7/Eleven
429 Wood Street
In 1925, this elegant building was designed for John M. Roberts & Company, a family-operated jewelry store. The local architect was George M. Rowland. The street-level storefront and delicately ornamented canopy have been refaced in accordance with the corporate image of the current tenant. PHLF is to undertake some façade restoration work in 2014, in cooperation with the URA.

Denim Xpress
439 Wood Street
Here is another example of the light terra cotta façades that distinguish the Fifth Forbes corridor. The terra cotta cladding on this building of c. 1910 provides a delicate frame for broad expanses of glazing.

443 Wood Street
Available for Lease
Here is a restrained—almost severe—Neo-Classical building of c. 1925 with a limestone façade. The upper stories of this building would be well suited for apartments.

Kashi jewelers
445 Wood Street
This rare surviving wood-frame façade, constructed after 1860, and site restored by PHLF in 2013 through the Mayor’s Downtown Preservation Program.

Fifth Wood Building (Kashi jewelers/Liberty Two)
Fifth Avenue and Wood Street
This reserved corner building of 1922 was designed by George H. Schwan, a Pittsburgher. Look up to see the delicate Art Nouveau bud forms at the base of the columns above the first floor. “Facès,” a Roman emblem of authority, adorn the upper-floor panels. The building is lit at night.

PNC YMCA (Market Square Place)
236 Fifth Avenue
This restored Neo-Classical façade, designed in 1922 by Weary & Aldorf of Chicago who specialized in banks, is distinguished by its severe stone wall treatment. This kind of building would have been designed in Italy and France around 1790.

Market Square Place
216-218 Fifth Avenue
These rare cast-iron façades from the 1860s or 1870s (painted grey) and the corner red-brick building have been restored and reused as part of the LEED Gold Market Square Place.

Buhl Building
204 Fifth Avenue
Designed by Janssen & Abbott in 1913, this building is clad in blue and creamy-white terra cotta and decorated in Renaissance motifs. It is listed on the National Register of Historic Places. The owners have agreed to donate a preservation easement to PHLF to protect the façade in perpetuity.

Situated on a peninsula jutting into an intersection of rivers, the city of 305,000 is gemlike, surrounded by bluffs and bright yellow bridges streaming into its heart.

“Pittsburgh’s cool,” by Josh Noel, Chicago Tribune, Jan. 5, 2014

FREE TOURS
Old Allegheny County Jail Museum
Open Mondays through October (11:30 a.m. to 1:00 p.m.) (except court holidays)
Downtown Pittsburgh: Guided Walking Tours
Every Friday, May through September ( Noon to 1:00 p.m.)
• July: Gems of Grant Street
• August: Bridges & River Shores
• September: Fourth Avenue & PPG Place

DOWNTOWN’S BEST
Special Places and Spaces in a 2-Hour Walk
Not free. A Guidebook is included. Space is limited. Advance paid reservations are required. June and July: every Wednesday, 10:00 a.m. to Noon Other dates by appointment

SPECIAL EVENTS
Not free. Reservations are required. Space is limited.
June 2 (Mon.): Landmarks Scholarship Celebration
June 14 (Sat.): Isaac Lightner House Restoration Celebration
July 19 (Sat.): Urban Gardens Bus Tour
July 26 (Sat.): Millvale Church & Neighborhood Walking Tour
Sept. 20 (Sat.): Cul-de-sacs of Shadyside Walking Tour—A Semi-Private World
Oct. 11 (Sat.): Bus Tour of Modernist Landmarks on Pittsburgh’s North Side
Oct. 25 (Sat.): Bus Tour to Chatham University’s Self-Sustaining Eden Hall Campus

FOR DETAILS & RESERVATIONS
412-471-5808, ext. 527 or marylu@phlf.org
Funding from the Alfred M. Oppenheimer Memorial Fund of The Pittsburgh Foundation helps underwrite PHLF’s tour program.

