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NEWS

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Priorities in the New Year

Half the fun of January is looking at a brand new blank calendar and knowing that the daily squares will soon be filled with meetings, deadlines, events, etc. Without a doubt, the year will soon be as full and as busy as the last — perhaps even more so if that is possible.

Each new year brings new momentum to a successful organization, which translates into a fast, healthy work pace and promises a satisfying record of accomplishments in December. At the outset of this year, we have a full agenda of work planned. The following article highlights what we hope to accomplish in eight major program areas.

The Preservation Fund

Pittsburgh History & Landmarks Foundation's Preservation Fund will be very active in 1987. Our cooperative working relationship will continue with at least 23 neighborhood organizations and preservation groups. We will also be well represented at Pittsburgh's Community Technical Assistance Center, Neighborhood Fund, Pittsburgh Community Services, South Side Main Street on East Carson Street, The National Trust for Historic Preservation, and Preservation Action. Landmarks' Loan Fund will review and fund housing programs which serve inner-city residents, and provide advocacy papers and other testimony on issues which preserve historic districts and buildings. And we will remain in the forefront of city, state, and national issues on matters relating to National Register nominations, and conferences which support a healthy preservation movement.

Advocacy and Analysis

It is impossible to predict what building issues we will become involved with this year, but we know that we will continue to promote our concept of creating a national identity for Pittsburgh as a tourist attraction by supporting the development of cultural and entertainment facilities centered around the Point area.

We continue to keep a close eye on the life — and fate — of the more than 460 significant sites described in the guide section of *Landmark Architecture: Pittsburgh and Allegheny County*.

Schenley Park

The goal of the Schenley Park Centennial Restoration Project is to raise funds and educate the public so the significant landscape features, buildings, and monuments of Pittsburgh's great urban park can be restored and an effective maintenance program implemented. The project is sponsored jointly by Landmarks and the Pittsburgh Parks and Playground Fund of the Western Pennsylvania Conservancy, in cooperation with the City of Pittsburgh. Our goals this year are to research the history



Staff members of Landmarks and USX toured the hot end (blast furnaces) of USX's Duquesne mill, as part of the ongoing Southwestern Pennsylvania steel site survey. Pictured above is the much publicized Dorothy Six furnace. Landmarks will acquire a selection of artifacts from the site prior to its demolition in 1987.

and significance of the development of the Panther Hollow section of the park with its network of pedestrian trails and bridges constructed by the Works Progress Administration in the 1930s. Much of this work will be funded by a grant of \$20,000 from the National Endowment for the Arts.

Education

Our challenge this year is to effectively market our growing collection of educational resources to public and private schools throughout Allegheny County and to community groups. The educational resources include publications, tours, slide shows, student/teacher workshops, and special program services.

Susan Donley, director of education, will again be teaching our two in-service programs titled *Exploring Your City* and *Exploring Your Neighborhood*, an architectural apprenticeship for high school students, and summer sessions of *Pittsburgh Heritage* and *Hands-On History*. Thanks to a grant from the Pennsylvania Historical and Museum Commission, we will be creating a new teacher in-service titled *Exploring Architecture*.

Landmark Survivors and *Architecture: The Building Art*, two traveling exhibits, are already scheduled to visit 16 schools and institutions.

The grand finale for the year will be the second annual *Hands-On History Education Fair* in December; of course, it will be bigger and better than the first.



Tours and Special Events

Keep checking your mail, because we will be sending many postcards inviting you to a

series of tours and special events. Details are forthcoming, but at this point plans are in the works for:

- an architectural walking tour of Kenwood Park
- a series of September walking/bus tours featuring the works of four leading Pittsburgh architects
- a riverboat excursion
- bus tours to our historic properties and current restoration projects
- a "progressive feast and tour" of the South Side

Publications

We do not make promises in the publications department, but this year we expect to publish:

- an oral history of Sarah Evosevich's life
- a guidebook including historical/architectural information on approximately 50 sites, titled *Pittsburgh in Your Pocket: A Pocket Guide to Pittsburgh Area Architecture*
- an oral history of Fox Chapel, commissioned by Fox Chapel Borough and completed on a free-lance basis by one of our members, Frances Hardie
- a handsome report describing the success of our five-year Capital Funds Campaign (1982-87), outlining the resulting program accomplishments, and crediting all donors to the Campaign.

