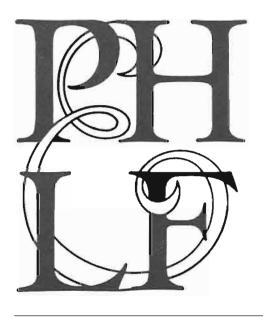
#### **Address Correction Requested**



Published for the members of the Pittsburgh History & Landmarks Foundation

NEWS

No. 131

September 1993

Underwritten by **Integra Bank** 

- Revisiting "Woodville"
- Advocacy & Preservation Scene
- Pittsburgh Architecture: What Boston Has Done for Us

# Revitalizing Pittsburgh's Neighborhoods

# **Brighton Place Phase I Completed**

As preservationists we have no more right to "take over" a neighborhood than a redevelopment authority has. . . . It is our mission to see to it that architecturally significant structures are restored, protected, enlivened. . . . But we must do so in the fairest and most useful way.

—Arthur P. Ziegler, Jr., Historic Preservation in Inner City Areas, 1974

It is so nice to be able to have a nice place that is affordable.

—Lorraine Brown, Brighton Place resident

On September 16, the Northside Tenants Reorganization is to host a tour of the Brighton Place neighborhood on Pittsburgh's North Side. Invited guests will visit model apartments in a restored Victorian townhouse and view restored single-family houses along Brighton Place. This event, sponsored by the Scaife Family Foundation, celebrates the completion of the first phase of an historic achievement — the first housing program in the U.S. developed by tenants formerly residing in Section 8 units as a model development to prepare for the management and ownership of 333 Section 8 units. This effort is providing decent housing at affordable rates to low- and moderateincome residents by providing reducedcost housing to qualified renters.

The Brighton Place development began in 1988. Behind the achievements of Phase I lie many factors, most particularly:

- Landmarks' preservation philosophy, in force for almost 30 years, which seeks not only to preserve distinguished buildings in depressed neighborhoods but to do so by assisting, supporting, and funding neighborhood-led rejuvenation;
- a growing recognition by government officials and financial institutions that supporting this development makes sound civic and economic sense;

A view down Brighton Place on Pittsburgh's North Side.





Harriet Henson and friends sit on the front porch of her new house on Brighton Place.

extraordinarily energetic and determined leaders within the neighborhood who sought available resources and made those resources work to their advantage; their success has created new and stronger tools to revitalize, first houses, then blocks, and eventually an entire city neighborhood.

In 1974, Landmarks' president Arthur Ziegler summarized the organization's approach to urban preservation, implemented since its founding 10 years before, in *Historic Preservation in Inner City Areas*— historic preservation as both the revitalization of significant structures *and* a means for community renewal. As applied in Pittsburgh's low- and moderate-income neighborhoods, this approach resulted in what urban critic Roberta Gratz has called "the country's first historic preservation program for poor people."

In 1984, the buildings that constitute Brighton Place were surveyed and designated an historic district on the National Register of Historic Places (Old Allegheny Rows Historic District). The critical point came when a group of North Side residents, led by Harriet Henson, set to work revitalizing the

Harriet Henson, executive director of the Northside Tenants Reorganization (NTR), is a life-long North Side resident. In 1987, she enrolled in a 12month community training program at the Development Training Institute in Baltimore; the idea for a revitalized Brighton Place neighborhood began as a homework assignment to develop a plan for a tenant-managed housing development for the working poor.

Returning to Pittsburgh, Harriet Henson and the NTR sharpened their strategy by inviting Bertha Gilkey of St. Louis, nationally known for her organization of public housing tenants, to advise them in their work. They approached Stanley Lowe, director of Landmarks' Preservation Fund, for technical assistance, and applied to Landmarks for an initial loan of \$224,000 which was used to purchase two nuisance bars and six vacant his-

Continued on page 6



Harriet Henson (center) stands with Bertha Gilkey (left), Dorothy Harrell (right), and tenant patrols. Bertha Gilkey, with Urban Women, Inc. in St. Louis, and Dorothy Harrell, with Abbottsford Homes Tenant Management Corporation in Philadelphia, meet monthly with Harriet Henson and Brighton Place tenants to offer guidance and discuss tenantmanagement issues.

#### The Crowninshield Award Comes to Pittsburgh

At the end of July, the National Trust for Historic Preservation announced that Landmarks' president, Arthur P. Ziegler, Jr., is to receive the Louise duPont Crowninshield Award, the Trust's highest award for historic preservation. Factors which weigh heavily in consideration for the award include: lifetime achievement, volunteer commitment, significant national level involvement in historic preservation, and recognition of achievement from other organizations. Crowninshield winners are selected by the Preservation Committee of the National Trust's Board of Trustees.

Landmarks' quarter-century of work in neighborhood preservation was specially cited. In his letter to Arthur Ziegler of July 27, National Trust President Richard Moe wrote: "Your involvement with the Mexican War Streets, Manchester, and finally at Station Square clearly illustrates the positive role preservation can play in inner cities. Your efforts serve as a model for preservationists around the country, and your contributions at the national, state and local level have truly inspired all of us."

Mr. Ziegler will share the award with Carl B. Westmoreland, the African-American preservation leader from Cincinnati who has restored extensive 19th-century housing for low- to moderate-income people in Cincinnati. Many years ago, Mr. Ziegler was asked to chair the first seminar on "Minorities and Historic Preservation" at a National Trust conference. Mr. Ziegler invited Carl Westmoreland to speak, and for the first time conference attendees were addressed by an African-American, an Eskimo, an American Indian, and a Hispanic.

Carl Westmoreland and Arthur Ziegler have both served as trustees of the National Trust.

The 1993 Crowninshield Award will be presented at the Trust's annual conference in St. Louis, September 29 to October 2.

Page 2

#### Buying a Historic House

For some time Carol Peterson, a community activist and historic house researcher, had wanted to buy a home of her own — an older house full of character but still affordable. Visiting the city's historic neighborhoods, Carol decided to focus on Lawrenceville; she had friends living there and she was attracted by the older housing stock and the Butler Street shopping. In 1991, Carol found her house, an 1889 dwelling, once single-family, now converted into three apartments. As a single female with a moderate income, Carol faced challenges as a prospective home buyer. She was able to complete the purchase by qualifying for a program operated by Pittsburgh's Urban Redevelopment Authority and by arranging her financing with Integra Bank, a major lender for historic properties. Carol was thus able to afford major repairs — as well as restore the period details still intact.

The restoration was no small challenge. It was routine if time-consuming to take out dropped ceilings, cover textured paint, and replaster walls, less so to re-expose sliding parlor doors and restore a rotted tin ceiling in the former kitchen. There was more, though: not only to strip the millwork but to have missing pieces duplicated. The stair was a special task with a special reward: a continuous cherry railing 62 feet long, supported on three newel posts and 90 spindles, rising to the third floor.

Because Integra Bank understands the importance of historic property renovation, and through its experience with borrowers such as Carol, the bank has developed a formal lending program — the Historic Rehabilitation Mortgage — to serve the needs of prospective historic home owners. Prospective home owners may borrow up to 95% of the combined rehabilitation value of the home, based on current appraisal value plus the value of all proposed repairs. There are none of the income restrictions or borrowing limits often associated with other reduced-rate mortgages, and Integra Bank will help finance closing costs.

Since the inception of the program in 1988, Integra Bank has granted 81 loans totaling over \$4 million in Allegheny West, Central North Side, Lawrenceville, South Side, Shadyside, and North Oakland. For information on the requirements and features of a Historic Rehabilitation Mortgage, call Integra Bank at (412) 644-6254.

#### Welcome New Members

The Pittsburgh History & Landmarks Foundation welcomes the following new members who recently joined Landmarks. We look forward to their participation in our work and special events.

