

An Eye for Architecture



Over two hundred fifth and sixth grade suburban school students will participate this March through May in an educational program titled "An Eye for Architecture." This series of five slide/tape programs with a written curriculum guide was created jointly by PHLF and the Gifted and Talented Education Program of the Allegheny Intermediate Unit (AIU). The project is being funded by the National Endowment for the Humanities.

"An Eye for Architecture" is a mini-course in architectural values. The five slide/tape programs are designed to introduce students to the concepts and consequences of architecture in our society, and to encourage them to notice and explore the built environment.

The first slide/tape show, focusing on Pittsburgh's Golden Triangle, is a fast-paced visual tour of architectural landmarks in downtown Pittsburgh. Each of the subsequent slide shows ("South Side's Historic Birmingham," "East Liberty Mall," "East Street Valley Expressway," and "Monuments of McKees Rocks") focuses on a particular architectural issue relevant to the area--but applicable to many other areas. Combining the "preview of architecture" in downtown Pittsburgh with the case-study approach in neighborhood areas creates the structure for an effective educational unit on architecture.

After the students view the slide/tape shows and complete suggested projects in the written curriculum, they will tour downtown Pittsburgh as well as one other area. Then they will identify an architectural issue close to home and create their own slide show.

Each slide show mixes contemporary views of the particular area with historical photos, engravings and paintings. Longtime residents or community leaders from each area were interviewed; their words are coordinated with the slides and give a personal point of view to each slide/tape program. Mark Kelly, a senior high school student from Woodland Hills, is the narrator for each slide show.

Ten suburban school districts will participate in this program. They are Avonworth, Babcock, Chartiers Valley, Elizabeth Forward, Keystone Oaks, North Allegheny, Steel Valley,

Sto-Rox, West Allegheny, and Woodland Hills. Any other school districts which are able to fund their participation also have the opportunity to be involved. Both the AIU and PHLF will have a duplicate set of the slide/tape programs available for use by Pittsburgh and Allegheny County schools and organizations.

"An Eye for Architecture" is one of the first comprehensive educational units to be created on architecture for use in schools. It forms a working foundation for PHLF's new Department of Education.

Annual Meeting for Members and Prospective Members

As part of our goal to double our membership by the end of 1982, PHLF is inviting members and prospective members to attend the annual meeting on Tuesday, March 23, from 8:00 p.m. - 9:00 p.m. Admission for each PHLF member is to bring one friend (or more) who may want to join our organization.

The meeting will be held in the social hall of St. Nicholas Cathedral, located at 419 S. Dithridge Street in Oakland. PHLF's Historic Plaque Designations Committee, which met on January 13, unanimously agreed that St. Nicholas Cathedral qualifies for a Landmark Plaque. President Arthur P. Ziegler, Jr. will award the plaque on March 23.

Mr. Ziegler will describe our progress since the last members' meeting and highlight many of our new programs. The Awards Committee will present for the first time certificates of merit to particular members. "South Side's Historic Birmingham," one of the five slide/tape programs in "An Eye for Architecture," will then be shown. The ladies of St. Nicholas Cathedral will serve Greek delicacies for dessert. PHLF members and guests will be invited to tour the church; the icon screen separating the sanctuary from the nave is a unique series of richly-detailed mosaics. Two extraordinary peacocks, crafted in metal and mosaic, adorn the central doors.

Reservations to this annual meeting are limited so please return the invitation which you will receive in the mail. Reservations must be made before Monday, March 15.



Andy Stocklas, born in 1909, and Mary Horvat are two of the people in McKees Rocks whose words were recorded for the slide/tape show. "Monuments of McKees Rocks" focuses on the unique architecture of the ethnic churches, and summarizes the industrial prosperity of the "bottoms" in the early 1900s.



Gerald Hare, a senior from Hampton High School, is the photographer for "An Eye for Architecture."

Preview of 1982 Tours



Pick up your feet and pack your bags because PHLF has planned its 1982 tour program. First off is a tour on Saturday, April 3 to ST.

NICHOLAS CROATIAN CATHOLIC CHURCH in Millvale. The interior walls, ceilings and corners of the church are covered with richly-painted murals by Maximilian Vanka (1890-1963). Vanka expressed in art the Croatians' love of homeland and religion...the hardships of immigration to industrial Pittsburgh...and the tragedy of world war. Each mural has its own story; together they create a poignant history of 20th-century life. After touring the church, we will enjoy a specially-prepared Croatian lunch and watch Croatian dancers and instrumentalists perform. The tour is \$15 for PHLF members; \$18 for non-members. The bus departs from the Old Post Office Museum on Saturday at 12 noon.

