth-Forbes Update

The Road to Sa

Let us be clear about our mission with the Fifth-Forbes retail revitalization effort: our goal has been, and continues to be, to open the public process by:

- drawing upon the widest possible experience of public officials, developers, planners, and architects in undertaking downtown revitalization efforts across the nation; and
- reviewing revitalization proposals in light of Pittsburgh's customer base, architectural resources, history, and cultural patterns.

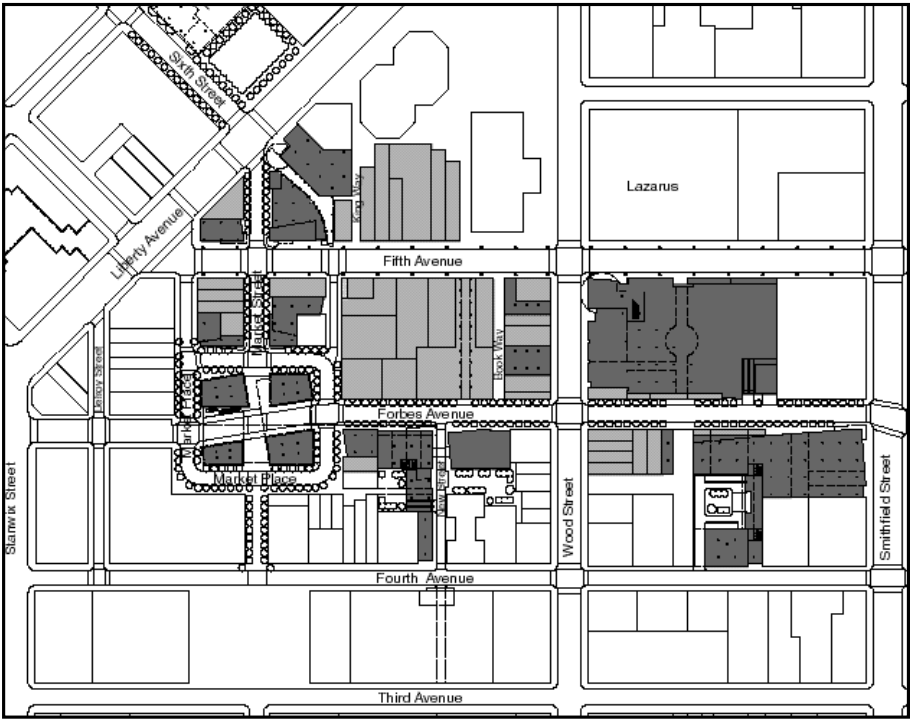
This will enable the City to select the best plan with the most promising developer at the lowest public cost. This has been, and is, our goal.

We are not necessarily advancing one plan although we have presented a plan developed by Ehrenkrantz Eckstut & Kuhn Architects (EEK) as an alternative in order to open discussion, and we feel that there are many ingredients in that plan that are sound and should be explored.

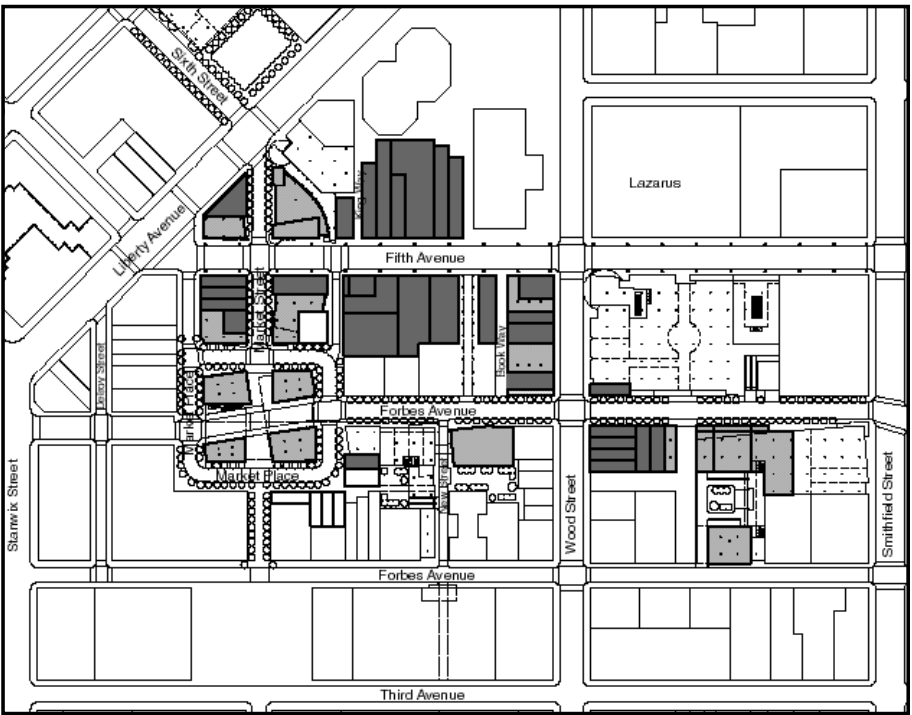
The process to date has been closed. Two people, Mayor Tom Murphy and

Deputy Mayor Tom Cox, have selected one firm, Urban Retail Properties, Inc. of Chicago, which formulated the Fifth-Forbes program and the financing, and are pushing it vigorously. The Mayor's single-minded plan to date has already seen the implementation of two steps: the destruction of distinguished 1900-period buildings on Wood Street for Lazarus and the annihilation of the noble interior of the Mellon Bank building for Lord & Taylor.

We believe all of our leaders should get as much information as possible to select the best development deal possible, and to care about the buildings, the businesses, and the livelihoods of the people now in the Fifth-Forbes area as everyone works together to formulate a plan to improve the area. We are disappointed with the narrowness of the vision, the lack of interest in learning from others' experience, and the willingness to destroy more than 60 buildings and possibly 125 businesses (which are supposed to be "relocated" at a cost of \$10,000 each!).



Above: Light gray indicates everything that would be retained for restoration and re-use. New construction is shown in dark gray. Under these new buildings, the EEK plan calls for 1,300 new parking spaces. Below: Street-level retail is indicated in gray for existing historic buildings, and by a dotted pattern for the new construction. The retail in the new building filling Market Square would be limited to food!



Salvation: On to City Council

Historic Review Commission Fiasco

Most stunning of all was the decision of the Pittsburgh Historic Review Commission (HRC), chaired by John DeSantis since 1990, to allow demolition of buildings in the Market Square Historic District with the caveat that some facades might be preserved although possibly moved to other sites.

At the final hearing of the HRC on January 7, Mr. DeSantis was so eager to state his decision to vote for demolition that he forgot his role as Chairman and, at the conclusion of public testimony, immediately announced that although it had been a difficult decision for him, he was in favor of total demolition proposed by Urban Retail. He said he had agonized over the decision but in actuality he had told our president, Arthur Ziegler, over a year and a half ago that the most the preservation community could hope for was the preservation of a few facades.

It is the same Commission, however, that often is extremely fussy about small changes that smaller property owners wish to make to modest buildings. They are put through the ordeal of pleasing the Commission's high standards of restoration while big-time owners are permitted to wipe our landscape clean of our major monuments.

National Trust Joins the Battle

Wendy Nicholas, director of the National Trust for Historic Preservation's Northeast Office, testified to the HRC about the Commission's legally mandated responsibilities to defend City Historic Districts. She pointed out that the Historic Review Commission under Mr. DeSantis is probably the first Historic Review Commission in the United States, in the past decade, to approve the demolition of one of the historic districts that it had once designated as worthy of preservation!

Richard Moe, president of the Trust, has asked if the Trust could join in the battle to fashion a better plan for Fifth-Forbes.