Andrew I. Bailey Margaret Berry Ronald A. Briskey Alfred Christopher, Jr. Jack J. Doyle Foxfire, Inc. Claire B. Gallagher Bruce E. Hails Roberta Hanna Leon Haynes Betty Kent Carol and Alan Kesler and family John N. Kite, Jr.
Mollie P. Kite
Leona K. LaValley and family
Rachel Layton
Elizabeth McDonald
Dan Petkovich
Pittsburgh Technical Institute
Laura C. Ricketts
Dorothy L. Scott
Miss Sally Stewart
Leonard J. Zielinski

#### Corporate Members

#### Benefactors

Entree Magazine Mylan Laboratories, Inc. Pittsburgh Steelers

#### Patrons

Ferry Electric Company

#### Partners Allied Security

Duquesne Light

#### Partners (continued)

Johnson/Schmidt and Associates,
Architects/Engineers
Kirkpatrick & Lockhart
Mulach Parking Structures Corporation
Pittsburgh Pirates
Rennekamp Lumber Company
Sesame Inn Restaurant
TRACO Window Company

#### General Counsel Position Created



Because of the growing complexity and daily demands of legal work involving historic preservation issues, Landmarks created the office of general counsel — a full-time staff position. Elisa J. Cavalier was appointed General Counsel in June. Her duties include handling legal work for Landmarks and Station Square, working with outside counsel, reporting to the board of trustees on legal matters, and providing

legal services, as part of our technical services program, for Preservation Fund recipients and neighborhood organizations involved in historic preservation.

Elisa was born in Sewickley, Pennsylvania and educated at Tufts University and Northeastern University School of Law.

This issue of PHLF News is underwritten by Integra Bank. PHLF News is published five times each year for the members of the Pittsburgh History & Landmarks Foundation, a non-profit historic preservation organization serving Allegheny County. Landmarks is committed to neighborhood restoration and historic-property preservation; public advocacy; education and membership programs; and the continuing development of Station Square, a riverfront property opposite downtown Pittsburgh.

Arthur P. Ziegler, Jr	
Louise Sturgess	Editor/Executive Director
Cathy Broucek	Director of Marketing, Station Square
Elisa J. Cavalier	General Counsel
Mary Lu Denny	Director of Membership Services
Eric F. Dickerson	Advertising Sales Manager
Mary Ann Eubanks	Education Coordinator
Walter C. Kidney	Architectural Historian
Stanley A. Lowe	Director of the Preservation Fund
Albert M. Tannler	
Greg Pytlik	



Left to right: Elsie Hillman, chair of the Dedication Committee; Arthur J. Edmunds and his wife Gladys.

## **Landmarks Trustee Honored**

On Wednesday, July 7, the Urban League of Pittsburgh hosted a program and reception honoring Arthur J. Edmunds, a trustee of Landmarks and the executive director of the Urban League from 1960 to 1985.

Many people gathered on the July afternoon to hear about the life of Arthur Edmunds, to listen to the words of those who know him well, and to witness the dedication of the Arthur J. Edmunds Center in Northview Heights on Pittsburgh's North Side. Dianna L. Green, chair of the board of the Urban League, described Arthur Edmunds as an "outstanding Pittsburgher," and noted that through his leadership the Urban League became a strong and respected advocate for minorities. Wendell G. Freeland recalled that Arthur Edmunds always presented a "calm, wise, and measured view . . . in times of turmoil." He also said that "one of the greatest gifts you can give anyone is to give them the opportunity to develop his or her capacities and talents," and believes that the Arthur J. Edmunds Center is a necessary "outpost" of the Urban League. Leon L. Haley, president and CEO of the Urban League, added that the Center would give the people of Northview Heights the hope and opportunity for a better life. The formal program ended with a performance by the Urban League Ballet, followed by a reception for all.





#### Landmarks Welcomes

ENTREE MAGAZINE
MYLAN LABORATORIES, INC.
AND THE
PITTSBURGH STEELERS

as

Corporate Member Benefactors of the Pittsburgh History & Landmarks Foundation

Landmarks appreciates the commitment of Entree Magazine, Mylan Laboratories, Inc., and the Pittsburgh Steelers in helping us create a future for Pittsburgh by preserving its past.

### Gift to Landmarks

The Pittsburgh History & Landmarks Foundation wishes to thank Ketchum Communications for a copy of its new corporate history *The Spirit of Ketchum*.

#### Pennsylvania's Covered Bridges

A Complete Guide Benjamin D. Evans & June R. Evans

The most up-to-date guide available to every remaining covered bridge in Pennsylvania. \$19.95 paper / \$39.95 cloth / Illus.

#### University of Pittsburgh Press

Check your local bookstores or call 1-800-666-2211

# Revisiting "Woodville":

The Fourth in a Series About the Historic Properties Affiliated with Landmarks

Albert Tannler

be sure, Pittsburgh's most impressive architectural legacy is its large number of high-quality mid-through late 19th-century vernacular buildings. Occasionally one detects elements of the Colonial or Federalist past; architecturally speaking, however, "historic" Pittsburgh is emphatically a 19th-century

This may be one reason that "Woodville," the house General John Neville and his son Presley erected c. 1785, is such a special place. One of five National Historic Landmarks in Allegheny County (the second oldest structure and the only residence therein), "Woodville" is the Pittsburgh area's principal link with 18th-century American life and architecture. The house has its origins in a log building erected one year before the Declaration of Independence. Both



John Neville

Nevilles fought in the war — the General commanded the 4th Virginia Regiment and Presley served as aide-de-camp to the Marquis de Lafayette — and both were captured by the British in 1780. Freed

in 1781, they returned to the land located some six miles southwest of what is now the Point and extended the log building into a gracious manor house. "Woodville" grew in subsequent years; the most extensive additions being first-floor bedrooms and the porch, but the essential character of the 1780s and 1790s remains.

In 1973 the last occupant of the house died, and the property - now reduced from 400 acres to about two - was threatened by highway expansion and a flood control project. In 1976 the Pittsburgh History & Landmarks Foundation purchased the property, and the Neville House Auxiliary was established to care for the house. Since that time the Allegheny County Committee of the National Society of Colonial Dames of America and the Garden Club of Allegheny County have been involved in the interior restoration of the house and landscaping of the property.

Since the Neville house and property were occupied continuously for over 200 years prior to 1973, they have tracted the attention of regional archaeologists. Between 1976 and 1989, four archaeological excavations took place on the site. Thousands of artifacts and fragments of ceramic, glass, metal, and other materials have been retrieved and studied by archaeologists from the Carnegie Museum of Natural History and the University of Pittsburgh. The

The dining room.





"Woodville" has grown outward from a simple nucleus, a house in the Virginia manner with a rather steep roof and dormers well up the slopes. Porches and rooms have extended and altered the lower slopes, but the old form is apparent from a distance. Some time in the 19th century, some dormers and gable windows were given a Gothic appearance.

boundaries of a pre-historic site also have been identified. Future explorations will be undertaken as funding permits.

"Woodville" is located in Collier Township on Route 50 south of Heidelberg, PA, and just north of Exit 12 on Route 79. In summer, once off the highway, one can almost forget the nearby traffic congestion, shielded from view by dense vegetation.

Walter Kidney and I visited "Woodville" recently and toured the house with Neville House Auxiliary president Hazel Peters and head docent Retta Campbell. The house is usually open Sunday afternoons during the summer and on special occasions such as the Christmas holidays. Docents in costume guide visitors around the house and, through the achievements, trials, and activities of the Neville family and their descendants, into the 18th century. The principal downstairs rooms have now been restored: they are furnished with pieces donated by Auxiliary members and the Colonial Dames and on loan from the Historical Society of Western Pennsylvania. In 1992, restoration of two bedrooms added to the first floor in 1815 uncovered sections of the original wallpaper nine layers down. The paper, now known as the Woodville pattern, has been reproduced by Waterhouse Wallhangings of Boston. This year the kitchen — the original log building has been restored with that care characteristic at the Neville house: the original wood flooring has been replaced with planks cut from early 19th-century

As to the future, the Neville house looks to the implementation of a master landscape plan, now being created by GWSM, Inc., and to the expansion of its educational and tour programs. In the immediate future, the Neville house will be celebrating the bicentennial of the Whiskey Rebellion in 1994; a Rebellion "trail" has been plotted linking "Woodville" with other important sites, such as Old St. Luke's and the Oliver Miller Homestead. Long-term goals include opening the house on a regular, more frequent basis, and serving as the focal point for the study of 18th- and early 19th-century regional history; this effort has already begun with 8th- and 9th-grade students at Chartiers Valley High School

Membership in the Neville House Auxiliary is so affordable that virtually everyone can support our area's historic link with the formative years of American democracy: Individual membership, \$7.50; Family, \$15.00; and Patron, \$20.00 or more. To join, or for information about the Woodville-pattern wallpape contact Mary Lu Denny at Landmarks, One Station Square, Suite 450, Pittsburgh, PA 15219, (412) 471-5808. "Woodville" potpourri and notecards are available at The Landmarks Store on the balcony level of The Shops at Station Square.