JUNE FRIDAYS AT NOON
A FREE one-hour guided walking tour, compliments of the Pittsburgh History & Landmarks Foundation

MEETING LOCATION
PNC Triangle Park, Fifth Avenue and Liberty Avenue (Across from the Fairmont Pittsburgh)
MARKET SQUARE AREA WALKING TOUR

Invest in assets that drive innovation: downtowns, main streets, historic preservation. ...If you undermine the older places, you undermine the very assets of the place.
—Bruce Katz, Brookings Institution, 2003

Redevelopment of the Market Square area is progressing. Key projects are incorporating historic preservation and “green” building principles. Private local developers, the City of Pittsburgh, Urban Redevelopment Authority of Pittsburgh, Commonwealth of Pennsylvania, and the preservation community have balanced new construction with restoration, resulting in Pittsburgh’s first new skyscraper since the 1980s (and two more under construction), a luxury hotel and health facility, condominiums, apartments, offices, parking, and a mix of local and national retailers and businesses. Four major projects completed in 2009 helped create the vibrant area we experience today:

- **Three PNC Plaza**: PNC Financial Services Group developed a 23-story mixed-use tower on Fifth Avenue, which achieved LEED Gold certification. A major exercise in energy and environmental design.
- **Platt Place**: Milkcraft Investments of Washington, PA, transformed the Fifth Avenue and Wood Street building, designed in 1997 for the short-lived Laurus department store (closed in 2004), into restaurant, retail, and office space—and added a three-story addition to house 62 high-end condominiums.
- **Market Square Place, also by Milkcraft Investments, and Market at Fifth, a project of the Pittsburgh History & Landmarks Foundation, are featured in this brochure (see and ) and both involve the preservation of architecturally significant historic structures for new uses.

Most of the historic buildings along Forbes and Fifth avenues in the Market Square area were constructed between the late 1870s and the 1930s. They reflect a variety of architectural styles and give a human scale to the heart of downtown Pittsburgh. The area is full of details that delight the eye. Look up!

### Market at Fifth
130 Fifth Avenue

Through the leadership and financial commitment of the Pittsburgh History & Landmarks Foundation (PHLF), and with support from Duquesne Light Company, The Laurel Foundation, and PPG and its Pittsburgh Paints, three historic buildings comprising Market at Fifth have been rescued, restored, and adapted to house seven apartments and two retail tenants: Hinz Healey’s Gentlemen’s Apparel and Nettleton Shoe Shop.

**Market at Fifth** was one of the first revitalization projects in Pennsylvania to use Federal Historic Rehabilitation Tax Credits and achieve LEED Gold certification. Landmarks Design Associates was the project architect and evolved the green building consultant. **Market at Fifth** won the Best Market-Rate Residential “Timmy” Award in 2009, among other awards.

The City owned these three buildings and allowed them to deteriorate. They were slated for demolition in 1999 under Mayor Tom Murphy’s plan to clear more than 60 buildings in the area of Fifth and Forbes avenues. This plan was defeated in 2001 after vigorous opposition from PHLF, community stakeholders, and the National Trust for Historic Preservation.

The Arts & Crafts building located on Fifth Avenue, with its deep overhanging roof, wood window framing and stucco, is the most architecturally significant of the group. It was designed for the Regal Shoe Company in 1908 by Alden & Harlow, the city’s leading architectural firm from 1896 and 1908.

The two, three-story brick buildings fronting on Market and Regal avenues were constructed c. 1870 in the Italianate style, with overhanging eaves, ornamental brackets, and cast-iron window hoods.

Landmarks Development Corporation (LDC), afor-profit subsidiary of PHLF, acquired a four-building—the former John R. Thompson Restaurant at 435 Market Street—in 2008. PHLF is renovating the historic building, thanks to a generous grant from the Allegheny Foundation, the Commonwealth of Pennsylvania’s Redevelopment Assistance Capital Program (RACP), and Allegheny County’s Community Infrastructure and Tourism Fund. Built in 1907 for the John M. Roberts jewelry company, the brick building was acquired by the Chicago restaurant chain in 1926 and later remodeled with a white-glazed terra cotta facade. In 1930, Thompson’s Restaurant had nine Pittsburgh locations. An urban market will open in the first floor of the Thompson building this fall.

### Camera Repair Service
433 Market Street

This narrow Art Deco building in buff brick has lots of geometric ornamentation: overlapping brick piers, rows of cubes, horizontal strips of protruding/retracting brickwork, and a vertical chain of rectangles. Go inside!