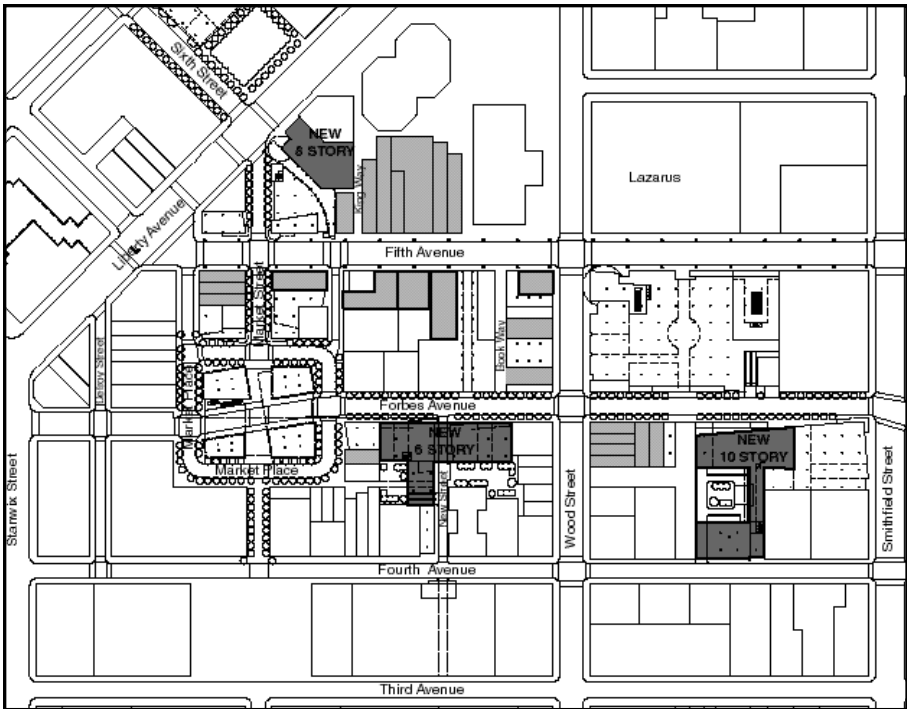
The statewide Preservation Pennsylvania and our local partner Preservation Pittsburgh are also vigorously supporting our desire to oppose total demolition and to get the best plan before the public.

What's Next?

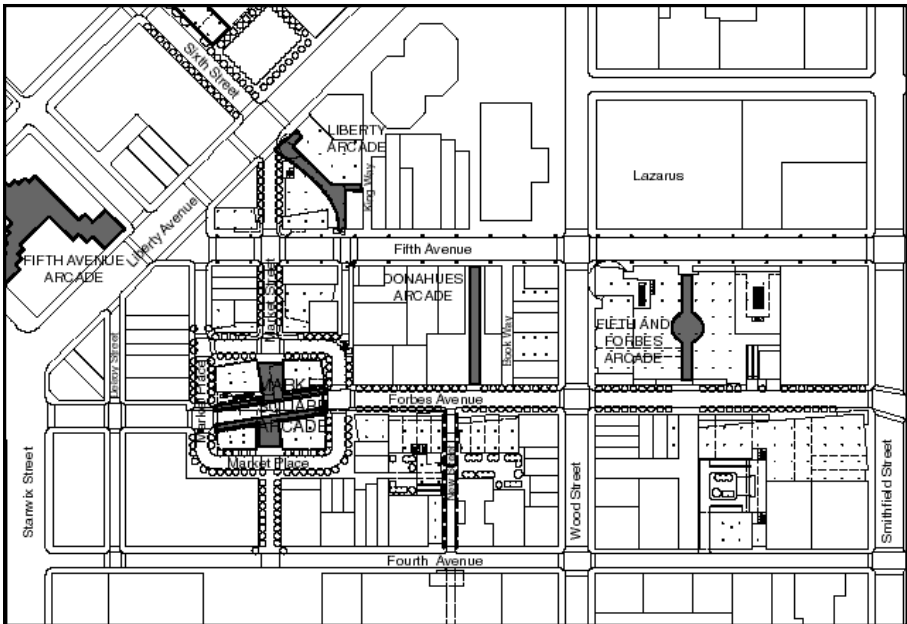
The next step in the approval process is review of the plan by City Council, which will hold public hearings. We have also asked for a special meeting of Council to review the plan that our consultants, Ehrenkrantz Eckstut & Kuhn Architects, have formulated. We are asking Council not only to look at that plan, but to open the process to see if additional plans could be advanced. We believe that if Urban Retail does not wish to amend its plan, there are other major developers that will feel that Pittsburgh provides a sound opportunity for retail development.

We have commissioned a second phase of work with our planners. We have asked them to further delineate the housing component of our plan, which could lead to up to 600 housing units in both new buildings and lofts in the historic ones, possibly a 100-unit inn, (the Urban Retail plan has neither housing nor lodging), and determine how the proposed movie theatre complex could be placed in the block where the Warner Centre is, using its historic lobby and accommodating retail on the first two floors.

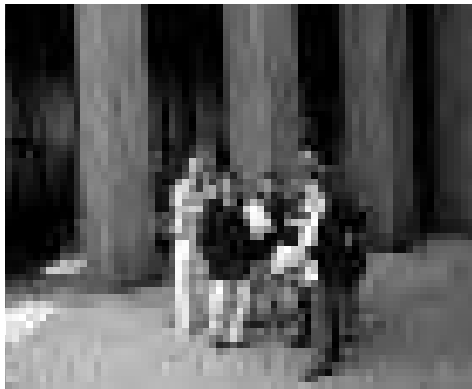
We ask our members and friends to contact their City Council representatives and attend the Council hearings to make their feelings known. Dates will be announced on our web site at www.phlf.org.



Above: Housing, up to 600 units (including units in both existing and new structures), is an essential element in the plan. The three new apartment buildings appear here. The upper floors of almost all of the retained historic buildings are reserved for loft-style apartments. Below: A new street and a series of new arcades knit the area together and link it with the Cultural District. The small-scale intricacy of the area recalls the intense urbanity of the older portions of European cities.



These schematic plans are still being refined. The definitive proposals will appear in a subsequent newsletter.



150 students from Westmoreland County toured the Fifth-Forbes area in October 1999 and presented models on February 2 and 4, 2000 showing how they would restore and adaptively reuse the old Donahoe's Building and the adjacent shallow building facing Forbes Avenue.

Hurting Future Generations

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As a volunteer docent for Pittsburgh History & Landmarks Foundation, I am extending an invitation to Mayor Murphy and his colleagues at City Hall to accompany any group of area schoolchildren on a "Downtown Dragons" tour. The purpose of these tours is to acquaint school-age youngsters with the extraordinary and fascinating historic architectural treasures found in Downtown Pittsburgh.

The mayor might be enlightened by seeing how much these youngsters appreciate the beauty of the fine workmanship that has endured many years and the interesting artistic details on many of Pittsburgh's outstanding historic buildings.

Maybe then Mayor Murphy and his followers will give more thought to their proposed plans for the new retail development for Fifth and Forbes avenues.

Once the wrecking ball begins to swing, there will not be much to show the youngsters except empty streets and large parking garages. This is not progress, this is pillage.

The mayor's plans will turn Downtown Pittsburgh into a humdrum shopping area, lacking architectural integrity and little hope for a cultural heritage for future generations.

Carol T. Lewis
Carol T. Lewis
November 21, 1999

Fifth-Forbes coverage continues on page 12

Grand Bank Interior Discovered at 240 Fifth Avenue

On January 6, 2000, the Pittsburgh History & Landmarks Foundation announced the discovery of an imposing interior in the building at 240 Fifth Avenue, downtown, now utilized by D & K retailers.

Originally the Exchange National Bank, the building was erected in Pittsburgh in 1922 to the designs

of Weary & Alford of Chicago. Although the building has been altered, many elements of the original interior remain. The panes of a gently arching skylight, approximately 20 feet wide by 45 feet long, are visible in the banking room through

holes in a dropped ceiling inserted c. 1940; the skylight appears to be almost completely intact. The ceiling surrounding the skylight consists of octagonal recessed panels ornamented with central rosettes surrounded by gold-colored leaves. Fluted pilasters (flat columns) embellish walls of simulated stone panels and protrude above the flooring inserted into the grand two-story banking room. The stairway to the upper floors retains its mosaic tile flooring and metal balustrade.

“Weary & Alford specialized in bank design and decoration,” said Albert Tannler, historical collections director at Landmarks. During the first three decades of the twentieth century, this firm designed buildings and interiors in California, Illinois, Indiana, Iowa, Michigan, Missouri, Ohio, Oklahoma, and Pennsylvania, and their work was illustrated in *Architectural Record*, *Architectural Forum*, *Architecture*, and *Western Architect*.

“This bank interior, when restored, will once again form an extraordinary retail space,” said Arthur P. Ziegler, Jr., president of Landmarks, “and it becomes all the more important that it be featured in the Fifth-Forbes renewal effort because of the tragic loss of the magnificent interior of Mellon Bank recently destroyed by Lord & Taylor.”

Landmarks commissioned Pittsburgh architectural firm EDGE Architects to study housing possibilities in the historic corridor. EDGE Architects feels that the upper floors are well suited for loft housing. Further studies are now underway to develop suggested plans for this use.

Landmarks would like to have the opportunity to inspect the upper floors of all the buildings in the Fifth-Forbes area to see if other fine interiors exist.



Fifth-Forbes Update (Continued from page 11)

Numerous Letters Received Opposing Urban Retail’s Fifth-Forbes Plan

Here we reprint just a few of the many letters we have received from concerned citizens. Arthur Ziegler, Cathy Broucek, Barry Hannegan, Ron Yochum, and Elisa Cavalier have spoken to numerous Rotary clubs and corporate, community, and historical groups regarding Landmarks’ position on the Fifth-Forbes redevelopment project. Public reaction has been very supportive of our position.