# Landmarks STORE

The Book and Gift Shop of the Pittsburgh History & Landmarks Foundation

#### ARCHITECTURAL GIFTS TO WEAR

Architect Catherine Cosentino has looked at the architecture of the Italian Renaissance, traditional Far Eastern patterns, and twentieth-century Dutch, Italian, and American design—specifically Art Deco architecture and the wo of Frank Lloyd Wright-and produced handsome, striking, and colorful 100% silk ties priced at \$48 each.

Architectural jewelry—earrings and pins to be precise—may seem unusual; that's part of the charm of these whims cal and witty miniature architectural elements and furniture designs. There are pins, brass with gold wash, based of a late 18th-century shield-back chair, a 1861 Boston doorway, an Ionic columvariation designed by Ernest Flagg and window in Frank Lloyd Wright's Pope Leighey House. Earrings, some brass with a gold wash, some sterling silver, are available as chairs: Queen Anne, Windsor, and Gothic Revival (the later "Lyndhurst" chair designed by Andrev Jackson Davis in 1865). These pins and earrings are priced from \$12.95 to \$28 Particularly attractive are the black ony and 24K gold egg- and dart-pattern pir and earrings adapted from a 19thcentury picture frame. The pin is \$37.9 the earrings are \$41.95 a pair.

Visit The Landmarks Store when yo are next at Station Square, and browse through its unique collection of "wearable architecture." You may well find unusual gift for a friend or yourself.

Members of Landmarks receive a 10% discount on all items.

THE LANDMARKS STORE BALCONY LEVEL THE SHOPS AT STATION SQUARE PITTSBURGH, PA 15219-1170 412-765-1042



THE SOCIETY FOR THE PRESERVATION OF

# DUQUESNE INCLINE

Dedicated to the preservation of that which cannot be replaced

> For a membership please phone 381-1665



#### **Advocacy**

#### The Burtner House

At the request of The Burtner House Society, Elisa Cavalier, General Counsel of Landmarks, attended a public hearing in Natrona Heights on July 1 at which Mr. Charapp (of Charapp Ford) requested approval to build a car dealership on property adjacent to the land on which the Burtner House is located.

The Burtner House of 1821 is listed on the National Register of Historic Places. Between 1973 and 1983, federal funds were utilized to restore the building and surrounding property. The property was deeded to Harrison Township with restrictive covenants and is leased to The Burtner House Society, a non-profit membership organization.

The current design of the proposed dealership presumes that .7665 acres of Burtner House property will be available for grading and filling purposes, thereby enabling the development to meet its drainage requirements. Landmarks voiced its concern that the new development could adversely impact the property on which the Burtner House is located.

Although Mr. Charapp's conditional use request was approved at the township meeting, the township's commissioners and Mr. Charapp's architect have agreed to work with Landmarks to minimize the impact of the car dealership on the Burtner House property.

## Call Us with Preservation News

Our staff wants to hear from you if you see or know of any historic buildings that are threatened with demolition or that have recently been demolished. We need your help in covering the County. Please contact Walter Kidney (412/471-5808) and report what you know.

# BESSEMER COURT MEETING ROOM OPENS

Schedule your next meeting, conference, lecture, or reception in the conveniently located Bessemer Court Meeting Room at Station Square.

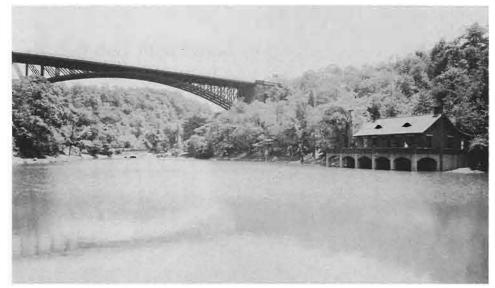
The main room can comfortably seat 80 people or up to 100 people at a stand-up reception. Catering from Station Square restaurants is available, as are the standard meeting room amenities. The space can be expanded, weather permitting, into Bessemer Court for a beautiful riverside reception.

For further details and reservation information, call Dan or Cathy at (412) 471-5808.

REASONABLE RENTAL FEES



## Preservation Scene



Panther Hollow Lake and Panther Hollow Bridge in the 1930s.

#### The Schenley Park Bridges

Mid-July found the preservation problems of the Schenley and Panther Hollow Bridges still unresolved. The Federal Highway Administration (FHWA), which is putting up most of the money to repair and remodel the bridges, seemed opposed to any deviation from the conventional remodeling job that, on the Schenley Bridge, has already begun. On both bridges this calls for Jersey barriers, dead-white solid concrete dwarf walls that are bleak, confining channels but that meet exacting road safety standards. On the Schenley Bridge too there is the prospect of grim cagework above the railings that would spoil the view of and from the bridge, and whose presence anywhere suggests social deterioration in the most unpleasant way.

One problem is that the City, PennDOT, and the FHWA were taken by surprise at preservationist revolt against the plans. The Pennsylvania Historical and Museum Commission, Landmarks, and other preservation groups were supposed to have commented on the plans in 1986, and found no adverse effect then. Clearly, the preservationists either ignored the defacements threatening the bridges or these were not clearly shown on the 1986 plans. Whatever the case, the City, though not pleased, is willing to look into more agreeable barriers and perhaps to consider the fencing, but FHWA, in early summer, was obdurate. A hopeful sign was that the Pennsylvania Historical and Museum Commission claimed to have withdrawn its approval of the remodeling design; since Schenley Park is on the National Register, this withdrawal might well have the effect of stopping further use of FHWA money.

Further information can be obtained through the Ad Hoc Committee for the Bridges of Schenley Park by calling Eloise Hirsch at (412) 363-7400; she represents Architrave, the Pittsburgh Foundation for Architecture, which organized the Committee.



#### **Phipps Conservatory**

Having been an organizer of Phipps Friends in 1985, Landmarks will take an interest in Phipps Friends' own creation, Phipps Conservatory, Inc. (PCI), as it takes on management of the Schenley Park facility. PCI has 29 years to prove itself, for that is the term of the dollar-a-year lease it has from the City. It seems to be off to a good start with a major repair campaign in the Palm House, and our real concern at the moment is whether it can afford to maintain a high operating standard without charging more than many of the public will pay. Phipps Friends also will be expending nearly \$1,000,000 on restoration of the facility; this money has been raised by Landmarks and transferred to Phipps Friends.

## New SAH President Calls for Local Chapter

Franklin Toker, noted Pittsburgh art historian and recently-elected president of the Society of Architectural Historians (SAH), has called for the establishment of a local Pittsburgh chapter. Founded at Harvard in 1940, the SAH has an international membership of some 5,000 scholars, architects, and architectural archivists. There are presently 26 chapters in the United States, and Professor Toker believes that the time has come — indeed, is overdue - for a local branch of this important organization. (An earlier chapter was once chaired by Landmarks' chairman Charles Arensberg and later by Professor William Huff.) If you would like more information or wish to support the effort, write Franklin K. Toker, 104 Henry Clay Frick Fine Arts Building, Pittsburgh, PA 15260.

## **Fall SAH Tour Encourages Local Participation**

"Pittsburgh: The Shaping of an American Vernacular Landscape" is the subject and the destination of the Society of Architectural Historians (SAH) 1993 Study Tour, to be held October 27-October 31. Franklin Toker, author of Pittsburgh: An Urban Portrait, professor of art history at the University of Pittsburgh and new SAH president, will lead the tour, assisted by the eminent cultural geographer Peirce Lewis. Following an optional one-day visit to Frank Lloyd Wright's "Fallingwater" and Hagen house, the tour will spend a day exploring Pittsburgh's industrial, corporate, neighborhood, and suburban history. Cost of the fourday tour is \$375; \$100 for students, with the optional Wright day an additional \$75. Membership in SAH (\$60; \$25 for students) is required. Tour organizers hope many Pittsburghers will attend. Complete information and registration forms are available from David Bahlman, Executive Director, SAH, 1232 Pine St., Philadelphia, PA 19107.

