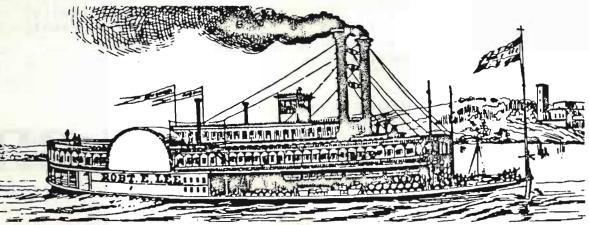
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Pittsburgh History & Landmarks Foundation
Old Post Office • Allegheny Square West • Pittsburgh, Pa. 15212
PHONE 412/322-1204
NUMBER 70
JUNE 1978

Mr. & Mrs. Arthur Ziegler 731 Wisteria Ave. Pittsburgh, Pa. 15228

### The Great Sternwheeler Race!



### The Big Steamboat Race is COMING BACK!

After an absence of twenty seven years, the Greatest Sports Spectacle in Pittsburgh's history (crowds of 200,000 for a single race) will be revived as the Main Event of The Pittsburgh Three Rivers Regatta, July 22-23

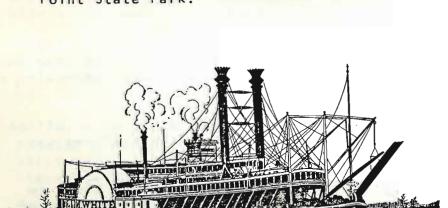
# July 22 & 23, 1978

The Mid-America Sternwheeler Race (renamed to conform with the Diesel Age) has drawn entries from Kentucky, Ohio, and West Virginia, with several others expected.

The captains and their crews will compete for the Greater Pittsburgh Trophy, a five-foot long silver sternwheeler valued at more than \$75,000 and donated by the John M. Roberts Jewelry Company of Wood Street, downtown.

The co-feature events are Towboat Races and Barge Pushing contests, competing for the Mid-America Towboat Trophy donated by Chuck Muer, owner of the Grand Concourse Restaurant. Mr. Muer has also commissioned an artist for paintings of the competing sternwheelers which will hang in the Grand Concourse.

There will be competitions, food, entertainment, and lots of activity on the rivers. Activities will take place on Saturday and Sunday at Point State Park.



#### At Station Square on Sunday Station Square will be alive with activity on Sunday, July 23.

\* Come to Chuck Muer's Clambake!

VOLUNTEERS NEEDED

- \* Enjoy food prepared by Freight House Restauranteurs!
- \* Tour historic railroad cars!
- \* Visit booths created by: Burtner House Auxiliary Neville House Auxiliary Old Post Office Museum Old St. Luke's Committee
- \* Listen to music from days gone by! The great calliope of the DeBence Music Museum will be at Station Square once again!

From noon 'til 8 p.m., come and join us to eat and drink and take in the sites. Watch the Sternwheeler Race from the best spot in town!

VOLUNTEERS ARE NEEDED FOR OUR ACTIVITIES! We'd be pleased to have your assistance. Even if you can only come for an hour or two, please fill out the coupon below and mail it back to us immediately.

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# Restoration and Preservation Activities

WE RESTORED AND IMPROVED MORE BUILDINGS THAN AT ANY TIME IN OUR HISTORY. . .