August 28, 1999

City Council:

I am concerned about revitalization of downtown Pittsburgh. I have read several articles about it, and the one plan that makes the most sense to me is the one proposed by the Pittsburgh History & Landmarks Foundation.

Don’t transplant a suburban mall to this area which is so rich in history. Keep the character of local businesses and the diversity of the area.

Sincerely,

Terese S. Piccoli

August 31, 1999

Dear Councilman Hertzberg,

The plea by the Pittsburgh History & Landmarks Foundation to preserve Downtown landmarks needs to be heeded by Council.

There are good ways (Equitable Plaza, Point Park) and bad ways (East Liberty, North Side) to do urban redevelopment.

As a long-time fan of Downtown shopping, dining and entertainment, I surely hope we will preserve the best and improve the rest without losing it. This is a key issue that deserves attention by listening to the people who made the South Side and Station Square viable.

Sincerely,

Carl O. Hughes

December 3, 1999

Dear Ron:

You made a great impression on the attendees at our luncheon at the Allegheny Club, Nov. 17, 1999. I have had many favorable comments about you and your talk. Some have written to the Mayor asking that a strong effort be made to save as many of the historical buildings as possible—beyond what was initially planned.

Before this meeting members of our organization had requested a talk on “Forbes and Fifth” and you did it very effectively. Thank you for being with us and all the preparation it must have taken to do it so well.

Sincerely,

Bill Baumgarten
Chairman, USS Metallurgical & Research Alumni

Autres pays, autres mœurs

Barry Hannegan

In late September 1999, Pittsburgh was visited by Roberto Gianni, director of Planning for Naples, Italy. Signor Gianni was on a tour of the United States, looking for examples of urban redevelopment, preservation, land use management, and private/government partnerships in housing and urban renewal. His agenda was a heavy one, and his stay here of only two days was undoubtedly chock full of meetings with representatives of the kinds of local organizations that would be helpful to him in his research.

His visit was brought to our attention by the Pittsburgh Council for International Visitors which was seeking some one to take Signor Gianni on a walking tour of the downtown area with particular reference to the proposed restructuring of the Fifth-Forbes corridor. We were asked if one of our staff could accommodate Signor Gianni, and because of my once having been fluent in Italian and having worked in conservation matters in Venice, I seemed the inevitable choice to act as our visitor’s cicerone.

A sunny morning found Signor Gianni, me, and a most welcome interpreter walking the streets of the central portion of the city. Our progress often slowed to a halt as issues of one kind and another were discussed and as both the interpreter, who was extremely well informed, and I tried to explain to our visitor just what were the motivations and processes for the Mayor’s redevelopment plan for Fifth and Forbes. Among much else of interest and true worth that the Neapolitan architect had to say or suggest were two observations that should give us all pause.

He reminded us that in Italy, the entire urban fabric is protected from inappropriate change. Although Italy is overwhelmingly rich in monuments, all

buildings and spaces are seen as contributing to the special quality of a city’s visual and physical character. Hence, there is not the hit and miss designation of some buildings as essential and others as expendable that we are familiar with (through necessity!) here. The Italian practice is akin to our creation of historic districts, but the regulations there have teeth, fangs even.

I well remember from my Venetian experience just how stringent the preservation regulations were. Not only did all aspects of the exterior of a building require retention or restoration to the original state, but all interior walls, openings, and architectural treatments had to be retained, no matter that they couldn’t be seen or even guessed at from the outside. I recall, too, when an overreaching property owner added a story to an apartment building, the municipality intervened and required its removal as an abusive intrusion into the historic character of the structure and its surroundings. The cost of the demolition was of course borne by the building owner.

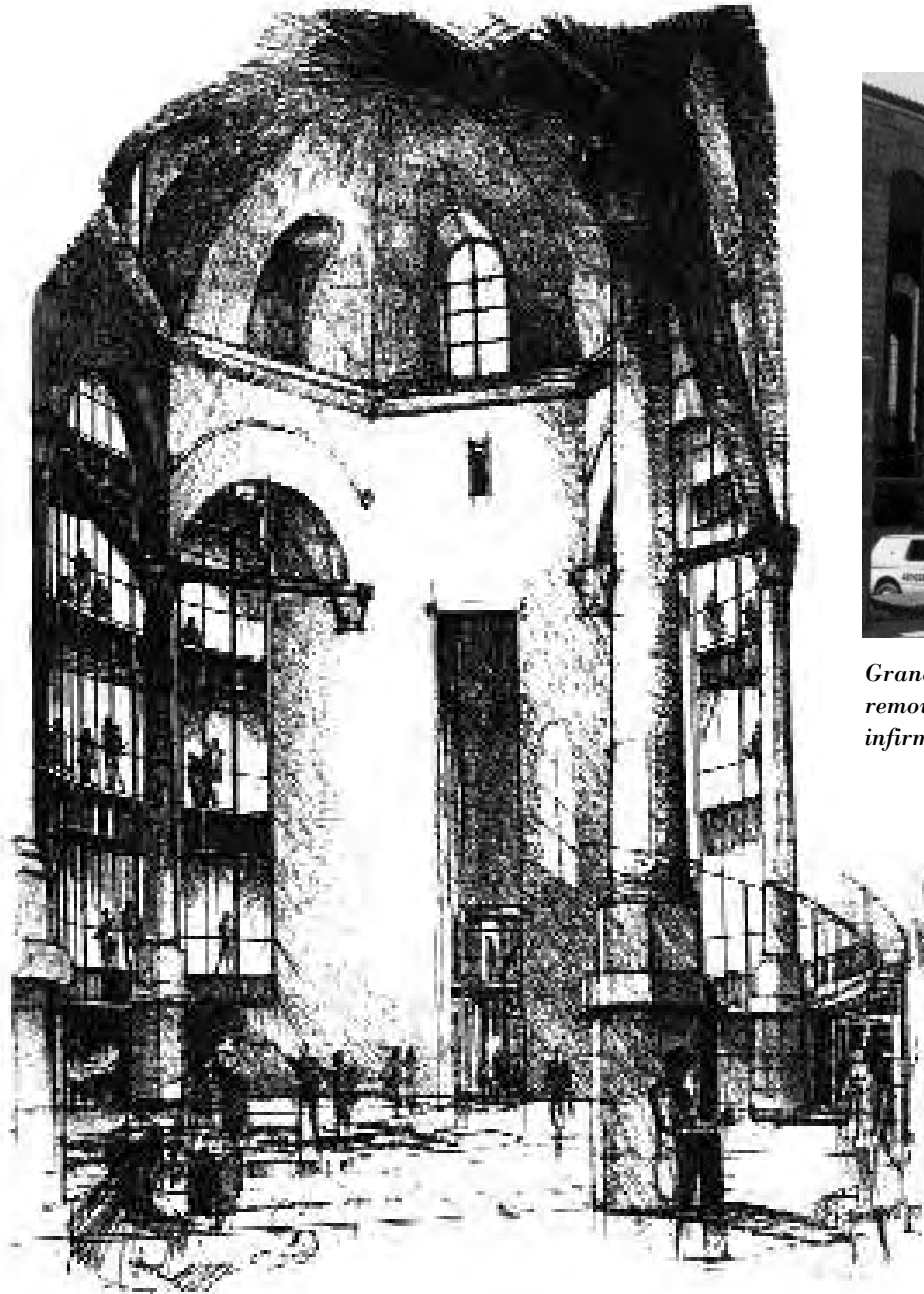
In short, the pattern of urban and architectural preservation familiar to our Neapolitan visitor is just the reverse of what we know. There, it is the government that protects and preserves while here it is the government that condemns and destroys.

By implication, the private sector is equally culpable. Signor Gianni, after some hesitation, bluntly asked me why it was that so many handsome older buildings were so dilapidated. Didn’t the owners appreciate their possessions? What prevented them from keeping their properties in good condition? The state of these buildings answers the questions tacitly but emphatically.

In spite of what is now a longish history of preservation, we do not still understand the value of the physical remains of the past. We still exhibit a frontier crassness in our assumption that

we do not need to care for or to maintain what we have—there will always be the capacity to create anew or to move on to some better situation. Our culture is and has always been anti-city, in spite of our having created the ideal image and reality of the modern city a century ago. The founding fathers deeply distrusted the city; A. J. Downing argued incessantly for the superiority of the suburb as a place to live; and planners of all stripes have over the last century sapped and reviled the urban core. Little wonder that city buildings and the city center fare so badly. And here in Pittsburgh we have the legacy of the First Renaissance with its utter repudiation of the city’s historical fabric. To demolish, to raze, to erase was seen as an absolute good. We still suffer under this monstrous denial of the function of civilization which is to sustain a tradition, a culture, while at the same time enriching and adding to it.