We also plan to contribute to the publication of a catalogue that will place Pittsburgh architecture, and specifically the work of Longfellow, Alden and Harlow, in a national context. The catalogue, to be written by Margaret Henderson Floyd, will be published on April 1, in conjunction with the opening of an exhibition in Boston titled "Landscape and the Classical Connection: Longfellow, Alden and Harlow, Architects: Portland, Boston, Pittsburgh."

The Pace of Life

As a person grows older, each new year seems to pass more quickly, and recent accomplishments are soon forgotten because of a pressing desire to look ahead and get things done while there still is time.

After five years with Landmarks, I am finding that this phenomenon is part of the life of an organization also. No sooner did we plan for 1986 than we were working hard to successfully implement that plan. And mid-way through 1986, we were formulating our work plan for 1987. The program accomplishments of 1985 which I recall being amazed at, once — have all but disappeared from my mind.

Since a fast moving work pace leaves little time for reflection and recollection, it is essential that some permanent year-end record be published. For this reason, we are printing this summary issue. Its purpose is to record the accomplishments of 1986, announce the work plan for 1987, and familiarize our members with the people who are currently responsible for the work of our organization.

Louise King Ferguson, Executive Director

Scheibler/Steel Surveys

June 30th will mark the completion of two surveys funded through a \$12,000 matching grant from the Pennsylvania Historical and Museum Commission. All properties designed by Frederick G. Scheibler, Jr., most of which are located in Allegheny and neighboring counties, will be recorded and documented in one thematic survey. The steel reconnaissance survey will broadly explore the physical impact of the steel industry in this region; analyze all types of steel industry-related resources; identify, map, and in some cases, record specific sites; and provide a framework for evaluation and future study.

Museum & Historic Properties

If you have not yet visited the Station Square Transportation Museum, do so this year. Colorful, sparkling vintage autos and transportation memorabilia fill what was once a boiler house. The museum is ingenious, imaginative, and a gem. The Museum Board, headed by G. Whitney Snyder, is working with Landmarks' staff to plan special events this year to increase attendance and promote a school tour package including visits to the Museum, Gateway Clipper, and inclines.

Through the leadership of the respective auxiliaries, restoration work continues at the Neville House and Walker-Ewing Log House, both in Collier Township, the Burtner House in Harrison Township, and the Rachel Carson Homestead in Springdale. We hope to lead a bus tour this year so members can see these historic properties in various stages of restoration.

This year is a busy one, and we hope to accomplish these projects and others which occur to us as a result of members' phone calls or local preservation need.

Highlights of 1986

A summary of Landmarks' accomplishments for 1986 calls for an almost telegraphic style, since even the concise report prepared for review by the Board of Directors takes almost six full pages.

In brief, highlights of the twenty-second year of Landmarks' life include the:

Preservation Fund

This was the first full year of operation of the Preservation Fund, and its achievements were spectacular. Through the Preservation Fund, Landmarks extended loans totaling \$350,000 in support of seven projects. The loans in turn leveraged an additional \$2,500,000 and made the following projects possible:

- St. Mary's Priory on the North Side was renovated as a 25-room European-style hotel
- the Hollander Building on the North Side was renovated and occupied by new businesses
- major repairs were made to the New Bethel Missionary Baptist Church roof and steeple
- the Rachel Carson Homestead Association in Springdale commissioned schematic designs and cost estimates for a new educational building and printed a fund-raising brochure
- feasibility studies were commissioned for the Eberhardt & Ober Brewery on the North Side
- rehabilitation began on nine vacant, vandalized houses in the Central North Side. The two- and three-bedroom units are to be sold to families earning between \$12,000 and \$20,000 per year
- the Braddock's Field Historical Society is commissioning a building re-use study for the Carnegie Library in Braddock
- more than 30 community-based organizations received technical assistance from our staff on economic development issues. And as an authority in historic preservation and neighborhood revitalization, we served on many committees of local and national importance.