## **Community Design Center** of Pittsburgh

This useful organization, in existence since 1968, is now on the second floor of The Landmarks Building at Station Square. Its purpose, very broadly, is to encourage improvement in neighborhood design through technical assistance, education, and funding for architectural designs, particularly for community-based organizations. It originated when Landmarks asked the Pittsburgh AIA to provide some free design services to Carson Street building owners as part of our Birmingham Restoration program. The Pittsburgh Chapter did so, and then made this service permanent as the Architects' Workshop, offering direct design services. Since 1987, however, the Community Design Center has helped broker relationships with existing architectural firms.

Design-fund money has been broadly applied: nearly \$200,000 for over 70 projects from February 1988 through July 1993. In these cases, a Community Design Center "mentor," along with staff, serves as a resource for both architect and client. The same function, applied more generally, is served by CDC's educational work. Architects and clients are brought together in such a way that the former understands what is needed or affordable, and the latter knows what is architecturally possible. A 1992 New Urban Housing design competition has been a useful educational tool in this respect, especially through the publication and workshops that are resulting from the effort.

CDC's office is 215 The Landmarks Building. There is a 15-member board of directors, drawn from architecture, planning, real estate, and neighborhood groups. For information call Richard St. John, executive director, (412) 391-4144.



# Elegant Temporary Housing



682-2300

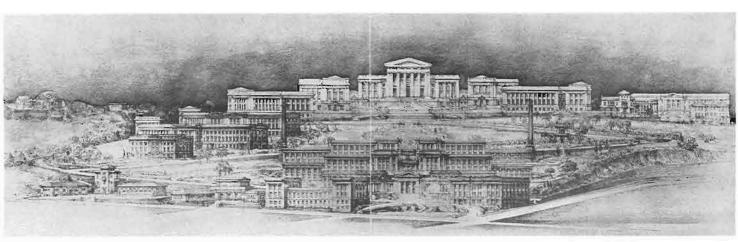
Decorator Furnished Studio, One or Two Bedroom Suites Beautifully Accessorized and includes equipped kitchen, Free local phone, VCR. ... everything!

#### SHORT TERM FLEXIBLE LEASE

10 Minutes from Downtown. 5 Minutes to Hospitals & Universities. 1½ Blocks from Walnut Street's Fashionable Shops and Fine Restaurants

MAJOR CREDIT CARDS

The Suite Life ... at an Affordable Rate



The 1908 master plan for the Western University of Pennsylvania; this became the University of Pittsburgh, which chose very different architecture thereafter.

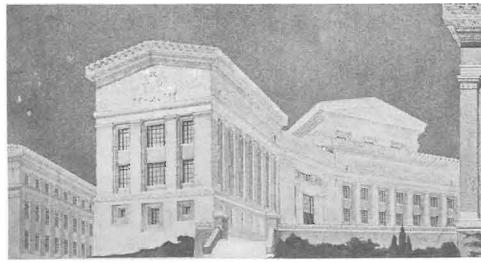
## Less Hornbostel at Pitt

In 1908, Palmer & Hornbostel of New York won the competition to design a whole new 43-acre campus for the Western University of Pennsyl-

vania. The hillside pasture in northern Oakland, under this scheme, was to have a stunning array of Classical buildings deployed over its surface, but in fact only a few detached elements of the great scheme were built by the newlyrenamed University of Pittsburgh. Two such fragments, close to the top of the rise, are to be demolished within two years. One is the third of the School of Medicine that got built, now known as Pennsylvania Hall and signaled to the world below by a huge sunken relief of Aesculapius, the medical god. The other building, a little downhill, is the School of Dentistry that is now the Mineral Industries Building.

In each case, Pitt claims that the annual maintenance cost is higher than the cost of demolition. To be spared, on the other hand, is Benno Janssen's Alumni Hall of 1920, halfway up the hill

It may not be important to campaign for the saving of these two buildings. The cornices of the School of Dentistry suggest that it was to be extended, at least at one end, some day; while the real beauty of the three-part ensemble at the School of Medicine was never realized. A terra-cotta cheneau on the School of Medicine, as enlivening to its roofline as is that still on Thaw Hill, is now gone. Will the best solution be recording by camera and the saving and eventual re-use of Aesculapius and other terra-cottas? So it goes with the vision and grandeur of master plans.



 ${\it The School of Medicine \ as \ intended}.$ 



What was built of the School of Medicine.

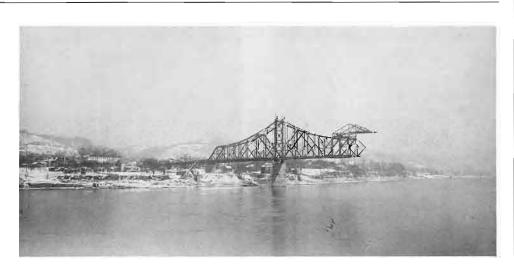


The Dental School doorway.

#### Looking Back

#### A Photo from Landmarks' Archives

On January 23, 1911, the South cantilever of the Sewickley Bridge was reaching toward its northern partner. Of this bridge nothing remains in 1993 save one finial from a tower, standing at Station Square.



## Join Landmark:

# Support the Pittsburgh History & Landmarks Foundation in its work to:

- Preserve architectural landmarks, historic neighborhoods, and industrial sites and artifacts in Allegheny County
- Create tours, lectures, publications, an educational programs featuring the his tory, architecture, and culture of Pittsburgh and Allegheny County;
- Continue the development of Station Square, the 52-acre riverfront site whe Landmarks' principles of historic preservation, adaptive use, and urban planning are creating a lively attraction for Pittsburgh.

#### **Membership Benefits**

- Free subscription to PHLF News, our membership newsletter published five times each year.
- Free subscription to All Aboard!, the Station Square newsletter published four times a year.
- Many rewarding volunteer opportunities.
- A 10% discount at The Landmarks Store in The Shops at Station Square.
- Free initial consultation on landmark designation and preservation advice for your historic property.
- Free access to our historical and architectural reference library in The Landmarks Building at Station Square
- Discounts on, or free use of, all educational resources.
- Reduced rates on tours, and invitation to lectures, seminars and special events

#### **Membership Categories**

Please enroll me as a member of the Pittsburgh History & Landmarks Foundation. I have enclosed a tax-deductible contribution in the amount of (check appropriate category):

Individual \$20 or more
Family \$25 or more
School and Non-Profit \$25
Senior Citizen \$10
Corporate Supporter \$50 or more
Corporate Member \$250 or more
Life Benefactor \$5,000 (one-time gi

"A copy of the official registration & financial information of the Pittsburgh History & Landmarks Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania 1-800-732-0999. Registration does not imply endorsement." (as required by PA Act 202)

Please enroll me as a member of

the Pittsburgh History & Landmarks Foundation.	
I enclose my check for \$	
Name	
Telephone	
Street	

Send check or money order to:

Membership Pittsburgh History & Landmarks Foundation One Station Square, Suite 450 Pittsburgh, PA 15219-1170

Zip



Creating a Future for Pittsburgh by Preserving its Past

# Revitalizing Pittsburgh's Neighborhoods

### **Brighton Place** Phase I Completed

Continued from page 1

toric houses on Brighton Place and Brighton Road. A \$4.5 million rehabilitation plan was prepared by NTR's development team and funding for the project and associated activities was provided by: Dollar Bank; Enterprise Social Investment Corporation; Equitable Gas Foundation; Fannie Mae Foundation; Federal Home Loan Bank; Hillman Foundation; Hunt Family Foundation; Integra Bank of Pittsburgh; McCune Foundation; R.K. Mellon Foundation; Pennsylvania Housing Finance Association; Pittsburgh Equity Fund; Pittsburgh Foundation; Pittsburgh History & Landmarks Foundation; Pittsburgh Partnership for Neighborhood Development; PNC Bank Foundation; Scaife Family Foundation; and the Urban Redevelopment Authority of Pittsburgh. With the assistance of Pittsburgh's Urban Redevelopment Authority, architecturally distinctive but dilapidated Victorian townhouses were acquired, and Landmarks Design Associates, Architects prepared restoration and renovation plans. Work on Phase I began in August 1992.