- --WE RESTORED a derelict Italianate house of the 1870's at 1305 W. North Avenue in Manchester as a two-unit apartment building.
- --WE ADAPTED a similar Italianate-French Second Empire structure at 1137 Sheffield St. in Manchester into a three-unit apartment building.
- --WE RESTORED 1330 Liverpool St. in Manchester, one of the excellent double houses of this highly significant block of 1880 Italianate-French Second Empire houses, as a two-unit apartment.
- --WE INTENSIFIED EFFORTS to develop a suitable financial package for restoring the Langenheim House and bids were taken for a total cost of \$345,000. to develop this derelict building as an eight-unit apartment building for low to moderate income residents. We hope to have work underway in 1978.
- --WE RESTORED 1200 Monterey St., a structure that had been standing as a burned-out shell for two years, into two units.
- --WE UNDERTOOK major repair work of:604 Taylor including a new roof, 1224 Resaca including repairing and fire escape, and 220 W. North Avenue where total exterior restoration was begun including the elaborate exterior woodwork. All of these are in the Mexican War Streets.
- --WE RESTORED the exterior of 1705 East Carson St. in Birmingham including making new windows identical to the original that had long since been missing, a rare four lights over four lights set of sashes for each window opening. While we were at it, we replaced the glass with thermopane!
- --WE UTILIZED 50% matching Federal money to perform electrical and plaster repairs, repaint all the exterior woodwork, and install a new insulated roof at the Old Post Office Museum.
- --WE INSTALLED a new roof as the first step in restoration of the Neville House. The Neville House Auxiliary, the Department of Interior, and a donation of materials from the Certainteed Corp. and Ryan Homes made the roof work possible. Foundation and substructural work are next on the list for this fine 18th century house.
- WE ASSISTED WITH PROJECTS AT A NUMBER OF PUBLIC BUILDINGS . . .
- --We provided consulting services to the City of Pittsburgh and architects Williams/Trebilcock/ Whitehead regarding the restoration of the South Side Market House, and particularly the treatment of the exterior.
- --We worked with the Sarah Scaife Foundation, The Allegheny County Department of Parks to develop the Court Yard Park at the Allegheny County Court House and Jail, which opened in the summer of 1977 and is now a lovely urban park open to the public.
- --We continued to work with the Western Pennsylvania Conservancy in the City of Pittsburgh on the final restoration planning of Market Square, completed with funds from the Conservancy and the City.
- --We entered into a contract with the Federal Railways Administration to determine a reuse for the Penn Central Railroad Station and Rotunda Building in Pittsburgh, this study is to be completed later this year.

- WE PROVIDED COUNSELING SERVICES TO MORE THAN 40 CITIES THROUGHOUT THE UNITED STATES ON THEIR HISTORIC PRESERVATION PROBLEMS AND LOCALLY WE.
- --Worked with the Girl Scouts to update the resto ation plans and budget on the Tapawingo Log House.
- --Provided a restoration budget and fund raising consulting to the St. Luke's Church Committee.
- --Continued to work with the Burtner House restor ation committee and completed the roof and porch plans, conducted mortar and paint analysi and provide other restoration services.
- --Worked with McKeesport National Bank to adapt their building to modern life-safety codes while retaining its architectural character; it was originally designed by Alden & Harlow, and built in 1889.
- --Consulted with private owners and non-profit organizations and neighborhood groups on plans for the restoration and reuse planning of more than 90 buildings.
- --Reviewed federally funded projects for the state Historic Preservation Officer totalling more than 200 city, county, state, and federal projects.

### PHLF BIENNIAL

- --Continued to confer with the Corps of Engineers about the design of the Chartiers Creek Flood Control Project in the vicinity of the Neville House.
- --We continued to document the buildings and retrieve artifacts along the path of the East Street Expressway under contract with PennDOT.
- --With funds furnished from the National Endowment for the Arts and membership revenue, and
  in cooperation with Parks and Public Works
  Departments of the City, we developed plans and
  bidding specifications for the improvement of
  the following public squares: Allegheny Square,
  Oakland Square, Magee Square, Doughboy Square,
  and the Public Square at Station Square.
- --Worked with the City of Pittsburgh and The Committee for the Restoration of Phipps Conservatory. The Comm. and City have raised \$2,925,479 Another \$470,000 is needed for complete restoration of Pittsburgh's Great Glass House.
- AT STATION SQUARE WE LAUNCHED THE LARGEST RE-CYCLING PROJECT CURRENTLY UNDERWAY IN THE UNITED STATES, ALSO THE LARGEST RENEWAL PROJECT IN THE HISTORY OF THE DOWNTOWN AREA. .
- -- The Allegheny Foundation granted \$6,500,000 as equity funding for Station Square
- --At a cost of \$2,200,000. the C.A. Muer Corporation adapted the Grand Concourse to a restaurant seating 500 people.
- --Basic shell restoration work was completed on the Freight House which will house approximately 60 specialty shops.
- --Restoration of the Express House as an office building was completed and the building was fully leased.
- --Ritter's diner was moved from Baum Blvd. to Station Square, and we acquired a variety of old railroad and trolley cars for the project.
- --The last Bessemer Convertor in the United States was given to us and moved to the site.