Development Issue in the Strip District

For more than a year, we actively campaigned against a development plan formulated by the Enterprise Development Company to build a festival marketplace in the Strip District. Our position was first articulated in the Winter 1985/86 issue of *PHLF News*. On November 19, we read in the *Pittsburgh Press* that the festival marketplace plan was being abandoned. We found that welcome news, and believe it is of dramatic importance for the city's future and for the preservation of the Strip District. Now the city is free to concentrate its energies on supporting the development of major entertainment and cultural attractions centered around the Point area, and is free to explore the possibility of creating housing in the Strip District area. We believe Pittsburgh can become a tourist attraction of national significance if the Stadium, the proposed Science Center, Point State Park, and Station Square's "Point View Site" (which has been designated for cultural and entertainment purposes) are linked by boat, incline, and aerial tramway. And, we believe that the present character and vitality of the Strip District can be preserved if housing is developed there. Now that the Enterprise Development Company's plan has been abandoned, we urge the City to move forward in supporting the Point-centered development plan.

Education

Our two new education programs this year were an outstanding success: 53 area school teachers attended the five-day "Hands-On History" summer teacher institute funded by the Pennsylvania Humanities Council and the Allegheny Conference on Community Development; and hundreds of people attended the first annual Hands-On History Education Fair in December. Plus, we added two new slide programs to our extensive collection and offered four in-services for teachers, the *Pittsburgh Heritage* summer workshop for students and teachers, and two sessions of the architectural apprenticeship for students.

We took our show on the road with two exhibits, *Landmark Survivors* and *Architecture: The Building Art*. The exhibits moved to 15 different locations, and sparked the imaginations of several thousand students and teachers. Without a doubt, we are making the study of history and Pittsburgh popular subjects for enriching traditional school curricula . . . and we are setting a national precedent in history preservation education.

Tours and Special Events

Our tour and special events program for members and the public was more successful than ever. With the help of our docents, we led close to 100 private group tours of the city and hosted 14 membership tours. We also had two successful antique shows this year, both to support the restoration of the Neville House.

Publications

The last copies of *Landmark Architecture* were distributed to area bookstores . . . and an oral history on the Papercraft Corporation was printed. Partial funding was secured for a pocket-guide to Pittsburgh-area architecture that will be printed in 1987, and for a book by James Van Trump titled *The Courthouses of Pittsburgh*, to be published in 1988. The manuscript for an oral history based on the life of Sarah Evosevich was completed, and we agreed to contribute to a major catalogue documenting the work of Longfellow, Alden and Harlow that is to be written by Margaret Henderson Floyd.

Schenley Park Centennial Restoration Project

By year end, \$40,000 had been raised in support of this project, which is jointly sponsored by Landmarks and the Pittsburgh Parks and Playground Fund of the Western Pennsylvania Conservancy, in cooperation with the City of Pittsburgh. To date, funds have supported:

- a study by Environmental Planning & Design to assess the Park's current condition
- extensive research so that the Park's history and development can be thoroughly documented and a complete listing of all historic maps compiled
- meetings with administrators from Central Park and Prospect Park, two New York parks undergoing restoration.
- a series of tours and feature articles designed to focus public attention on the significance of the Park and the need for effective restoration and maintenance.

The first phase of the Schenley Park Centennial Restoration Project, now nearing completion, has generated much public enthusiasm and local and national support.



Pittsburgh Heritage

National Register Nominations

This year marked the completion of one thematic nomination to the National Register and the beginning of a second:

- With funding support from the Pennsylvania Historical and Museum Commission (PHMC), we completed phase two of the *Pittsburgh Public Schools* thematic nomination. As a result, 49 schools have been nominated to the National Register.
- This fall, Landmarks received a \$12,000 matching grant from the PHMC to record and document all identified properties in the region designed by Pittsburgh architect Frederick G. Scheibler, Jr., and to conduct a reconnaissance survey exploring the physical impact of the *Steel Industry in Southwestern Pennsylvania*. The study of these two groups of resources is of great regional importance and substantial state and national significance.

Historic Properties

- A fund-raising brochure and schematic designs for an auxiliary building to be erected behind the *Rachel Carson Homestead* in Springdale were completed. The building (for which funds will be raised) will serve as an educational center.
- Thanks to the efforts of an advisory committee, significant improvements have been made this year at the *Neville House*. Plaster, added in the 1940s, was removed in the dining room, revealing historic wooden walls. Replica chair rail and crown moldings were installed in the dining room. All the woodwork in the living room and hall has been painted. And wallpaper, based on original samples which were discovered, has been selected for the living room.
- The interior restoration and furnishing of the *Burtner House* in Harrison Township is continuing.
- *Old St. Luke's* in Scott Township is now fully heated (so events can be held throughout the year) and almost all the interior restoration work has been completed.
- Thanks to the financial and volunteer assistance of the Junior League of Pittsburgh, the *Neill Log House* in Schenley Park was open for public tours in the summer and school field trips. Landmarks also used the Neill Log House as a focus to create a package of educational materials to encourage student interest in exploring pioneer life in Pittsburgh.