### Market Square
Market Square, or the “Diamond,” was laid out in 1784. Originally, this central square was the site of market stalls and the Allegheny County Courthouse; later a marker house and City Hall occupied the square; and finally came the Diamond Market, occupying the whole square and bridging Market Street. Since 1964, Market Square has remained open, a place for concerts, rallies, and relaxation. The recent redesign is by Klovon Design Associates, Inc.

One wing of PPG Place actually fronts on Market Square. The uniform black and silver upright elements look like a Prussian regiment formed up to impress the peasants.

Primanti Brothers anchors a handsome block of vernacular buildings constructed soon after Pittsburgh’s Great Fire of 1845. Also notice the B Petronius building of 1901, with the elegant double windows recessed within an arcade across the top floor, the ornamental birds on either side of the center top-floor window, and the slender columns that look a bit like parrots. The design above the ground floor is called a Vitravan scroll.

The Original Oyster House anchors the northeast corner of Market Square. Constructed in 1870, it is one of 562 sites in Allegheny County to be distinguished by a Historic Landmark plaque from PHLF. When the Oyster House first opened, oysters sold for a penny and beer was 10 cents a glass!

### Market Square Place
including 219 Forbes Avenue

The Art Deco building at 219 Forbes Avenue—notice the geometric styles and stylized flowers—was designed by H. E. Crosby, corporate architect of the G. C. Murphy Company, and was erected in 1930 at a cost of $250,000. George C. Murphy founded Murphy’s in McKeesport, PA, in 1906. By the 1930s, the store had 11 stores. Even during the Depression 40 new stores were built.

The former G. C. Murphy Company building and several adjacent historic buildings fronting on McMasters Way and Fifth Avenue have been renovated and developed by Aircraft Investments. **Market Square Place** includes 46 loft apartments, underground parking, first-floor retail throughout, and the YMCA of Greater Pittsburgh. **Market Square Place** is LEED gold, the project architect is Strada, a Pittsburgh architecture firm.

### CVS/pharmacy
124 Forbes Avenue

This 126-foot-long façade of white terra cotta is distinguished by seven gigantic Corinthian columns. Notice the “D” above the second-floor windows, the Classical panels of fruits and vegetables, and the elegant arms in the window pediments. The “D” stood for Donahoe: Donahoe’s Market and Cafeteria was a favorite Pittsburgh destination from 1923 to 1970.

### “Skinny Building”
241 Forbes Avenue

This is perhaps the shallowest building in Pittsburgh, built in 1930. Forbes Avenue was widened around 1900. The Urban Redevelopment Authority (URA) has purchased the building and has asked PHLF to restore the façade.

### Italian Sons and Daughters of America
419 Wood Street

Designed in 1929 by local architects Hunt, Davis & Deshelle, this building became the home of the Italian Sons and Daughters of America, a fraternal organization, in 1960. It was restored in 2012–13 through Mayor Luke Ravenstahl’s Downtown Preservation Program. PHLF managed the restoration, under contract and in partnership with the URA, thanks to funding from the Commonwealth of Pennsylvania’s Redevelopment Assistance Capital Program (RACP). In March 2012, the orange metal painting that had long covered the upper stories was removed, to the spontaneous applause of passers-by.

### Boutique la Passerelle
417 Wood Street

LDC acquired (and PHLF obtained a preservation easement on) this corner commercial building in 1875, thanks to a generous donation from two members in 2011.

### J. R. Weldin Company (Weldin’s)
419 Wood Street

In 2011, LDC also acquired (and PHLF obtained a preservation easement on) the Weldin’s building (1883; refaced c. 1905). From the large ground-floor display windows to the projecting cornice, this Italianate building is a harmonious whole.

### Point Park University Center
419 Wood Street

This new building, with two fluted (grooved) Greek Ionic columns with scroll-like capitals, was designed in 1926 by Frederick J. Osterling, a prolific local architect, for the Colonial Trust Company. The imposing building now houses the Point Park University Center, including a library, television studio, classrooms, and the GRW Theater. The original skylit interior is framed in columns of Pannozzo marble (black/gray/white marble), and the bank vault has been turned into a reading lounge.

### 418, 420, 422 Wood Street

Under contract and in partnership with the URA, PHLF restored these three cast-iron building façades in 2011, and then acquired two of the buildings—420 and 422—to develop for retail and residential use. According to property deeds, by 1902 Henry Clay Frick owned these commercial buildings of c. 1875–1881.

(continued)