Next we hope to gather an enthusiastic clan of 30 people or more to travel by bus to the PHILADELPHIA OPEN HOUSE 1982 from Friday, April 30 through Monday, May 3. This popular event is sponsored by the Friends of Independence National Historical Park. It is a series of 28 tours in 19 different neighborhoods featuring a selection of private homes, gardens, historic houses and buildings. We also may tour the elegant shops and restaurants in the Bourse Building.

In order for PHLF to reserve tickets for the PHILADELPHIA OPEN HOUSE 1982, we need to hear from you no later than March 1. We expect the total tour price to be \$300.

We're planning a tour closer to home on Saturday morning, June 12. We'll board a motorcoach and travel to WASHINGTON COUNTY where we will visit the Bradford House, the early 19th-century LeMoyne House and enjoy a light lunch at the Century Inn.

And on Sunday afternoon, June 27, PHLF will lead a walking tour through LAWRENCEVILLE, a historic neighborhood nestled along the Allegheny River. The tour, beginning at 2:00 p.m., will include a late afternoon snack... perhaps at Brandy's in the Strip District.

Please call Judy Kirkpatrick (322-1204) for more information on each of these tours and for reservations. See you on April 3!

Winner of Meadowcroft Village Car Raffle

Mr. & Mrs. R.J. Axton of East McKeesport won the magnificent replica of a Model A Roadster that was donated to Meadowcroft Village by the famous horseman, Delvin Miller. (She purchased the lucky ticket while shopping at Station Square.) The raffle raised over \$12,200 for Meadowcroft, a historic village in Washington County celebrating rural American life in the 1700s and 1800s.

PHLF...A Pioneer in Shaping the Future of Pittsburgh

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HISTORY &
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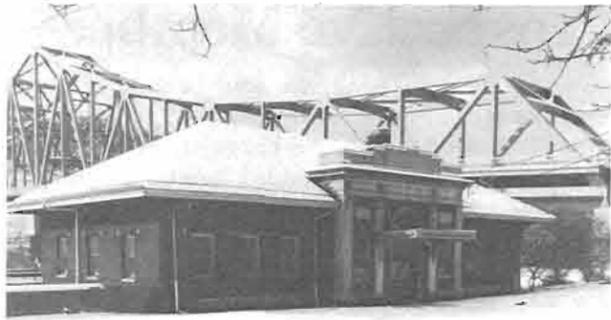
*Restoring the Past
To Enrich the Future*



PH JOIN IN
LF OUR WORK

This is the theme of our new membership brochure, printed in January for distribution to prospective members throughout Allegheny County. The handsome brochure highlights the work of PHLF and invites new members to support and participate in our many programs. Please call Mrs. Emerick (322-1204) with the name and address of prospective members to whom you would like this brochure to be mailed.

Allegheny County Survey: Focus on Small-Town Stations



The old Sewickley Railroad Station --a restoration "success story"-- is now an artist's studio and gallery.

As our survey team travels through the County, we discover recurring problems which demand innovative and practical solutions. With the reduction of train service to the small towns within Allegheny County, many railroad station buildings stand unused, the target of controversy and demolition threats. These buildings represent a variety of architectural styles, from the simple depot to the more elaborate Queen Anne, Romanesque and Classical designs. Some have been secured and stabilized while their fate is determined; others have deteriorated to the point where demolition is certain. Many are eligible for the National Register and tax benefits for restoration under the new Economic Recovery Tax Act of 1981.

The Homestead Station, built in the center of town in 1912, now stands vacant. Its simple depot form, with its broadly overhanging hip roof, is highlighted by an eclectic tower. It has the potential to be adapted



The Homestead Station may be adapted for reuse as a restaurant.

for restaurant or commercial use. Indeed, a local developer is anxious to purchase the building and begin work. Yet Conrail, still owner of the property, had proposed to demolish this and a number of other stations along the Pennsylvania Railroad line. PHLF has been working with the future developer to negotiate purchase of the building for reuse as a restaurant.

Similarly, PHLF has studied the Richardsonian Romanesque Coraopolis Station (1885) by Shepley, Rutan and Coolidge, and has made proposals for its reuse as a restaurant. A qualified developer is still being sought.

In Emsworth, the Queen Anne station is less conveniently located, sited at the edge of the Ohio River near the Emsworth Dam. After having served as a warehouse for years, the station is now abandoned and slated for demolition.



The Queen Anne Railroad Station in Emsworth is slated for demolition.

Restoration "success stories" with these small-town stations are so far few in number. But the Sewickley Station, built c. 1928 and closed as a railroad station in the 1960s, was subsequently adapted for use as an artist's studio and gallery. This building retains its original architectural style with a simple Classical frontispiece.