No one, including our Neapolitan architect, would claim that all buildings in Italy are kept in excellent condition. Resources, particularly in a city of such ingrained poverty as Naples, are limited indeed and the city planner’s charge is complicated greatly. But to whatever degree possible, the infrastructure is cared for, and the very lack of means imposes a greater effort at keeping things as well and sound as is possible. The throw-away mentality prevalent here would be too great a luxury, too great an extravagance even to be considered. And Italy retains its urban and urbane culture; its cities still define Italian life and its achievements and sustained vigor in a profound way far different from the variations on embarrassment, hostility, and indifference that in great part mark our attitudes toward our own cities. Is this just a matter of different cultural values or are there not perhaps absolute values when it comes to recognition of our history?



Grand spatial effects, with bars removed from a cellblock and the infirmary.

of Osterling's publicly visible masonry will change, even the round tower at Fifth and Ross, but Richardson's wrought-iron window bars will remain. Wrought iron has been harmless to the stone-work in which it was set. Osterling's steel bars, on the other hand, have been liable to rust, swell, and split the adjoining granite. Such bars appeared on the cell-block additions, in the lantern above the meeting place of the cell blocks, in the round tower, and in a few other places. Sash

sympathetic in scale will be used in these and other windows without bars, including basement windows that now have glass block. The machicolations over the Ross Street entrance are also glass-blocked but are hardly noticeable, and will be left as is. The wrought-iron Jail door on Ross Street will be unchanged, and the original door to the warden's house, long in storage, will be rehung.

Landmarks is planning a hard-hat tour of the old Jail, now being renovated, for members on March 10. Details will be announced in a tour invitation that will soon be mailed to members. Or, call Mary Lu Denny at (412) 471-5808 for further information or reservations. Space is limited.

Courtyard Seating Donated

In August 1999, Landmarks donated 30 steel chairs to the County for use in the courtyard of the Allegheny County Courthouse. "This will allow for comfortable, flexible seating in a popular lunch and concert site," said Landmarks' president Arthur Ziegler.

In the 1970s, Landmarks was successful in having the courtyard, then being used as a parking lot, developed as a landscaped, public-use site.



The gap in the Fifth Avenue jail-yard wall, to become an archway. Trucks and the public will both pass through, the latter to a park area. Note the thinness of the stone facing—about eight inches at the top—and the brown backup brickwork. The bulging "basket" bars of an Osterling addition are still in place.

Changes to the Jail

On December 14, 1999, Landmarks' staff and trustees toured the old Allegheny County Jail in downtown Pittsburgh to see the progress that is being made as the 114-year-old National Historic Landmark is converted into family court facilities. Sunlight streams into spaces that were once dark and confining, and a room that once housed a gallows is to be the site of a day-care facility and an exhibit of old jail cells. Project architects for the \$46 million conversion are IKM, Inc. The contractor is Mascaro Construction.

Passers-by were startled in the summer of 1999 by a mighty gap in the Fifth Avenue wall of the old Jail, and the transformation of windows, especially cell-block windows, into mere voids. The long-planned transformation of the Jail into family and juvenile courts began in 1999, and Pittsburgh's Historic Review Commission has reached an agreement over many of the details.

One awkward decision concerned the building of a new archway in that Fifth Avenue gap. It is to be 15 feet wide, a little wider than the other two archways into the jail-yards, and the decision had to be made whether to make the voussoirs 6' 6" long, using stones taken from the wall facing, or to try to match the stone color in new eight-foot voussoirs taken from the original quarry in Quincy, Massachusetts. The latter choice would cost significantly in time and money,

and the HRC decided to allow use of the facing stones.

The H. H. Richardson original structure of 1886 was modified and augmented by Frederick J. Osterling from 1904 to 1908, and while Osterling's detailing is virtually a copy of Richardson's, differences do exist that are significant. Nothing

1999 Facts

Award of Merit Recipients

The following individuals and organizations were recognized by Landmarks on October 25 for outstanding achievements in historic preservation and for increasing public knowledge of our heritage.

Architectural Tourism Marketing Committee, John DeSantis, and Gerald Lee Morosco: for raising awareness of Pittsburgh's architectural heritage through "Living Architecture...Alive in Pittsburgh."

Artists and Cities: for adaptive reuse of Constantin Pontiac as the Spinning Plate Artist Lofts in Friendship.

John A. Baranowski of Smith Baron, Inc.: for restoring the Mamaux building, downtown.

Melinda Beard: for her work originally in saving the Mamaux building, downtown.

Bellefield Presbyterian Church: for remodeling the basement into meeting rooms and useable space and for its on-going campaign to restore the stained-glass windows in the sanctuary.

Community Design Center of Pittsburgh and City Source Associates: for establishing a media and tour campaign to promote public interest in affordable home restoration through the Model Home Project at 234 South Millvale Avenue, Bloomfield.

Councilman Jim Ferlo, David Hance of the Highland Park Community Club, and John Kasper: for efforts in averting the threat of covering Highland Park Reservoir Number One.

Michael Kapeluck: for paintings in the traditional style of the Eastern Orthodox Church in St. Peter and St. Paul Ukrainian Orthodox Church in Carnegie.

Dennis J. Kelleher: for restoring "La Tourelle," the former Kaufmann house in Fox Chapel.

Kingsland Scott Bauer Associates: for adaptive reuse of 3441 Butler Street, in conjunction with the Lawrenceville Development Corporation.

Patricia Lowry: for raising public awareness in regard to the need for sound design in architecture and city planning through feature articles in the *Pittsburgh Post-Gazette*.

Anthony and Edi Mainiero: for preserving 141 Mayflower Street, Larimer.

Donna and Jeff Martin: for rehabilitating their house in North Point Breeze.

The National Association of Letter Carriers, Branch 84, and Brenenberg Brown Group: for adaptive reuse of the Brighton Theatre on the North Side.

William and Bonnie Poole: for restoring 920 St. James Street, Shadyside.

Dr. Robert Quinlin and Mr. and Mrs. Frank Giovannitti: for restoring the Giovannitti house (1979-83, Richard Meier, architect) on Woodland Road in Shadyside.

Edward Urban, Deputy Warden of Allegheny County: for maintaining an archive for the Allegheny County Jail, downtown, and sharing photographs and artifacts with Landmarks when the Jail was open for public tours in the fall of 1998.

Western Pennsylvania School for the Deaf, Edgewood: for creative reuse and restoration of its library and auditorium.

Contributors

The Pittsburgh History & Landmarks Foundation thanks the following for contributing to the publication of *Pittsburgh's Bridges: Architecture and Engineering*.

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The printing of this publication was made possible in part by the Revolving Fund for Education of the Pittsburgh History & Landmarks Foundation, established in 1984 through a generous grant from the Claude Worthington Benedum Foundation and later augmented through major grants from The Grable Foundation, The Mary Hillman Jennings Foundation, the Richard King Mellon Foundation, and an anonymous donor.



The surprise of Pittsburgh, upon exiting the Fort Pitt Tunnel.

Across at Last!

Pittsburgh's Bridges: Architecture and Engineering

Now Available

Not since 1928 has there been a well-illustrated book specifically devoted to Pittsburgh's bridges. After a 71-year lapse, thanks to the efforts and contributions of many people, our "City of Bridges" once again has a book devoted to these engineering and architectural wonders. On November 29, 1999, more than 90 members and friends attended an author's reception at the Grand Concourse Restaurant to celebrate the release of *Pittsburgh's Bridges: Architecture and Engineering*, by Landmarks' historian Walter C. Kidney.

The book is dedicated to Landmarks' trustee Richard M. Scaife, who provided the vision, risk capital, and faith needed to initiate our inner-city neighborhood restoration programs and to create Station Square, an urban center under the bridges along the Monongahela River. Through his philanthropic efforts, Richard Scaife has improved the lives of many people in the Pittsburgh region and strengthened organizations dedicated to the arts, education, health, and human services.

The authoritative book on Pittsburgh's most historic and architecturally impressive bridges includes a Preface by Arthur Lubetz, an essay, and a guide to 50 landmark bridges. Archival photos show construction progress and, in some cases, demolition. An album of



Author Walter C. Kidney



Tufa bridge, 1908, on the Bridle Path, Schenley Park.

memorable images by noted photographer Clyde Hare documents local bridges from 1950 to the present. The 252-page casebound book is handsomely designed and illustrated with 303 photographs.

Pittsburgh's Bridges is filled with good solid information and memorable phrases. Walter reminds us that our region has been and is a place of extraordinary architecture and engineering. He describes the East Street Bridge as a "majestic hello or goodbye from the Pittsburgh area." The Sewickley Creek Bridge is remarkable for its "quiet craftsmanship" and the Old Stone Bridge in Monroeville is "earthworm-like." According to architect David Lewis, *Pittsburgh's Bridges* is "a veritable feast!" and Walter is "a magician."