Brighton Place, now managed by the newly-formed Brighton Place Associates, is comprised, in its Phase I form, of some 34 housing units located on Brighton Place and the adjacent Brighton Road, McCullough Street, Marquis Way, and California Avenue. Two bars have been purchased; one will become a laundromat and also house the headquarters of NTR; the use of the other has yet to be determined. A tenant-run security force provides 24-hour surveillance by foot patrol and hotline.

The first tenants began moving in in early May of 1993. On the warm Sunday afternoon of July 25, some of the residents gathered for a picnic in Harriet Henson's back yard. They shared their impressions of their new



Twila Simmons holds her daughter Angelic Lewis (above). Four-year-old Melvin Lewis enjoys a refreshing drink of pop (below). They are also new tenants.





From left to right: Donetta Smith, Beverly Banks, Lorraine Brown, and Jim White. The women are all new tenants in the Brighton Place development, and Jim works with Northside Tenants Reorganization.



Andrea Barron stands next to her mother, Delores Barron. They moved into a threebedroom house in the Brighton Place neighborhood a few months ago.

neighborhood, some meeting for the first time, with Albert Tannler and Louise Sturgess of Landmarks. Since Brighton Place is designed to provide homes for low-income people, tenants must have jobs and meet minimum salary requirements. Prospective tenants are carefully screened and are expected to maintain and improve their units. On that Sunday afternoon these residents were unanimous in their enthusiasm for the newly-renovated apartments, the affordable rents — one resident noted that not having to spend all of her income on rent greatly improved the quality of her life — and the friendliness and safety of the neighborhood.

Now that Phase I is successfully completed, work is beginning on Phase II. Over the next three to five years, Brighton Place Associates will oversee the further acquisition and renovation of historic housing and the construction of new "infill" properties - a combined total of some 200 buildings which will result in over 300 housing units. There are plans for the construction of a new commercial area which will provide the neighborhood with ready access to goods and services. There is talk of a medical clinic and a park. Eventually the neighborhood, kno locally as Calbride, will encompass some 50 acres of land on the North Side.

Phase I of the Brighton Place development is an extraordinary achievement, particularly because it has been accomplished from within.

The Pittsburgh History & Landmarks Foundation exists in order to assist such projects, which are of the essence of urban historic preservation. Harriet Henson acknowledged Landmarks' contribution to the Brighton Place development when she wrote to Arthur Ziegler: "Pittsburgh History & Landmarks' role in this success has been critical — both as our earliest funder and as the provider of invaluable assistance from Stanley Lowe."

Special thanks to Harriet Henson, Beverly Banks, Delores and Andrea Barron, Lorraine Brown, Twila Simmons, Donetta Smith, and Jim



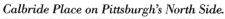
The former Horner Middle School in Wilkinsburg.

### Landmarks' **Preservation Fund: Work in Progress**

Through the leadership of Stanley Lowe, Landmarks is at work in Pittsburgh's neighborhoods, offering technical and financial assistance to preservation groups and communitybased organizations for projects benefiting historic buildings and neighborhoods in Allegheny County. Landmarks' Preservation Fund was established in 1985. To date, accomplishments include participation in the: renovation in Deutschtown of the Eberhardt & Ober Brewery, the Hollander Building, and St. Mary's Priory; renovation of Anderson Manor in Manchester; renovation of the Dickson log house in Ben Avon; and renovation of 1417 E. Carson Street on the South Side, among many others. At present, the Fund amounts to nearly \$2 million, including a half-million dollar loan from Integra Bank. Some of this money is in the form of loans already made.

This year, Landmarks has been at work in Wilkinsburg, on the South Side, and on the North Side in Fineview, Allegheny West, Manchester, Calbride Place, Brighton Place, and Deutschtown. A tour of Preservation Fund projects in July showed much work in progress.

There is new hope in Wilkinsburg. Stanley Lowe has been working closely with Hosanna House in Wilkinsburg. As a result, Hosanna House obtained a \$30,000 grant from PNC Corporation for staff and operating support. An







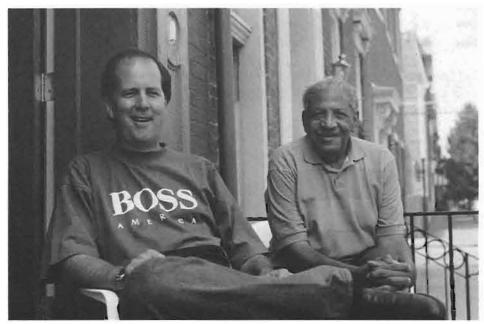
Clean-up in Wilkinsburg, at the former Horner Middle School.

additional \$2,350 was raised to fund a day-long community clean-up on Saturday, July 24, at the former Horner Middle School. More than 300 volunteers cleaned the first floor of the school, including classrooms, a tool room, swimming pool, and gymnasium. Plans are under way to convert the school into a community center, so children growing up in Wilkinsburg have safe and adequate recreation facilities.

There is new hope in Calbride Place on the North Side. The City has taken control of 200 tax-delinquent properties. Stanley Lowe is working with the Calbride Place Citizen's Council to work toward developing a master plan to revitalize the neighborhood. UDA Architects, McCormack Baron (St. Louis), and the Urban Redevelopment Authority (URA) are involved in the master planning efforts.



#### inued from page 1



Contractor Jeffrey Nelson (left) and William G. Carter on the porch of Mr. Carter's Liverpool Street home.



Mr. Carter's House at 1121 Liverpool Street is in the foreground, with 1123-25 Liverpool Street beyond.

1 Manchester, there is new hope for a neighborhood that has already greatly benefited through historic preservation. At 1217-23 Juniata Street, Landmarks' Preservation Fund gave technical assistance to the Manchester Citizens Corporation in buying five buildings, with 10 residential units, from Dollar Bank. Purchase financing of \$143,000 was from local lenders, with restoration financing of \$285,000 from the URA. Restoration will be done in consultation with Pittsburgh's Historic Review Commission. The Preservation Fund also lent the Manchester Citizens Corporation \$50,000 to buy management rights in 96 low- and moderateincome housing units. At 1121 Liverpool Street, William G. Carter received technical assistance from the Fund so he was able to rehabilitate his house. At 1123-25 Liverpool Street, the Fund lent Manchester Citizens Corporation \$185,000 to acquire and

resell these two houses and others for single-family home ownership.

There is new hope in Allegheny West. Landmarks' Preservation Fund has lent \$17,000 to the Allegheny West Civic Council for rehabilitation of 930 West North Avenue as the single-family home it originally was. The eight-unit house row at 940-50 West North Avenue is being acquired by the Allegheny West Civic Council with the help of a Fund loan to provide roll-over funds.

There is new hope in Deutschtown. The North Side Leadership Conference received a \$5,000 technical-assistance grant from Landmarks' Preservation Fund to assist the East Allegheny Community Council in its development of Avery Street Homes, four two- anda-half story units at 520-26 Avery Street in Deutschtown. The site had been vacant since August 1990, when four larger residences were destroyed by fire. The new brick-veneer homes have been handsomely designed to fit in with the neighboring 19th-century rowhouses. Each home cost about \$122,000 to build, but grants from government and private sources are resulting in sale prices between \$75,000 and \$82,000. The houses were all under sales agreement at the end of July.

There is new hope in Fineview. Landmarks' Preservation Fund provided technical assistance to the Fineview Citizens' Council and Fineview residents in connection with development of the 12-unit Fineview Crest. One purchaser received a closing-cost assistance grant of \$1,500 from the Fund.

And, there is new hope on the South Side. The South Side Local Development Company (SSLDC) received a



Fineview Crest, at Belleau and Meadville Streets in Fineview.