# Public Education and Information Activities

- --We conducted walking tours and bus tours of
  Downtown Churches, Elizabeth Boro, East Liberty,
  Mexican War Streets, Ben Avon, Court House ParkThe Bank-Market Square, Allegheny Cemetery,
  South Side Restoration, North Negley, Longwood
  Gardens, and two to White Sulphur Springs and
  the Bedford area of Pennsylvania.
- --We published the Olden Triangle prepared by the firm of Urban Deisgn Associates describing the older buildings and streetscapes of downtown Pittsburgh.
- --We offered three lectures on historic preservation in our series of "Distinguished Lecturers in Historic Preservation", and Messrs. Ziegler, Schmidlapp, and Schweitzer continued to teach a course in "How to Restore an Old House".
- --We participated in Allegheny Tourism Adivsory Board, Allegheny County Bicentennial Commission, Southwest Regional Bicentennial Commission, Pittsburgh Housing Relocation Agency, Neighborhood Housing Services, Finance Committee of the National Trust, Historic Resources Commission of the President's National Advisory Council on

# REPORT 1976~1977

Historic Preservation, Society for Preservation of Duquesne Incline, Meadowcroft Village, and the Historic Preservation Committee of the Pennsylvania Historical & Museum Commission.

- --Mr. Ziegler chaired and several of the members were appointed to Mayor Pete Flaherty's Pitts-burgh Bicentennial Commission.
- --For the Bicentennial Celebration we:
  Participated in more than 30 neighborhood fests.
  Provided historic research guidance to more than
  It communities
  - Worked in cooperation with the City of Pittsburgh and the Golden Triangle Association to produce the Bicentennial Fourth of July Celebration in Downtown Pittsburgh.
  - Produced a new exhibition, "Pittsburgh Firsts" with a grant from the Bicentennial Commission of Pennsylvania
  - Produced a Pittsburgh Bicentennial Commemorative Plate featuring a design by the winner of a Pgh. artists' competition.
  - Worked with David Weis Corp. and the horticulturist of Phipps Conservatory to organize a competition for high school students for a Bicentennial design for a special planting area in downtown Pittsburgh.
  - Produced a seventeen part lecture series on Famous Pittsburghers which will generate a publication.
  - --We placed Landmark Plaques on the following buildings:

Highland Towers Apartments Isaac Lightner House Schiller House McGinley House

Mellon Bank, N.A.
Stanley Theatre
Wilkinsburg Railroad Station
Stevenson Building

New Zion Baptist Church
St. Luke's Episcopal Church
St. Nicholas R. C. Church
Temple Sinai
Victory Baptist Church
First Church of Christ, Scientist

Grace United Methodist Church St. Peter & St. Paul Ukrainian Orthodox Church

The Duquesne Club
Central Catholic High School
Kennywood Grand Carousel
Forbes Field Wall
Bridge Piers: Manchester, Point, Wabash

Historic Districts:
Manchester
Liverpool Street
South Craig Street
Schenley Farms
Shadyside

- --Our Volunteers and staff delivered more than 250 slide lectures and Museum tours to school and community groups, and the staff appeared on over 600 radio and television shows on Pitts-burgh architecture and history.
- --We responded to over 5,000 telephone and letter inquiries about Pittsburgh history, architecture and building restoration.
- OLD POST OFFICE MUSEUM EXHIBITIONS AND EVENTS INCLUDED:
- --A Celebration of Pittsburgh: Lower Galleries
  "Stained Glass in Pittsburgh"
  "Pittsburgh Firsts"
- --Victorian Rooms: Main Gallery
  Parlor, Study, Dining Room, Bedroom
- --Toy Museum
  Dollhouse restored and new acquisitions
- --Community Exhibits:
   Pittsburgh Glass
   Watercolors of P&LE Station
   Weavers' Guild
   World War I Medals and Memorabilia
   Heinz containers, bottles, stoneware
   Wedding Fashions
- --Theatrical Performances:

  Iron Clad Agreement: "Carnegie"

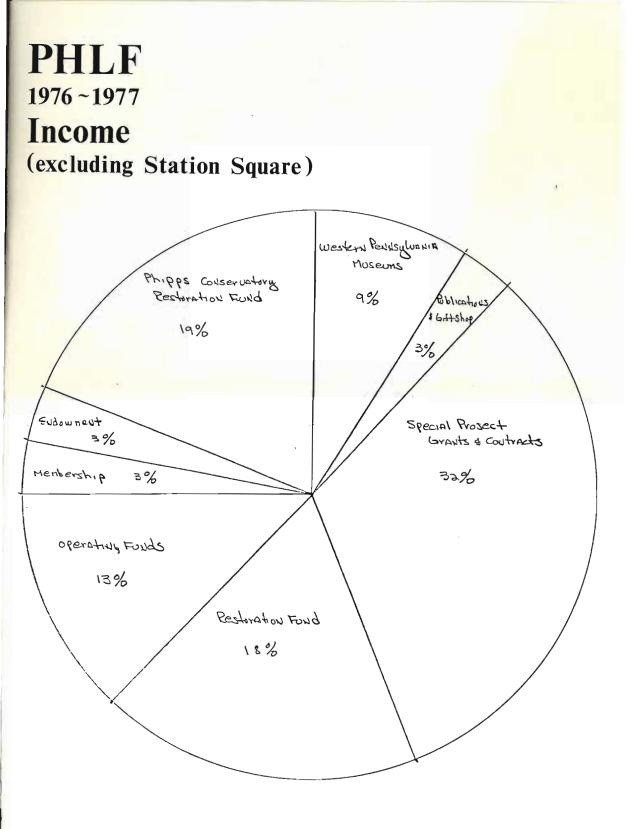
  "P.T. Barnum"