In a review in the December 22 issue of the *Pittsburgh City Paper*, Chris Potter wrote: *But as with a well-designed*

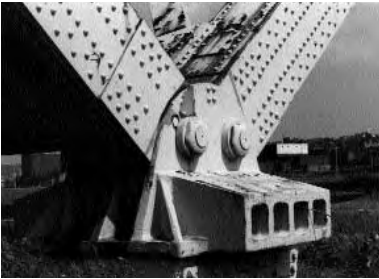
bridge, in Kidney's book form follows function, and in its main function—portraying the drama inherent within these bridges' design and history—Kidney accomplishes his task. The book's very dimensions—it measures 11 inches wide by only 9 inches tall—are designed to display these bridges in all their panoramic splendor. And Kidney's text serves as a welcome inscribed above a bridge portal—inviting us in, announcing the quiet triumphs of engineering we both pass over and overlook.

To order a copy of *Pittsburgh's Bridges*, please complete and return the order form on page 15, or order the book from Landmarks over the internet (www.phlf.org), or phone Mary Lu Denny at (412) 471-5808 with your credit card information, or visit your local bookstore. The retail price is \$49.95 and members receive a 10% discount when ordering through Landmarks.



Bridge Book Given to Area Libraries, Colleges, and Public Officials Thanks to Allegheny Foundation Grant

On January 12, 201 copies of *Pittsburgh’s Bridges: Architecture and Engineering* were distributed throughout the Pittsburgh region to libraries, high schools, colleges, public officials involved in bridge design, and historical, architectural, and engineering organizations. “This is a wonderful gift,” said Landmarks’ executive director Louise Sturgess, “since many libraries and schools only have limited funds available for purchasing new books. Thanks to the Allegheny Foundation grant, *Pittsburgh’s Bridges* is now available to many people through area libraries and educational institutions. The book will also help public officials better appreciate Pittsburgh’s great bridge-building tradition and encourage them to support the design of bridges that are architectural and engineering masterpieces.”



BOOK ORDER FORM

Pittsburgh’s Bridges: Architecture and Engineering

by Walter C. Kidney

Published by the Pittsburgh History & Landmarks Foundation

- 252-page casebound book
- 11" x 8.5" (horizontal format)
- 28 color photographs and 275 duotones

ISBN: 0-916670-21-X

Yes, I would like to order *Pittsburgh’s Bridges*

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EDUCATION NEWS

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Education
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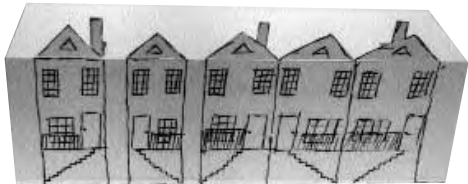


Looking up on Fourth Avenue, on a Downtown Dragons tour with students from McKnight Elementary (above and below left) and from Minadeo Elementary (below right).



IN AUGUST 1999, THE GRABLE FOUNDATION AWARDED A \$90,000 GRANT, payable over three years, to the Pittsburgh History & Landmarks Foundation to support and enhance its education outreach activities. “The missions of The Grable Foundation and Landmarks are, in part, similar,” said Landmarks’ executive director Louise Sturgess. “Both organizations are committed to supporting educational programs that help children develop successfully into independent, caring, contributing members of society.”

Landmarks uses the art of architecture to awaken learning and to further a sense of community, belonging, and civic pride. By focusing people’s attention on architecture and the value of historic preservation, Landmarks’ education programs help people realize the importance of families, homes, neighborhoods, schools, and cities; encourage a sense of place, belonging, and hometown pride; and give people the skills they need to identify the strengths and weaknesses of their communities and contribute toward, and become more involved in, the process of improvement.



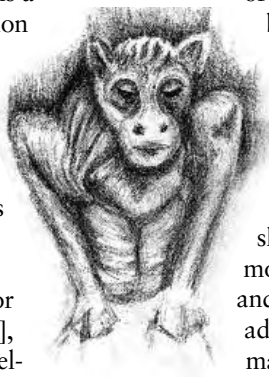
Pop-up engineering.

One of the teachers in Landmarks’ summer inservice classes created a video to interest her school students in neighborhood history and architecture.



Many reports and surveys have been conducted in the past few years emphasizing the importance of heritage education—in effect, the blending of the studies of architecture and historic preservation. “Landmarks is a leader in historic preservation education,” said education coordinator Mary Ann Eubanks. “Each year, more than 12,000 teachers, students, hometown residents, and visitors participate in our education programs. *Downtown Dragons* [a walking tour for elementary school students], *Portable Pittsburgh* [a traveling kit of artifacts and visual aides], and the exhibit *Architecture: The Building Art* are among our most popular programs.” For the past four years, Landmarks has hosted architectural design challenges for 200 middle and high school students in Westmoreland County.

Recently, Landmarks’ staff has worked closely with the following schools to develop architecture-based programs specific to their communities: Arlington Elementary; Bishop Leonard; Central Elementary; Fox Chapel Senior High; Gateway Senior High; Greenway Middle; Manchester Charter; Martin Luther King; Miller Elementary; Minadeo Elementary; Phillips Elementary; Prince of Peace; and Woolslair Elementary.



By participating in Landmarks’ education programs, students strengthen visual and critical thinking skills and develop a sense of hometown pride as they build models of historic bridges or buildings, design paper-bag gargoyles, construct gargoyle masks, create cities out of paper, or search for architectural details in their neighborhoods. During the process, they strengthen research, writing, math, art, and social studies skills and are motivated to learn more about their neighborhood and city. And when they become adults, they may even decide to make Pittsburgh their home and help protect the architectural landmarks that make our city unique.



Teachers who participate in Landmarks’ summer inservices create their own books and build—and test the strength of—bridges.



1999 Facts

Education

Close to 12,000 people—teachers, students, members, and visitors—directly participated in Landmarks’ educational programs, and a grand total of over 80,000 people benefited from our services.

To carry out these programs in 1999, Landmarks’ education staff depended on the talents, energy, and assistance of 26 top-notch docents, eight free-lance instructors, ten community planners and architects, four Mt. Lebanon high school volunteers, eight office volunteers, and many special event volunteers.

Highlights of the year included the following:

Living Architecture: Alive in Pittsburgh

This tourism initiative, funded by local foundations, consisted of a two-night package at the Westin William Penn, admissions to Fallingwater and Kentuck Knob, two architectural exhibits at the Carnegie and Warhol Museums, and an audio tape set including walking tours of downtown and the Allegheny County Courthouse, and a driving tour of the North Side. (Members may purchase the tape set for \$18.00.)

Landmarks’ archivist Al Tannler also wrote the text for permanent informational panels now located in the Allegheny County Courthouse describing its architectural significance.

Taliesin Fellows Conference

Landmarks organized and hosted this three-day conference in collaboration with the American Institute of Architects, Pittsburgh Chapter (AIA), and Pittsburgh architect and Taliesin Fellow Gerald Lee Morosco. Close to 150 alumni, friends, and supporters of the Taliesin Fellowship, an architectural apprenticeship program founded by Frank Lloyd Wright and his wife in 1932, gathered in Pittsburgh from June 23 to 27 for special events, tours, lectures, and exhibits.

Specialized Architecture Tours

Al Tannler is quickly gaining a national reputation as one of Pittsburgh’s leading architectural tour guides. In 1999, he gave tours to individuals such as J. Carter Brown, David Dodge, Eric Lloyd Wright, and the publishers of *Desirable Destinations*, and to groups from the Art Institute of Chicago’s Society for Contemporary Art, Art Seminar Guild (Baltimore), Chicago North Shore Country Day School Alumni, Columbus Landmarks Foundation, Contemporary Art Society of Indianapolis, East Town Travel Ltd., National Trust for Historic Preservation, Patrons of the Arts in the Vatican Museums, Randolph-Macon Woman’s College American Culture Program, Royal Oak Foundation (American affiliate of the National Trust of Great Britain), St. Louis Museum of Art, Turner Brooks’ students at Yale University School of Architecture, and Washington Art Associates tours for the National Trust for Historic Preservation and the San Diego Museum of Art.