Archives and Artifacts

Hundreds of artifacts have been catalogued, and numerous gifts have been donated to our library this year. Among the outstanding ones are:

- a melodeon and table of 1850 period, from Richard Snee of Pittsburgh
 - 14 plat books, dating from 1900 to 1939, from the Union National Bank
 - the volume of the 1911 *Architectural Record* containing the valuable Pittsburgh issue, as well as a large number of Pittsburgh-related newspaper clippings, from William J. Dixon of Sarasota
 - a sleigh said to be that in which the Biddle brothers and Mrs. Soffel escaped jail, from Marjorie H. Roberts of Mars
 - from Clara Archibald of Gibsonia, 1,090 drawings, dating from 1889 to 1930, from the office of the Pittsburgh engineer Samuel Diescher (512 of these relate to inclines, here and elsewhere); two cabinets for the drawings; papers relating to the history of Jones and Laughlin; and other items
- Such gifts add further to an already handsome collection, and we are very grateful to each donor.

New Members, Continuing Support

Throughout the year, we were supported by an active Board of Directors and growing membership. Two hundred forty-four members joined Landmarks, 1,771 renewed their memberships, and 65 members volunteered their time and talents to help us manage our daily work and events. Thank you, one and all, for your continuing support. What we have achieved this year as a result of your support greatly benefits our city and county . . . and provides much of the framework for our work in 1987.

Hands-On



Hollander Building Ribbon Cutting



St. Mary's Priory Renovation



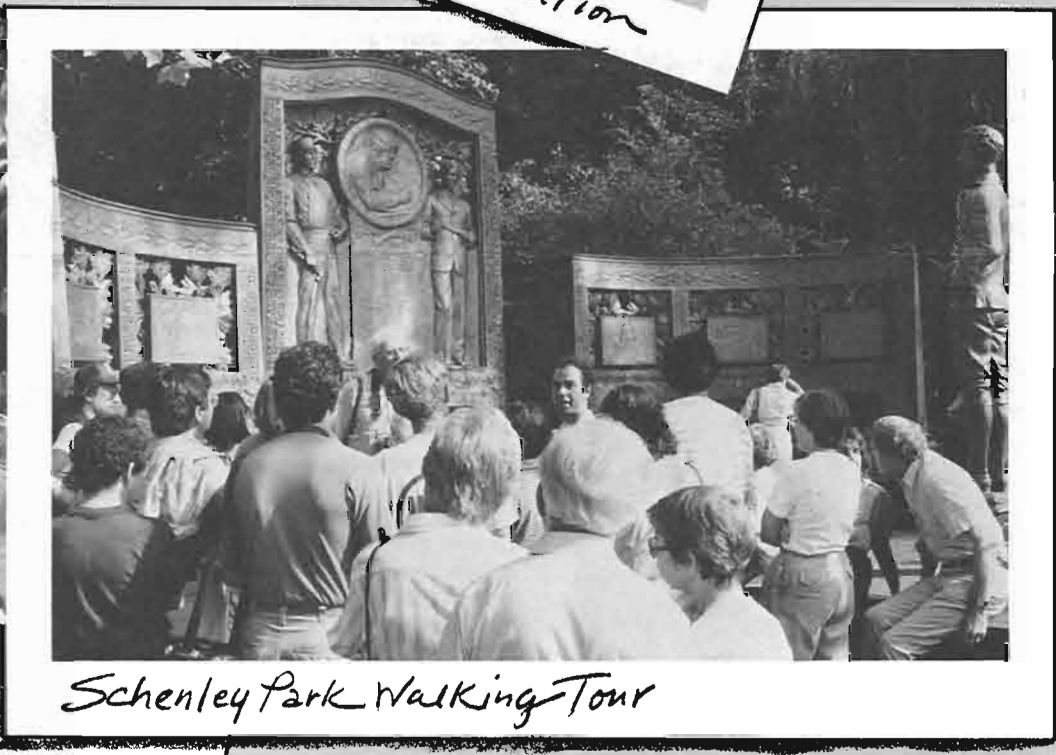
Students & Exhibits



History



Sarah's Ethnic Feast



Schenley Park Walking Tour

Award of Merit Recipients Honored



Mrs. Edward Graf accepting an award of merit from Charles C. Arensberg, Chairman of the Board, and Don Riggs (right), trustee.