\$100,000 bridge loan from Landmarks' Preservation Fund to close on the Eichleay property at South 17th and Wharton Streets for eventual housing restoration and construction as Fox Way Commons. In another project, a \$50,000 loan from the Fund is to be used to allow the SSLDC to obtain a sales agreement to purchase nearby land for riverfront housing. The SSLDC, in the future, will seek land eastward to Wharton Square. Finally, a Fund grant of \$1,000 helped the SSLDC prepare the nomination of the Carson Street commercial area, between South 6th and South 24th Streets, as a City Historic District.

This is just a brief tour of current Preservation Fund projects, but each project demonstrates the belief many people have in the value of their neighborhoods — in the value of the historic architecture as a key to providing new life and hope for residents. The signs of restoration and new construction are encouraging for all to see.



Avery Street Homes in Deutschtown.

The Eichleay property on the South Side will be the site of Fox Way Commons.





Sandstone columns at 930 West North

940-50 West North Avenue, Allegheny Wes



1217-23 Juniata Street in Manchester, from the street (below left) and from the rear (below).





### Pittsburgh Community Reinvestment Group Confers Third Annual Banking Awards



Stanley Lowe, director of Landmarks' Preservation Fund, talks with Sarah Campbell, a board member of the Community Technical Assistance Center and of the Homewood Brushton Revitalization & Development Corporation.

On June 8, 1993, the Pittsburgh Community Reinvestment Group (PCRG), a group of some 30 community development and neighborhood organizations co-founded by Landmarks in 1988, held its third annual tribute to those Pittsburgh lending institutions who have diligently worked with PCRG to establish equal lending patterns in low- and middle-income neighborhoods and to implement affordable home ownership.

The awards ceremony was held at a luncheon at Holy Trinity Greek Orthodox Church on the North Side, and drew over 300 attendees from community organizations, the banking community, government, and the media. Bill Flanagan, KDKA-TV and radio financial editor, was master of ceremonies.

The guest speaker was Jonathan Fiechter, acting director of the U.S. Office of Thrift Supervision in Washington, D.C. Mr. Fiechter noted that, while he had often addressed groups of bankers and/or government officials, this event marked his first speech to a consortium of officials, bankers, and community activists. He continued by saying that it seemed clear from today's perspective that the government's role in the creation of affordable housing was as a partner in just such a joint effort with lenders and community groups. He then suggested how federal government, by virtue of its regulatory role, can contribute to this equation. Among other points, he noted the

 we must now realize that affordable home ownership is good business, not philanthropy;  while community redevelopment lending has special needs, these can be anticipated and built into the process;

 the federal government must enforce the banking regulations already on the books; in recent years, it has been lax in so doing;

it should actively encourage community lending;

 it must combat a lack of understanding about affordable housing loans — the widely-held but untrue assumption that these loans lose money;

• it needs to study and learn from successful programs such as PCRG's;

 it must determine clear banking industry standards, see that they are equally applied, and eliminate those barriers which have inhibited affordable housing lending programs.

Mr. Fiechter's speech was followed by the awards ceremony citing local banks for their increased commitment to Pittsburgh neighborhoods.

Then, Stanley Lowe, president of PCRG and director of Landmarks' Preservation Fund, briefly summarized recent PCRG accomplishments, noting the growth of PCRG to 30 member organizations and suggesting three activities for future attention:

 building relationships with smaller lending institutions and helping them find their positive role in the lending process;



 addressing the needs of commercial as well as housing borrowers; this, he said, is crucial to the health of urban neighborhoods; and

helping to increase employment opportunities for young people.
 Finally, he recognized those organizations, not part of the lending community, whose ongoing relationship with PCRG is important to the organization's success: the Pittsburgh school board, the Mayor's office, the Urban Redevelopment Authority, and, in particular, Landmarks.

The ceremony concluded with Harriet Henson of the Northside Tenants Reorganization, and also a PCRG board member, presenting Stanley Lowe with PCRG's 1993 Man-of-the-Year award.

# E P V H E & N L T F S

Call Landmarks, Monday through Friday between 9 a.m. and 5 p.m., at (412) 471-5808, for further information on the events listed below or to make reservations.

Wed., September 22 6-8 p.m.

#### **Aspinwall Walking Tour**

Join members of the Aspinwall Centennial Committee for an evening stroll through this vibrant neighborhood along the Allegheny River with its stately, well-kept homes, majestic trees, and flowering gardens. Aspinwall was laid out in 1890 by Henry Warner, superintendent of the Allegheny County Workhouse, on a plot of 155 pastoral acres purchased from Mrs. George (Annie) Aspinwall, who was then living in New York. Aspinwall was incorporated as a borough in 1892, and is now celebrating its 101st anniversary.

Tour fare: \$2 members; \$5 non-members

Sun., September 26 10 a.m.-9 p.m.

#### Bus Tour to Historic Johnstown and the South Fork Fishing & Hunting Club

Join local Johnstown historians and Landmarks' architectural historian Walter Kidney and Eliza Smith Brown of Landmarks Design Associates on this all-day bus trip to Johnstown. We will visit the Johnstown Flood Museum, ride the incline, tour the 1889 South Fork Club and the Flood Memorial, drive through the Westmont neighborhood and Cambria City, and see the Academy Award-winning movie The Johnstown Flood. A box lunch will be served on board the bus; midafternoon refreshments will be served inside the Clubhouse at South Fork; dinner will be served atop the incline at the Incline Station Pub & Restaurant. Tour fare includes all meals, fees, tours, films, and transportation.

Tour fare: \$80 members; \$95 non-members Reservation deadline is Tuesday, September 14.

Thurs., October 7 6:30-8:30 p.m. Sat., October 9 9:30 a.m.-12 Noon

#### On-site History: Pittsburgh's Architecture

Call Pitt's Informal Program at (412) 648-2560 if you would like to register for this evening lecture and downtown walking tour. You will discover how Pittsburgh's architecture offers clues about how the city has developed and changed throughout its 234-year life.

Sun., October 10 2-5 p.m.

#### **Manchester Walking Tour**

Join Rhonda Brandon, executive director of the Manchester Citizens Corporation, and Stanley Lowe, director of Landmarks' Preservation Fund, for an afternoon stroll through the city's largest National Register District. We will visit the Bidwell Presbyterian Church, the Robinson Center and Manchester Youth Development programs, and the old American Electric building, walk along the 1300 block of Liverpool Street, and tour the

interior of a restored house. Free parking for the tour is available in the parking lot of the Bidwell Presbyterian Church at the corner of Liverpool and Bidwell Streets. The tour will begin inside the Robinson Center at 1214 Liverpool Street.

Tour fare: \$2 members; \$5 non-members

### October Tours Open to Members

The Pennsylvania Chapter of the American Planning Association will be holding its state-wide conference in Pittsburgh October 10-13, 1993. Landmarks is assisting Paul Farmer, assistant planning director of City Planning, in conducting tours of Pittsburgh's historic sites and neighborhoods. The tours are: Oakland/Civic Center; Pittsburgh Churches; the South Side; North Side Historic Districts; the Cultural District; Chatham Village; and Downtown. Landmarks' members are invited to join the tours, space permitting. For information on tour destinations, times, and costs, please call Mary Lu Denny at (412) 471-5808.

Sat., November 13 11 a.m.-9 p.m. Sun., November 14 11 a.m.-6 p.m.

#### Sixteenth Annual Antiques Show

It's a fall tradition: the Pittsburgh History & Landmarks Foundation annual antiques show at Station Square. This year, the Preview Party for members will be on Friday, November 12, from 5:00 to 8:30 p.m. (not on Thursday evening as in the past), and the show will be open to the public on Saturday and Sunday. Thirty-one dealers will exhibit fine furniture, silver, china, and artwork.

Suggested admission: \$4.00. Proceeds benefit the continuing restoration of the Neville house in Collier Township.

Sun., December 5 2-5 p.m.

#### Holiday Visit to Calvary Church in Shadyside

Join us at Calvary Episcopal Church at the corner of Shady Avenue and Walnut Street, for an afternoon lecture by Walter Kidney on the church and its architect and architecture, followed by an organ recital, tour, and reception. Further details will be mailed to members closer to the tour date.

#### V O L U N T E E R We're Packing Up Pittsburgh and

### Taking It on the Road!

The 10-session training course for the *Portable Pittsburgh* school outreach program begins on October 5 at the Pittsburgh History & Landmarks Foundation. Call Mary Ann Eubanks for details at (412) 471-5808.