  Lovelace Theatre: "The Reluctant Dragon"
- --Annual Christmas Party
- --Preview Party and Antiques Show at Station Squar

#### Many Thanks

- -- To our nearly 3,000 members whose support over the past two years has totalled over \$67,000.
- --To over 245 volunteers who gave untold hours helping PHLF in the gift shop, conducting Museum Tours and local walking tours, presenting slide lectures, assisting with office work, cataloguing slides, photographs, and books, accessioning artifacts, doing research, assisting with events, programs and exhibits, handling tourist activities and an infinity of other work



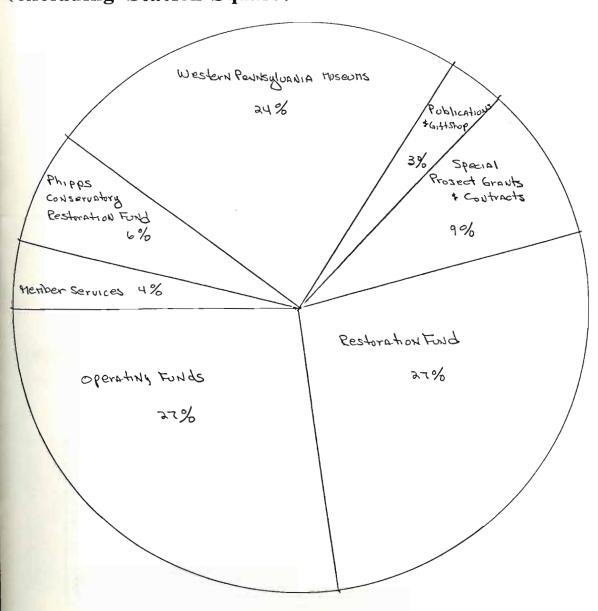


#### **PHLF**

1976~1977

#### **Expenditures**

(excluding Station Square)



# **TOURS**

PHLE SUMMER WALKING TOURS:

June 25 Sewickley Flats Area

2:00 p.m. Meet at the Flatiron Building in Sewickley where we will dedicate the Landmark Plaque before starting our

walk through the area.

July 9 Wilkinsburg

2:00 p.m. Meet at the Railroad Station

August 6 Shady Avenue Area

2:00 p.m. Meet at the Forum Theatre at

Forbes and Shady.

September 10 East Liberty - more details of this tour to come later

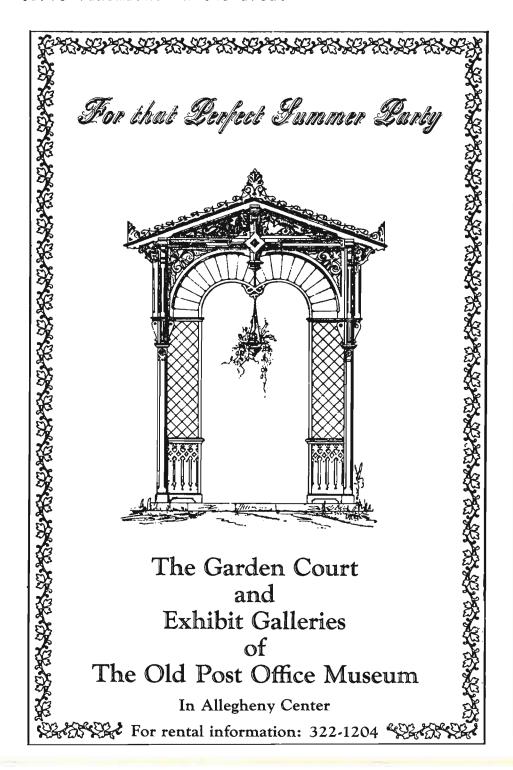


#### **NEVILLE HOUSE REPORT**

The Neville House Restoration Campaign received a substantial boost with a donation from the Cyclops Foundation of \$2,500. The gift was announced at a fund raising card party held recently at the Chartiers Valley High School. Mrs. Juanita Graysay of Lindsay Road, Chairman of the event, reported a profit of over \$1,000. at the salad luncheon/card party attended by many area women interested in the Neville House Auxiliary.