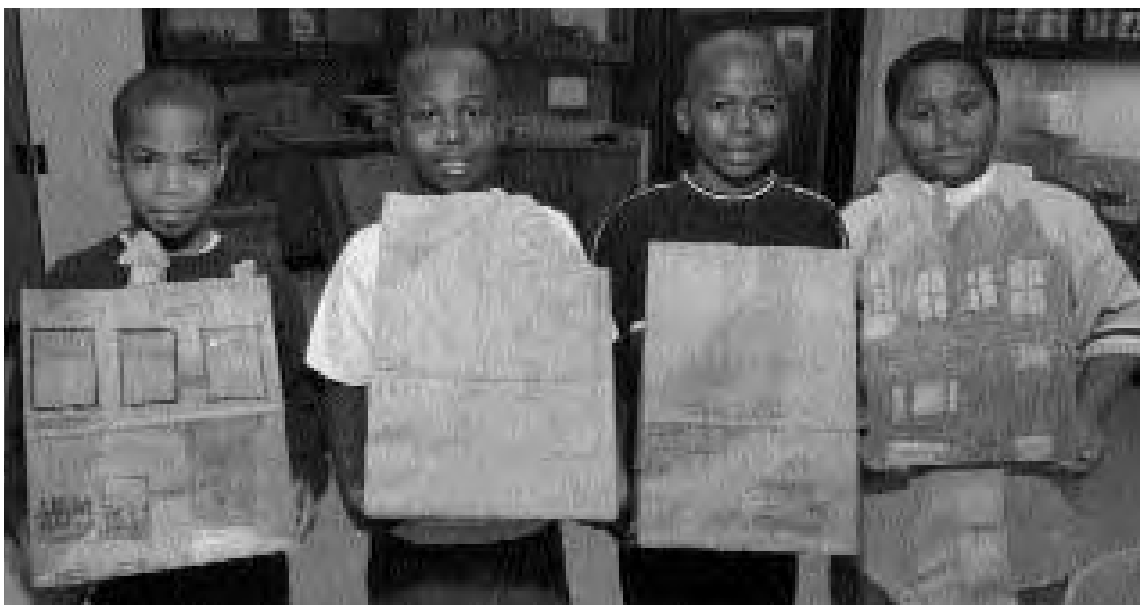
Publications

Book sales boomed, with the publication of three new titles: *The Story of Woodville*, by Ronald C. Carlisle; *Chronicle of a Pittsburgh Family*, by Evelyn Bitner Pearson; and *Pittsburgh’s Bridges: Architecture and Engineering*, by Walter C. Kidney.

(Continued on page 18)



Central Elementary school students wear their paper-bag building costumes and report on the significance of the architectural landmarks in Hampton Township.



Paper-bag buildings of Mexican War Street houses, by Martin Luther King school students.



On a “Pittsburgh Pilgrimage,” you’ll tour St. Paul of the Cross Monastery on the South Side Slopes and St. Anthony’s on Troy Hill.



High school students participating in our Architectural Apprenticeship Program practice drawing techniques in Mellon Square with Tom Demko, architect.



1999 Facts

Education *(Continued from page 17)*

Special Programs and Services . . . To Name a Few

We created a four-year scholarship award program for college-bound students; helped the Bloomfield Preservation & Heritage Society develop a curriculum for its neighborhood education center; created a neighborhood exploration program for Woolslair Elementary school students with the League of Women Voters of Greater Pittsburgh; offered an after-school enrichment program to elementary

students in the Mercy/Miller school partnership; moved ahead with the Carnegie Museum of Art on “Neighborhood Partners,” an interdisciplinary program with Manchester Charter School and Bishop Leonard School in Mt. Oliver; continued working with Westmoreland County students in architectural design competitions; helped Central Elementary School develop a unit on the history and architecture of Hampton Township; contributed to Gateway to the Arts’ production of “Building Magic”; worked with several South Side area schools as a result of the Neighborhood Assistance Program; created a “Pittsburgh Pilgrimage” (providing a local connection to Medieval history) for students from Charleroi and Bentworth Elementary; and printed a T-shirt with the Dollar Bank lion to give to all school students who participate in our educational programs!

Interested? For further information, call Mary Ann Eubanks at (412) 471-5808 or e-mail her at: maryann@phlf.org.



Ambassador Program Benefits Washington, D.C. Area Residents

If you live in the Washington, D.C. Metropolitan Area and want to stay in touch with Pittsburgh, then join Landmarks’ Ambassador Program, with an annual membership contribution of \$100.

In addition to the regular membership benefits, Ambassadors gather in Washington, D.C. with Landmarks’ staff for updates on preservation issues back home. Last year, over 100 people attended the reception on May 11 at the National Cathedral, and 35 people attended a dinner on December 1 at David and Janet Brashear’s home in McLean, Virginia. A trustee of Landmarks, David Brashear encouraged Landmarks to launch the Ambassadors Program and has been instrumental in its success.

We welcome the following Ambassadors:

Jennifer R. Appaneal
Mr. & Mrs. Cole Blasier
Daniel J. Brashear
Douglas S. Brashear
Mr. & Mrs. James E. Brashear
Diane Britz
Robert T. Combs
Lewis J. Fernandez
David A. Johnston
William G. Maclaren
Wesley C. Pickard
Laurie Caswell Rosenberg
Col. George R. Surman



In Memory of Helen Simpson

With much sadness, we report the death of Helen E. Simpson on September 11, 1999. A docent and volunteer for Landmarks since 1984, Helen enjoyed leading downtown walking tours for students, presenting slide shows at community organizations and senior citizen residences, and helping at our Antiques Show and Old House Fair. Her love of architecture and world cultures, her knowledge of music, literature, and history, and her kind and positive spirit will inspire us always. We fondly remember Helen and miss her greatly.

Contributions are being accepted in memory of Helen Simpson. We thank the following people for their generous gifts:

Hazel Catania
Marie Arend Dunkle and
Darlene Dunkle Jost
Mr. & Mrs. Clyde F. Huwe*
Nancy Irvine*
Mr. & Mrs. Jack Jones*
Virginia Mance*
Mr. & Mrs. Kenneth L. Menke
Ruth and Janet O’Connor
Robert Roth*
Marguerite M. Steck
Gladys P. Truver
Mr. & Mrs. Jack R. Zierden

*We thank the H. J. Heinz Company Foundation for matching these gifts.

Notes of Interest

Landmarks’ Co-Founder Among “Pittsburghers of the Century”



James D. Van Trump, a co-founder of the Pittsburgh History & Landmarks Foundation, was ranked as the thirty-first most

important Pittsburgher of the century. He was recognized in the December 1999 issue of *Pittsburgh* magazine for championing “the radical (in the 1960s) idea that the past is worth preserving.”

HRC Award for Landmarks

In May 1999, the Historic Review Commission of the City of Pittsburgh gave Landmarks a Preservation Award for its booklet *Contributing to Pittsburgh Livability: Neighborhood Preservation and Station Square*. (Please call Mary Lu Denny at (412) 471-5808 if you would like to order a copy for \$2.50.)

In addition, Landmarks was notified that two beneficiaries of its Preservation Loan Fund—64 South 14th Street on the South Side and 513–17 Lockhart Street in Deutschtown—received awards.

Congratulations, South Side Winners

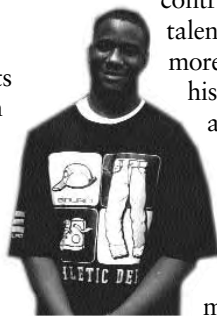
The following people correctly identified the location of six or more architectural details pictured in a South Side tabloid, published in July 1999 by Landmarks as a result of its involvement in the Neighborhood Assistance Program/Comprehensive Service Program. Their prize? A free membership in Landmarks. Welcome!

Paul Bowker
Mr. & Mrs. Thomas O. Maffei
Mr. & Mrs. Douglas Marvin
Michael Millis
Maryanna Rowsick
Misty Suhoski
Lisa Toboz
Frank Ziaukas

Interns Benefit from Experience with Landmarks

We thank Alexis Fischhoff, Anne Gailliot, Judith Heesels, Jason Holiday (below), and Lara Malakoff for volunteering at Landmarks in 1999. They freely

contributed their time and talents and discovered more about the world of historic preservation by accompanying staff members to educational programs, Historic Review Commission hearings, and other meetings and events.



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as Corporate Member
Benefactors of
the Pittsburgh History &
Landmarks Foundation.

*Thank you for helping us protect the
places that make Pittsburgh home.*

PITTSBURGH HISTORY &
LANDMARKS FOUNDATION
presents the fifth annual

OLD HOUSE FAIR

Saturday, February 26, 2000
10:00 AM – 4:00 PM
Victoria Hall
201 South Winebiddle Street
Bloomfield

If you own an old house, are thinking of purchasing one, or just like old houses, visit Landmarks’ Old House Fair at Victoria Hall. Learn how to renovate or improve your old house by talking with and listening to professionals in architecture, restoration and landscape design.

Meet with craftsmen, contractors, glass and lighting designers and fabricators, plus representatives from insurance companies, lending institutions and neighborhood organizations.

Call (412) 471-5808
for further information
or visit our web
site at www.phlf.org.