# Private Group Tours Landmarks' tour docents are busy or-

ganizing and leading bus and walking tours of our historic city and delighting groups with our illustrated lectures. We have recently hosted tours (or are soon to host tours) for Butler Motor Tours, Inc., Lincoln School, Adlai Stevenson School, Pleasant View School, Fox Chapel High School, South Fayette High School, Franklin Elementary School, the INC 500 Convention, St. Elizabeth Elementary School, B'Nai Israel Singles Club, Vintage at the YWCA, the Allegheny General Hospital Center for Children, Miriam Breslow, Janet Eck, Isabel Malkin, the TFG Sunday School Class of Youngstown, Ohio, the PAA Women's Social Committee, the North Hills Welcome Wagon Club, the Landmarks Society of Rochester, New York, the Chicago Architecture Foundation, and the Women's Club of Aliquippa.

Our docents visited the Women's Club of Bryn Mawr Farms, the AARP #1487, St. Barnabas Village, the Alliance of the Dental Society of Western Pennsylvania, and Vintage at the YWCA with our illustrated lectures.

One of our most interesting new tour ventures with Butler Motor Tours is called the Goodies Galore Brown Bag Strip District Tour. Participants follow Landmarks' tour guides along Penn Avenue, listening to historic and architectural information as they visit eight different shops where the merchants present each person with a sample item from the shop to collect in their Butler Motor Tours shopping bags. The tour takes about an hour, which leaves the tourists another hour to shop in the Strip District before going on to lunch in a local restaurant. To book a Goodies Galore Tour call Tracy Chiprean at Butler Motor Tours at 1-800-222-8750.

If you are interested in organizing a private group tour or an illustrated lecture for your club or school, contact Mary Lu Denny at (412) 471-5808.

#### WILL POWER

Preserve our region's history and landmarks for future generations. Add the Pittsburgh History & Landmarks Foundation as a beneficiary under your Will. If you would like to discuss this giving option, please call Eric Dickerson at (412) 471–5808.



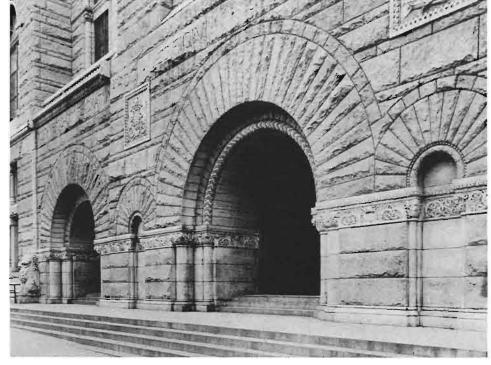


# PITTSBURGH ARCHITECTURE:

What Boston Has Done for Us

Walter C. Kidney

The imminent publication of Margaret Henderson Floyd's book Architecture After Richardson reminds us of all the building designs — and architects — that the Pittsburgh area has received from the Boston area. It is odd that Philadelphia, with the sensational exception of the Cathedral of Learning, has never had the same impact here. Architecture After Richardson does not account for Philadelphia but does give an idea of how so many Bostonians were drawn, some to remain, to a place so different from their own.



Henry Hobson Richardson
The Grant Street portals of the Allegheny County Courthouse, 1884-88, as built originally.

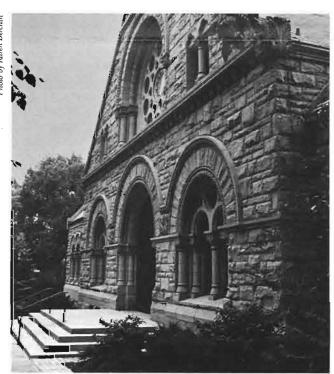


The Courthouse in 1893.

enry Hobson Richardson (1838-1886) was probably the first Bostonian to design for Pittsburgh, though some early Pittsburgh houses, with recessed outer doors or convex brick bays, seem to show Boston influence. His robust adaptation of Romanesque in the Allegheny County Courthouse and Jail, and in Emmanuel Episcopal Church, introduced here an unaccustomed compositional approach that subordinated ornamentation to the whole design and brought a new sense of the aesthetic possibilities of materials. When Richardson died in 1886, George Foster Shepley, Charles Hercules Rutan, and Charles Allerton Coolidge formed a Boston office to complete Richardson's commissions. For a while they designed in a very tasteful Romanesque without much creative fire, here as elsewhere, then continued in other styles. The firm, which has changed names several times, survives in Boston. Margaret Henderson Floyd's book will cover three other followers of the Richardson tradition, Alexander Wadsworth Longfellow, Frank Ellis Alden, and Alfred Branch Harlow, who set up a Boston-Pittsburgh practice in 1886.

More Classically inclined, Robert Swain Peabody and John Goddard Stearns formed their Boston partnership in 1870; both men died in 1917. Their architecture lacked elegant simplicity of design, but was very popular in turn-of-the-century New England and here as well.

Peabody & Stearns had no permanent Pittsburgh office, but Frank E. Rutan and Frederick A. Russell, both Richardson employees, joined in a Pittsburgh practice in 1896 and remained in association until Rutan's death in 1911. Their architecture tended to be grave and a little awkward. Colbert T.A. MacClure and Albert H. Spahr formed their Pittsburgh office in 1901, not long after MacClure had moved to Pittsburgh for Peabody & Stearns. The partnership's work was a little more spirited than was usual in the 1900s, more willing to try out new forms and effects.



Shepley, Rutan & Coolidge Shadyside Presbyterian Church, 1889-92.



Longfellow, Alden & Harlow
Duquesne Club, 1887-89 and 1902, downtown: a brownstone segue of Romanesque into
Classical, with a bay-windowed composition
suggesting the Algonquin Club in Boston.



far right)
Nathaniel Holmes house, Shadyside,
early 1890s (demolished): a giant New
England gambrel roof covers detailing
from the middle and end of the 18th

century.



718 Devonshire Street, Shadyside, 1896: warm-gray Late Victorian brick and a doorway derived more or less from Mount Pleasant, Philadelphia, under another New England gambrel.



East Liberty Market House (later, Motor Square Garden), East Liberty, 1900: a design of Roman outward simplicity and grandeur, but with some peculiar roof engineering to make it work.

## PITTSBURGH ARCHITECTURE: What Boston Has Done for Us

Continued from page 9

Ralph Adams Cram, his one-time partner Bertram Grosvenor Goodhue, and his long-time partner Frank W. Ferguson, collectively or individually designed four grand churches for Pittsburgh. These represented an approach to Gothic that the architects had introduced in this country: alluding to European national idiom but in no literal way, ornate in places but dominated by strong massing.

fter the East Liberty Presbyterian Church, Boston faded from the local scene for over four decades. Fifth Avenue Place by Hugh Stubbins & Associates returned the Boston presence here, but Boston at its modern best is becoming visible in additions to the old Hornbostel campus at Carnegie-Mellon University by two Boston offices. A University master-plan competition of 1987, won by the firm that is now Michael Dennis & Associates, has already proven itself on the East Campus with buildings that relate in their brickwork and a certain sturdiness of proportion to Hornbostel's more elaborate work. Further development is on the way. In the March PHLF News, on page 7, "New at CMU" discussed briefly the addition to the Graduate School of Industrial Administration by Kallmann, McKinnell & Wood.

Payette Associates of Boston is designing the Electronic Materials Technology Building, to be built below and in front of Hammerschlag Hall in



Rutan & Russell (above, right, and below)

Hotel Schenley (now, William Pitt Student Union), under construction in 1898, in Oakland.

Junction Hollow. This is still under design and renderings are not yet available, but we hope for something good.

In general, Boston has done very well by us. Richardson's friend John H. Ricketson, Bostonian turned Pittsburgher, spoke of the two cities as "Rosy fingered Aurora, daughter of the morning," and "the Queen of Night, wrapped in her sable mantle with her eyes flashing fire"; surely Aurora has given the Queen an improved dress sense and a more benign expression.



Left: Wallace Rowe house, Shadyside, 1902 (demolished): rather dry Tudor in red terra cotta and brick.

Below: Ross Pumping Station, Allegheny shore near Aspinwall, 1908: proud municipal architecture.