From left to right: Richard D. Edwards, Vice-Chairman of the Board, presenting the awards of merit; Don Coleman of Spring Hill Savings & Loan; Katherine Mazur of the Presbyterian Association on Aging; Richard Williams from Plum High School; and Frank Kurtik, photo archivist.

Since 1982, Landmarks has awarded more than 80 certificates for outstanding contributions made to the preservation of Pittsburgh's historic architecture and for increasing public knowledge of our historical heritage. The following individuals and organizations were recognized by our Chairman, Charles Arensberg, and Don Riggs, trustee, during an awards ceremony on October 28, 1986:

- **Mellon Bank and Pittsburgh DeBartolo Associates**, for the renovation and restoration of the Union Trust Building, or Mellon Bank Center Number Two, built in 1917 and designed by Frederick J. Osterling.
- **Carnegie-Mellon University**, for cleaning and restoring work on the old Carnegie Tech Campus buildings by Henry Hornbostel, and the Fine Arts Building ceiling paintings by J.M. Hewlett.
- **Spring Hill Savings and Loan**, for long-term support of restoration efforts by Landmarks and a variety of civic organizations on the North Side, including the Mexican War Streets and Manchester projects.
- **The Ben Avon Area Historical Association**, for restoration of the Dickson Log

House, built in 1797 by an early settler on the north shore of the Ohio. The Ben Avon Area Historical Association learned in 1984 of the imminent demolition of the log house, bought it, and moved it; now it is fully restored and accessible to the public.

- **Captain Frederick Way**, editor, publisher, and writer for the *S & D Reflector*, a quarterly journal of Western River history, and compiler and author of *Way's Packet Directory* which lists every steam packet on the western rivers between 1848 and 1983. A packet captain himself in the 1930s, Captain Way is our preeminent authority on Western River history.
- **Mr. Frank Kurtik**, photo-archivist at the Pittsburgh City Photographer Collection, Archives of Industrial Society, University of Pittsburgh, for leadership in the effort to preserve and make accessible thousands of photographs documenting Pittsburgh's history. Mr. Kurtik also has provided direction and inspiration to the movement to preserve local government records.
- **Mr. Richard Williams**, instructor at Plum High School, who has consistently taught and inspired dozens of students to

carry out excellent oral-history programs and has devoted an enormous amount of energy to inspiring and instructing his colleagues across the country to carry on the same kind of work at their institutions.

- **Joseph R. Smith**, now editor of *Sewickley Magazine*, has been a writer for the *Sewickley Herald*, is currently a member of the Sewickley Historic Review Board, the Old Post Office Corporation which saved and restored that structure, and Harmonie Associates of Old Economy Village. He has been a tireless supporter of historic preservation and of the enhancement and betterment of Sewickley.
- **Mr. and Mrs. Edward Graf**, for the saving and the beautiful adaptive re-use of St. Mary's Priory on the North Side. Edward and Mary Ann Graf purchased the church and priory in 1984 and have courageously and wonderfully renovated the priory into a hotel.
- **The Allegheny Widow's Home Association, The Presbyterian Association on Aging, and Grane Associates**, for a sensitive renovation of the former Allegheny Widow's Home, North Side, for housing for the elderly.

A Landmarks Profile

Now and then, it is good to see who is carrying out Landmarks' manifold tasks. Here are recent photographs of the staff, with descriptions of each person's primary responsibilities.



Arthur Ziegler

Arthur P. Ziegler, Jr.
President
Responsible for long-range planning; policy formulation; financial planning; Station Square.

Louise King Ferguson
Executive Director
Oversees staff operation and fund-raising efforts; formulates annual work plan; works specifically on education programs and publications.

William Roberts
Director of Promotion, Station Square
Creates and oversees all promotional activities for Station Square.

Susan K. Donley
Director of Education
Teaches all educational programs; develops new educational materials and programs.