BOOK REVIEWS

- Clarke M. Thomas, *Witness to the Fifties: The Pittsburgh Photographic Library, 1950–1953*. Constance B. Schulz and Steven W. Plattner, editors. Pittsburgh: University of Pittsburgh Press, 1999. 186 pp., 106 illustrations. \$37.50.

The Pittsburgh Photographic Library owes its existence, in large part, to the perception of Allegheny Conference members, in the late 1940s, that Pittsburghers and the world generally should be aware of the changes in this city that had begun to occur. Photography was of course a prime means of doing so, and in 1950 Roy Stryker, who had directed a long documentary project for Standard Oil, came to Pittsburgh and recruited a staff of photographers. The project, in spite of money difficulties, went onto 1954. A nice night view by Harold Corsini is reproduced on the jacket, but people are the subjects in most photographs, which still look contemporary, despite a multitude of details from the past, to many of us.

Photographers represented are James P. Blair, Esther Bubley, Harold

New Ways of Looking at Our Radically Changing Cities and Countryside

Philip B. Hallen

Four recently published books can enhance our ability to examine some of the issues currently facing Landmarks. I highly recommend them for your “serious reading list” in the New Year.

I found the common themes in each so complimentary that I tried an experiment, reading a section from each seriatim. You can almost interchange chapters, so similar are the points of view and issues. However, each has a distinct message on the overall themes of loss of place, radically changing cities and countrysides, urban sprawl, and new life for downtown.

The earliest of this quartet of books is *The Experience of Place: A New Way of Looking at Our Radically Changing Cities and Countryside* by Tony Hess, Vintage Books, 1990. The central question of this book seems to be: Why do some places—the concourse of Grand Central Terminal or a small farm or even the corner of a neighborhood—affect us so mysteriously and yet so forcefully? What tiny changes in our everyday environments can radically alter the quality of our daily lives? *The Experience of Place* offers a thoughtful and readable view of new ways of planning, building, and managing our most immediate and overlooked surroundings.

Richard Moe’s book—*Changing Places: Rebuilding Community in an Age of Sprawl* (unveiled in Pittsburgh in 1997)—not only pays special tribute to Arthur Ziegler and Stanley Lowe, in a section on

Pittsburgh’s renewal work, but unveils a broad vision promoted by the National Trust for Historic Preservation of a way of combating automobilistic chaos and urban sprawl. The jacket, in this case astute, says “If you care about the quality of your town or city, *Changing Places* should be on your must read list, and once you start reading it you will not be able to put it down.” I agree!

In *Country of Exiles: The Destruction of Place in American Life*, Pantheon Books, 1999, William Leach suggests that a new mentality is emerging that challenges our traditional understanding of community and denies its importance. He describes a new cosmopolitanism which opposes—to the detriment of society—older traditions of roots and place. He describes how the pain of displacement is concealed behind the promises of mobility and new, mostly faceless suburban replacements.

Rounding out the quartet is *Cities Back from the Edge: New Life for Downtown* by Roberta Brandes Gratz. Roberta Gratz is a great friend and advisor to Landmarks and was most recently in Pittsburgh for the Making Cities Work lecture on October 7, 1998. Gratz rejects the kind of simplistic, top down, cookie cutter plans which characterize the Fifth-Forbes project promoted by the current city administration. Instead, she outlines a more flexible approach to downtown renewal, a concept

she calls urban husbandry. She shows how this grassroots, sustainable process is producing results in smaller scale downtown renewal projects rather than the out-of-town, taxpayer-bleeding blockbuster projects that have redefined civic failure not only in East Liberty and Allegheny Commons, but in similar surgical excisions of neighborhoods nationwide.

To this quartet add a local publication *Hillscapes: A Scrapbook—Envisioning a Healthy Urban Habitat* compiled by a team of Hill District residents with the assistance of Drs. Robert and Mindy Fullilove who were visiting Falk Fellows at Pitt’s Graduate School of Public Health.

The scrapbook is a collection of stories and photographs that record what happened to a neighborhood nearly obliterated by urban renewal in the Lower Hill. But in looking at the community which survived, we see how grassroots organizations and local people can create, fertilize, and showcase the best ways to raise individual well being and neighborhood strength above carpetbagging development which diminishes all the players in the process.

The values presented in these books are at the heart of Landmarks’ work in our city and neighborhoods. The stories will inspire you, and hopefully we can use the evidence from these books to inspire others to join our cause.

Corsini, Arnold Eagle, Elliott Erwit, Regina Fisher, Clyde Hare, Russell Lee, Sol Libsohn, Francis Nestler, and Richard Saunders.

- Charles Rumford Walker, *Steel: The Diary of a Furnace Worker*, ed. Kenneth J. Kobus. 1992; reprt. Warrendale, Pa.: The Iron and Steel Society, 186 Thorn Hill Rd., 15086-7528. xx + 176 pp., 53 illus. Available from the Society only. \$19.95, \$5.00 shipping, \$1.30 sales tax.

Yale graduates seldom do common labor in a steel plant, but such was the lot of Charles Rumford Walker, a war veteran, in 1919. He felt that what happened in the steel industry was an indicator of the fate of American business and labor, and of America generally and wanted to investigate. During his time at the Aliquippa Works of J & L, he was “clean-up man in the pit... third-helper on the open hearth... worked in the cast-house, became a member of the stove-gang [and] hot-blast man on the blast furnace.” He did these things at a time when the steel industry was undergoing some change as regards to labor-

management relations, and there is some reason to believe that some people in management were willing to let an educated, articulate man work at and take note of the circumstances of these jobs. At the end of the book, the author argues against the long hours in the industry and the persistent treatment of labor as a mere commodity, but the tone is apolitical, observant, unemotional. The photographs back up the realism, though they are unclear sometimes.

Charles Rumford Walker seems to have found his vocation in the Aliquippa Works’ humblest places, and continued to write about industry and industrial workers until 1968.

- James Wudarczyk, *Pittsburgh’s Forgotten Allegheny Arsenal*. Apollo, Pa.: Closson Press. 97 pp. \$6.50, postpaid. Sold by the author: James Wudarczyk, 417 Fisk Street, Pittsburgh, Pa. 15224.

This is a quietly factual history of the Arsenal from its sale by William Barclay Foster to the U.S. in 1814 to the final portion’s

sale in 1926. There are no illustrations, unfortunately, but the story is well covered. The trauma of the 1862 explosion is especially related in detail, but events before and after have their places too. A nine-page bibliography of books, booklets, articles, and unpublished sources is welcome information for those who want more detail.

- Nicholas Kyriazi and Ellis Schmidlapp, *Deutschtown Historic District Walking Tour*. Pittsburgh: East Allegheny Community Council, 1999. No cost.

This pamphlet for a self-guided tour takes you around an historic district by the varying standards of the City and the State. This is a copiously written guide, with between 2,500 and 3,000 words devoted to a not-very-large neighborhood rich in architecture and history.

For free copies: call Mary Lu Denny at Landmarks (412) 471-5808; or stop at the Priory, 616 Pressley Street, in Deutschtown.

1999 Facts

Historic Landscape Preservation

Established in June 1997 under Barry Hannegan’s leadership, the Historic Landscape Department is fast becoming a nationally recognized center for scholarly research, collaborative projects, and consulting services. Locally, close to 500 people participated in various educational programs.

Consulting

Researched and compiled the history component for the master plans of Pittsburgh Four Great Parks, for Patricia O’Donnell and Landscapes, Inc. and LaQuatra-Bonci and Michael Stern.

Researched and compiled the history component for Mellon Park master preservation and management plan, for Patricia O’Donnell and Landscapes, Inc.

Tours

Created and led the following tours:

- Pittsburgh’s Religious Landscapes, August 7
- Chatham Village Preservation Management tour, October 25

Public Presentations

Presented the following slide lectures:

- Six Great Gardens of the Pittsburgh Region*
 - The College Club of Pittsburgh, March 12
 - Department of City Planning, May 21
 - Landscape Design Society, October 6
 - The Village Garden Club, November 9

The PH&LF Survey of Historic Parks and Gardens

- Linden Garden Club, January 26

West End Park

- West End Neighborhood Association, May 15

Preservation Aspects of the Fifth-Forbes Redevelopment

- Academy for Life-Long Learning, CMU, October 4

Permeable Pittsburgh (with EDGE Architects)

- Andy Warhol Museum, September 25

Preservation and Restoration of Period Style Gardens

- Pitt Informal Program, June 2

Historically Correct Front Yards for Manchester

- Landscape History Collaborative, February 24

PHLF News

Researched and wrote the feature article on Arsenal Park, Lawrenceville (July 1999).

Historic Neighborhood and Landscape Initiatives

Completed inventories of derelict green space on the South Side Flats and Slopes.

Helped restore horticultural elements of Kentuck Knob in Fayette County.