MacClure & Spahr (left and below)
Jonasson, Meyer & Co.,
downtown, 1909-10: a quasi-art
Nouveau treatment in terra
cotta, very smart for a ladies'
fashion store.

# THE LANDMARKS STORE

# GIFTWARE DESIGNED BY ARCHITECTS

CRAVATE COSENTINO
ARCHIBLOCK
CHARLES EAMES
ARCHITEST
DAVID EISEN
MICHAEL GRAVES
WILLIAM MORRIS
FRANK LLOYD WRIGHT

The Book and Gift Shop of the Pittsburgh History & Landmarks Foundation

THE SHOPS AT STATION SQUARE ON THE BALCONY (412) 765-1042



5131 Pembroke Place, Shadyside, 1903: a crisp Tudor work with terra-cotta trim and hard, bright red brick with raked mortar joints.

Photo by Karen Be



Cram & Ferguson (above and right)
Holy Rosary Church, Homewood, 1928: French and Italian
Gothic mingled.



East Liberty Presbyterian Church, 1931-35: a product of Cram's late love affair with Spanish Gothic with mixtures of other styles; planned for Mass if the Presbyterians ever converted.



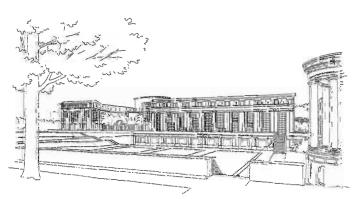
Cram, Goodhue & Ferguson Calvary Episcopal Church, Shadyside, 1906-07: quasi-Early English, succinct.



Kallmann, McKinnell & Wood
Carnegie-Mellon University, GSIA addition (Posner Hall),
completed 1993.



Dennis, Clark & Associates, with TAMS/New England Architects (above and right)
Carnegie-Mellon University, East Campus parking garage and grandstand, 1990.



Carnegie-Mellon University, University Center, soon to begin.



Carnegie-Mellon University, new dormitories



The Carnegie Institute as finished in 1895. In the foreground is St. Pierre Ravine, later filled for Schenley Plaza.

# **Announcing a New Publication**

Architecture After Richardson: Regionalism Before Modernism — Longfellow, Alden, and Harlow in Boston and Pittsburgh

Margaret Henderson Floyd

Conventional architectural history has placed Modernism in direct opposition to more traditional and regional design, to the latter's discredit. Architecture After Richardson suggests that the Arts and Crafts inclinations of firms such as Longfellow, Alden & Harlow, and the regionalism of their work, contributed to the evolution of American Modernism and had its own tradition and artistry, worthy of study.

The Pittsburgh office of Longfellow, Alden & Harlow — Alden & Harlow after 1896 — designed the Carnegie Institute, major and branch Carnegie Libraries, the Duquesne Club, Pittsburgh skyscrapers, a variety of Sewickley and East End houses including large mansions, and numerous other buildings. This firm was comparable in Pittsburgh to McKim, Mead & White in New York. Architecture After Richardson offers the most extensive treatment thus far given local architects. One element of the book is a works list of more than 350 buildings, the whole known output of both the Pittsburgh and Boston offices.



Pittsburgh in 1890, when Longfellow, Alden & Harlow had been in practice four years.

Co-published by The University of Chicago Press and the Pittsburgh Histor & Landmarks Foundation 9" x 12", approx. 559 pp., 350 halftones, 110 line drawings. \$60, cloth. Members of Landmarks receive a 10% discount.

Yes, I am interested in purchasing
,
copies of Architecture After Richardson by
Margaret Henderson Floyd. Please send me
complete book order information.

Name		
Address _		_

Please complete this form and mail it to Shirley Kemmler, Pittsburgh History & Landmarks Foundation, One Station Square, Suite 450, Pittsburgh, PA 15219-1170

## Why Preserve/Rehabilitate Historic Properties?

Throughout the greater Pittsburgh area, you will find a variety of homes from past eras. These homes are more than bricks and mortar or wood structures, they are a sampling of the past. These homes are at least 50 years old, and they represent the hard work and quality that are a part of our history and need to be preserved as a part of our future.

 ${
m K}$ estoring and subsequently preserving a historic home both improves the property value and the community. It is also a good financial investment. When you purchase a historic home, you

contribute to the revitalization of Greater Pittsburgh's historic communities. In addition, the local economy improves with increased jobs, housing, and higher property values. And, if you purchase a historic rental property, there can be some tax advantages.\*

We want you to purchase the historic home you've always wanted and provide you the funds to restore it to its original splendor.

Integra Bank/Pittsburgh is pleased to announce the introduction of the Historic Rehabilitation Mortgage. This combination loan enables you to receive a mortgage and a home improvement loan all in one. This means greater borrowing potential with a single loan. Here are some of the advantages:

• A reduced rate . . . 1/2 of 1% lower than our prevailing interest rate.

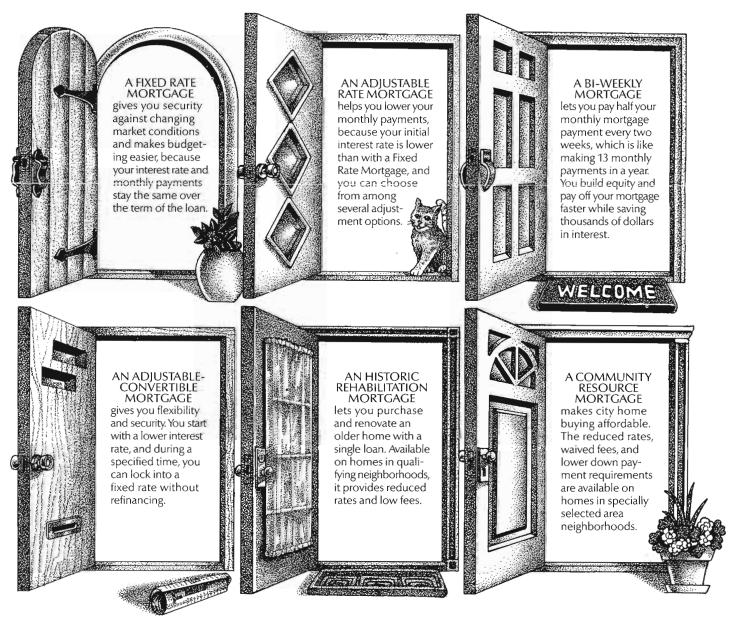
- Our points are a full 3 percentage points lower . . . only 1% of the loan.
- Private Mortgage Insurance (PMI) is not required.
- You may borrow up to 95% of the combined rehabilitation value of the home, based on the current appraisal value plus the value of all proposed repairs.
- There are no income restrictions or borrowing limits often associated with other reduced rate mortgages.

The property must be in low to moderate income census tracts in Allegheny, Armstrong, Beaver, Butler, Washington, or Westmoreland Counties, in designated distressed communities, or an area served by Pittsburgh Community Reinvestment Group (PCRG). Many National Register, National Register-Eligible, or City Designated

Historic Districts fall within these geographic areas. An Integra Bank/ Pittsburgh Mortgage Lending Representative can give you a map showing qualifying neighborhoods, towns, and townships in your area.

Integra Bank has been a major lender for historic properties for the past six years. For more information about the Historic Rehabilitation Mortgage or any of our other mortgages, contact our Mortgage Representative at 644-6254.

\*Preservation tax incentives are administered by the National Park Service and are available for any qualified project that is certified "historic" as determined by Federal, State or local authorities. For more information contact the National Park Service's Regional Office in Philadelphia at (215) 597-1577 or your State or Local Historic Preservation Office.



# No matter what kind of home you choose, we can open the door with the right mortgage.

At Integra Bank, we have just the right kind of mortgage for you, no matter what kind of home you choose, and no matter what your financial needs.

Plus, we have a variety of other innovative the first door you should financing options, competitive rates, and knowledgeable mortgage specialists who will meet with you at your convenience and guide you through the mortgage process.

Just call your nearest Integra Bank office to get current rate information and set up an appointment with a mortgage representative. So if you want to purchase a new home,

open is ours. Because Integra Bank has the mortgage loan you need for times like these.



INTEGRA BANK/PITTSBURGH