Both amounts will be applied to a grant from the Department of the Interior through the Pennsylvania Historical & Museum Commission.

It is hoped that the gift from Cyclops, one of the major industries in the Chartiers Valley, will spur other companies to contribute to help support the restoration of one of the most important historic landmarks in the area.





On April 29 the Griffith Collection of American Posters, one of the three most complete private collections in America opened to the public at the Old Post Office Museum. It is being exhibited during May, June and July.

In the early years of the Twentieth Century, the printed page and poster were the primary means of communication. Telephone, Radio and Television were all in the future. The Art form of the Poster was developed by the French as an advertising Media and communicating form. World War One brought America from an isolated continent to a world power. The Poster was the technique used to educate, to introduce new ideas such as conservation of energy, and to solicit patriotic sympathy for the Nation. Every ethnic group was appealed to in their own language with their respective mythological symbols and identities. Every wall inside buildings and every fence without was used to advertise the messages. In a less hurried time, the Poster medium was read and perished in the weather and because so many changing campaigns were conducted, the Poster was not

The artists, who were skilled in portraits and publishing, rallied to the creative effort. They introduced sex into advertising with the sensuous Howard Chandler Christy Girls. Joseph Pennell, Illustrator Extraordinaire, gave us his famed Statue of Liberty in flames. Others introduced new technologies of Tank Warfare, Public Health and the fledgling Aviation Industry. And the most widely known James Montgomery Flagg's I Want You is the model for the current Mark D. Ruffner illustration honoring the Dean of the Pittsburgh Renaissance, Architectural Historian, Writer, Bon Vivant, James D. Van Trump. The Van Trump Poster is a limited edition, hand printed by the Anachronistic Press of Pittsburgh. It and its Honoree symbolize the humorous spirit and serious efforts of the Cultural Life of Pittsburgh. The exhibition is on loan from the collection of Mr. & Mrs. J. Blaine Griffith, Jr., of Sewickley, Pennsylvania.

# PHLF Classified

WALKER -EWING LOG HOUSE AVAILABLE

The Walker-Ewing Log House in Collier Township is now available for summer rentals to members by the day, week-end, or week. The house stands on twenty acres of beautiful countryside, with two streams on the property. Our caretaker lives nearby. There are four working fireplaces, a modern kitchen, 1 1/2 baths, and two bedrooms. Rental to members is \$25. per night. There are also special weekend and weekly rates.

To those members who recently donated furnishings and lamps, we thank you very much; the house has been considerably brightened up. We still need several old table lamps and floor lamps and some small end tables. Since this house is furnished "rough-and-ready", almost any cast-offs will do. Please drop off any lamps or small tables that you might have at the office.

#### GARDEN COURT RENTALS

There are still available dates for summer parties in the Garden Court at the Old Post Office Museum. Call Mrs. Emerick at 322-1204 to make arrangements.

#### FREIGHT HOUSE RENTALS

While awaiting construction of the specialty shops in the Freight House at Station Square, there is a large area of the Freight House which is available for rental for special events. If you are in need of a large space be sure to check this out!

#### VOLUNTEER NEEDED

We are looking for a volunteer who would have time available to head-up a large project for the summer. This project involves working with, cleaning, restoring and sorting artifacts that have been in storage. This is a large project, and will take quite a lot of workers. We need persons to head and direct the work and many others to help with the job!

#### Pittsburgh History & Landmarks Foundation

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			Sustaining from \$100.00			
This Membersh	ip is a Gift	from	Patron			

#### MEMBERSHIP PRIVILEGES

- Free admission to the Old Post Office, the Pittsburgh History & Landmarks Museum.
- 5% discount on purchases at the Old Post Office Museum Gift Shop.
- Subscription to "News for Members" and special publications on architecture and history.
- Free admission or discount tickets for walking and bus tours.
- 5. Free admission to winter lecture series.
- Notification of new exhibits at the Old Post Office.
- Participation in an organization given national awards "for the vigor of its programs."