Collaborative Projects

Began an inventory of gardens of the Pittsburgh Region, with the Garden Club of Allegheny County, the Garden Club of America, and the Landscape Studies Master’s Program of Chatham College, to augment Landmarks’ Survey of Historic Parks and Gardens.

Supported the creation of the Archives of the Landscape Records of Southwestern Pennsylvania, with the Libraries of the University of Pittsburgh and the Landscape Studies Master’s Program of Chatham College.

Began planning for an exhibition of historic Pittsburgh gardens, for the Fall of 2003, with the Library of the Hunt Botanical Institute and the Landscape Studies Master’s Program of Chatham College.

Affiliations

- Pittsburgh Parks Conservancy Board
- Coalition for Parks and Greenspaces
- Pittsburgh Downtown Partnership
- Landscape History Collaborative

JOIN LANDMARKS

Support the Pittsburgh History & Landmarks Foundation in its work to:

- Identify, document, and work to save architectural landmarks, historic neighborhoods, and historic designed landscapes in Allegheny County;
- Provide loans and technical assistance to community-based organizations that propose feasible plans for historic properties;
- Participate in urban planning issues as an advocate for historic preservation;
- Create educational programs for schools, community groups, members, and friends;
- Continue a well-managed, responsive, and creative membership organization with the ability to implement these goals on a long-range basis.

Membership Categories

<input type="checkbox"/> Individual	\$20 or more
<input type="checkbox"/> Family	\$25 or more
<input type="checkbox"/> Senior Citizen	\$15 or more
<input type="checkbox"/> Schools and Non-profits	\$35 or more
<input type="checkbox"/> School Districts	\$50 or more
<input type="checkbox"/> Ambassadors	\$100 or more
<input type="checkbox"/> Corporate	\$250 or more
<input type="checkbox"/> Life Benefactor	\$5,000 (a one-time gift)

The portion of your dues exceeding \$15 is tax-deductible.



Call Mary Lu Denny at (412) 471-5808 for details on a multiple-year membership plan at a reduced rate, and for a listing of our membership benefits.

Yes! Enroll me as a member of the Pittsburgh History & Landmarks Foundation. I have enclosed a contribution in the amount of _____.

Name _____

Address _____

City _____

State _____ Zip _____

Telephone (day) _____ (area code)

Method of Payment

- ☐ Check enclosed (payable to PHLF)
- ☐ Credit card:
- ☐ AmEx☐ Visa
- ☐ Mastercard☐ Discover

Account # _____

Expiration _____

Signature _____

Thank you for completing this form. Please detach and fax or mail to:

MEMBERSHIP
PITTSBURGH HISTORY &
LANDMARKS FOUNDATION
ONE STATION SQUARE, SUITE 450
PITTSBURGH, PA 15219-1134

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www.phlf.org



Jack Miller Joins Landmarks’ Staff



When a friend recently asked Jack Miller why he would leave a successful planned giving program to become planned giving director at an organization that saves “old things,” he responded: “I hope to be an old thing too some day.” But the real reason comes from his heart.

“After 25 years of being involved with capital campaigns, special events, charitable estate planning seminars and non-cash giving strategies,” says Jack, “I want to give something back to the organization that saved my church and continues to preserve the city I love. I’m a fifth generation Pittsburgher. Each of those generations called the North Side home and attended St. Boniface Church. Landmarks was born on the North Side and that church exists today due in great part to Landmarks’ efforts.

No effort I make can be great enough to express my gratitude for that.”

Jack’s specialty is helping people make charitable gifts that meet their personal needs and circumstances. He joined Landmarks’ staff on January 3, but his first gift preceded him with a December 21, 1999 letter to Arthur Ziegler that read in part:

Dear Mr. Ziegler:

I look forward to joining your team in the next few days. Before doing that, however, I believe it is important that I set an example for those I will ask to commit assets to the mission of the Pittsburgh History & Landmarks Foundation.

Enclosed is a copy of the beneficiary page of a \$250,000 annual renewable term life insurance policy I am purchasing to protect my family. Landmarks will be a five-percent primary beneficiary. While it is my intention to live a long and fruitful life promoting

our city, I must recognize my mortality. By taking this action now, I can endow a gift to thank you and Landmarks for your commitment to the North Side . . .

Arthur Ziegler’s response:

Dear Jack:

You are certainly a marvelous person, already setting a wonderful example of dedication to our work and to your mission and we very much appreciate your including us as a primary beneficiary in the term life insurance policy.

However, we do not look forward to collecting that gift, generous though it is, but we do plan to collect mightily on your gift of talents that you’re going to put to use on our behalf.

Devoted to Pittsburgh and an advocate of historic preservation, Jack will strengthen Landmarks through his vision, leadership, and knowledge of the many ways planned gifts can help our members and friends.

Year 2000 Workplan Approved

At the Board of Trustees meeting on November 16, Chairman Philip Hallen reminded Landmarks’ trustees of an old Chinese proverb, surprisingly relevant to the challenges facing preservationists each day: “We will not know the value of the water until the well runs dry.”

So much of our daily effort is directed toward preventing the possibility of having the well run dry. We extend loans and provide technical assistance in order to save endangered historic buildings; we work with students and teachers and community and business leaders to encourage hometown pride and a respect for the architecture that gives such character to this region; and we strengthen our organization by seeking new members and sources of funding so we can continue existing programs and offer more services. We cannot afford to loose the architectural landmarks, historic districts, and historic designed landscapes that make Pittsburgh home, a place unique from all others. Once gone, the architectural landmarks and historic places cannot be replaced. The well—and the region—will be dry.

In an effort to keep the well full, our trustees approved the year 2000 workplan with the following highlights.

Preservation Services and Advocacy

- Landmarks will:
- Extend new loans to neighborhood organizations for the restoration of historic properties and provide technical assistance to municipalities and neighborhood organizations requesting its services.
 - Continue the popular “Making Cities Work” lecture series, co-sponsored by the Federal Reserve Bank of Cleveland, Pittsburgh Branch.
 - Continue to advocate an open public policy process for the Fifth-Forbes area, downtown, and research successful projects in other cities.
 - Continue to testify on preservation issues before City Council, the City Planning Commission, the Historic Review Commission, and the councils

- and commissions of other municipalities, as needed.
- Co-sponsor the National Preservation Officers Conference in August and work throughout the year with Preservation Pennsylvania and Preservation Action on pending State and Federal legislation affecting preservation.
- Continue the Historic Religious Property Seminar and Grant Program using trustee and membership donations received from Landmarks’ 1999 year-end gift request. (Please see the article on page 4.)

Critical Building Needs

Landmarks will provide technical assistance to organizations attempting to save buildings in crisis, and continue to work with the Allegheny County Historic Properties Advisory Committee in regard to the restoration of the Court House and in the lobby restoration plan for the old Jail, downtown.

Transportation Planning

Landmarks will continue to advocate improved public transit in the city, with full access to the proposed new retail areas and to the residential areas of the North Side beyond the stadiums.

Historic Landscape Programs and Services

- Landmarks will:
- Work with public agencies and neighborhood organizations (including the Coalition for Parks and Greenspaces and Pittsburgh Parks Conservancy) for the preservation and restoration of the public landscape.
 - Participate with the University of Pittsburgh Libraries and the Landscape Studies graduate program of Chatham College in the creation of an Archive of Landscape Records for Southwestern Pennsylvania.
 - Develop educational programs regarding designed landscapes and urban planning, including a symposium in the fall.

Education

- Landmarks will:
- Publish a 35-year chronology of its work; complete a manuscript and raise funds for a book on Henry Hornbostel, by Walter C. Kidney; and gather photographs and edit *Rivers and Steel* by Eliza Smith Brown, to be published by Heritage Media Corporation.
 - Continue offering a full range of educational programs thanks to support from The Grable Foundation; create a new exhibit and poster series with funding support from Columbia Gas of Pennsylvania; and develop a field-trip for the South Side area schools on the Pittsburgh Voyager boats, thanks to the Neighborhood Assistance Program.
 - Offer more than 18 membership events, including the Old House Fair on February 26; a hard-hat tour of H. H. Richardson’s renovated jail on March 10; a bus tour to houses designed by Frank Lloyd Wright heirs Cornelia Brierly and Peter Berndtson on April 29; and neighborhood and downtown walking tours throughout the summer. Visit our web site at www.phlf.org for a complete listing of events.
 - Continue its Award of Merit and Historic Landmark Plaque programs. Call Walter Kidney with nominations: (412) 471-5808.

Keep in Touch

Check our website (www.phlf.org) for up-to-date information and check your mail for our membership newsletter and event invitations. For a complete copy of the 2000 workplan, please call Louise Sturgess at (412) 471-5808. We look forward to the new year with renewed energy and hope.