Susan Donley



Bill Roberts

Stanley A. Lowe
Director of the Preservation Fund
Reviews all applications and extends loans from our Preservation Fund; provides technical and economic assistance to 23 neighborhoods, various city, state, and national groups; represents Landmarks on historic-preservation and policy issues.

Earl D. James
Director of Programs & Preservation Services
Responsible for Scheibler/Steel surveys; oversees historic plaque and awards programs; completes National Register nominations; offers administrative assistance to the executive director.

Kimberly A. Mooney
Coordinator of Special Projects & Promotion
Responsible for membership tours, special events, and general promotion for Landmarks.

Mary Lu Denny
Tour Coordinator
Membership/Capital Campaign Secretary
Handles the requests of all private groups for our tours; assists with the membership tour program; serves as the membership and capital campaign secretary, and volunteer coordinator.

Walter C. Kidney
Archivist/Historian
Editor/author of all major publications; archivist; provides assistance on National Register nominations.

Christina Schmidlapp
Special Projects
Responsible for the Schenley Park Centennial Restoration Project.

Shirley McMaster
Bursar

Thomas Keffer, Supervisor
Joseph Frazier
Frank Stroker
Frank Vennare
Maintenance Crew
Responsible for maintaining and landscaping Landmarks' historic properties, as well as Station Square.

Richard Liberto
Landscape Supervisor
Responsible for the landscaping of Station Square.

Vicki Acklin **Shirley Kemmler**
Secretary *Secretary*



Walter Kidney (left) and Earl James



Louise Ferguson (left), Shirley Kemmler (middle), and Vicki Acklin



Stanley Lowe



Kimberly Mooney (left) and Mary Lu Denny



Christina Schmidlapp



First row (left to right): Joe Frazier, Frank Vennare, and Richard Liberto.
Second row (left to right): Frank Stroker and Tom Keffer

Welcome New Members

- | | |
|-------------------------------------|-----------------------------|
| Ms. Judy Antico | Ms. Barbara Madison |
| Ms. Audrey J. Hindman Atkinson | Mrs. Milton Manes |
| Ms. B. Beczak | Ms. Lynn Mayer |
| Mark Bibro | Ms. Mary Anne McCormack |
| Ms. Joan E. Bretz | Ms. Betty Merti |
| Ms. Sara M. Brown | Ms. Laurie Metz |
| Robert Bruno | Mr. & Mrs. Larry Miller |
| C. Chottiner | David Montgomery |
| Wayne Christopherson | Mr. & Mrs. Michael Moyta |
| Joseph A. Cleary | Music in Pittsburgh |
| Ms. Laurie Cohen | Donna G. Nativio, Ph.D. |
| Ms. Kerry Crawford | Ms. Patricia S. Naugle |
| Thomas A. Crawford, Jr. | Donald P. Needl |
| Ms. Claire G. Davies | John C. Nestor |
| William E. Davis | Ms. Susan D. Nichols |
| Ms. Cheryl DePaolis | William A. Nickels, Jr. |
| Mrs. Betty M. Dillon | Ms. Betty Ostermann |
| Ms. Margaret Egler | Mrs. Susan Florence O'Toole |
| Ms. Linda Elliott | Ms. Marilyn A. Park |
| Ms. Janet L. Fazio | Ms. Joan M. Pipich |
| Ms. Janice A. Fazio | James Joseph Puglisi, Jr. |
| The Fragasso Family | Ms. Patricia Rost |
| Ms. Judith Friend | Ms. Rose D. Saville |
| Ms. Diana Hammill | Ms. Jan Senovich |
| Kenneth M. Henderson & Family | Mr. & Mrs. Kenneth Service |
| Ms. Dorothy J. Hensley | David Sculley & Family |
| Mrs. Audrey Hickie | Ms. Geraldine C. Slaypoh |
| Mr. & Mrs. James W. Hughes & Family | Mrs. Jean W. Snyder |
| William Hunt | Ms. Marilyn Spiro |
| Ms. Elizabeth P. Kennedy | Nathan Tabor & Family |
| Ms. Carol Klaus | Peter Anthony Theofilis |
| Ms. Florie Krell | Ms. Mary Thor |
| Ms. Rebecca M. Kuhl | Ms. Naomi E. Wagner |
| Ms. Laurie Lankin | John Warren |
| Ms. Ellen Laviana & Family | Ms. Karen A. Webb |
| Thomas Lyons | |