The old Homestead Station, Coraopolis Station, Emsworth Station, Sewickley Station and many others like them are monuments to America's Railroad Age...when iron rails spanned the continent, linking distant settlements with small towns and prosperous cities. The railroad station was a symbol of community pride in most towns and assured the town vital freight and passenger transportation.

Although these small-town stations no longer serve the railroad, they ought to be maintained for their historic and architectural significance.

Photographic Exhibits at the Old Post Office Museum

"Oldies but Goodies"



Jacob Sherrer's Saloon, 2618 Carson Street, Old Birmingham; c. 1906

PHLF has specially-assembled a collection of turn-of-the century photos featuring Old Allegheny, Sewickley and Birmingham. This display in the Museum Rotunda Gallery will continue through April.

The Brashear Association, located in the South Side's historic Birmingham, has loaned photos of "Uncle John" Brashear, the beloved and world-famous telescope manufacturer, astronomer, educator and philosopher. Photographic views include Brashear's house, factory and workers.

On loan from the Bicentennial Gallery of the Sewickley Valley Historical Society are photos of historic mansions--Franklin Farms, Farmhill, Fairacres--and a map of Sewickley in 1876. Photos also show Sewickley inventor J. Frederick Haworth launching a huge box kite equipped with a camera. By the time Orville and Wilbur Wright had flown their first plane in 1903, Haworth had taken hundreds of aerial photographs, many over Pittsburgh. Coincidentally, Haworth used a "theodolite" (a telescope-like instrument) made by

Brashear to conduct experiments in aerial photography.

Selected views from the photographic collection of Carnegie Library of Pittsburgh show life in Old Allegheny--people in the parks, and the street life of the business districts and marketplace.

Each photo on display gives people today a glimpse of events and places from our past.

"Pittsburgh Is..."

Neighborhoods and celebrations of Pittsburgh are featured in a traveling exhibit of new and original color photos on display in the Old Post Office Museum from Tuesday, February 16 through Thursday, March 4. This exhibit was created by the City of Pittsburgh's Neighborhoods for Living Center in cooperation with ACTION-Housing. The 17 color photos, taken by Bill Metzger and Michael Friedlander, include views of East Liberty, West End, East Allegheny, Manchester, the Mexican War Streets and South Side.

The Art of Imagining

Imagine living in the 19th century. Imagine dressing in 19th-century clothes and posing for one of those memorable family portraits.

In fact, this "imagining" really happened in the Old Post Office Museum when 18 children participated in a series of Saturday classes on October 31, November 7 and 14, 1981 conducted by the Imaginarium, a unique Pittsburgh arts organization. Led by Squeegie the Clown and Imaginarium artists, the children participated in a specially-themed program of Pittsburgh history combining music, dance and visual arts. The display of 19th-century children's toys and furniture then on exhibit in the Old Post Office Museum gallery encouraged the children to perform shadow plays about "Old Pittsburgh." They toured all levels of the Museum and followed the footsteps of Imaginarium artists who "square danced" in the courtyard.

It takes lots of imagination to imagine all that happened, but that's the art of the Imaginarium.



Posing for family portraits

PHLF Fifteen Year Report Five Year Master Plan

The Fifteen Year Report/Five Year Master Plan highlights PHLF's history, accomplishments and plans for the future. It is both a tribute to our past and a projection of specific projects and financial goals for our next five years. This report is of benefit to our members and to preservation groups nationwide, and can aid us in achieving our fund-raising goals for the NEA Challenge Grant.

The publication was funded by the Allegheny Foundation, the Pennsylvania Historical and Museum Commission, Office of Historic Preservation, by grant-in-aid funds from the Heritage Conservation and Recreation Service of the Department of the Interior, and by an anonymous donor.

The 72-page publication is handsomely illustrated with 130 photos; the editorial includes a description of the founding and organization of PHLF, and of its pioneering work in revitalizing neighborhoods, saving and restoring historic properties, creating educational programs and member services, and in developing Station Square. The Pittsburgh Press complimented our publication in its half-page article of December 18, 1981 titled "A Landmark Performance--They Keep an Eye on Past to Brighten Future."

The Fifteen Year Report/Five Year Master Plan was mailed to all PHLF members and to many corporate and community leaders. Please call PHLF if you would like to order an additional copy for \$9.65.

New Membership Competition Continues

By the end of December 1982, PHLF hopes to have doubled its membership. We can best achieve this goal through the assistance of our current members. For this reason, we have introduced a special membership drive competition.

Your chances of winning are good, if you just complete the coupon below and attach a long list of prospective members. (The longer the list, the better your chances are!) Mail this coupon and long list to Mrs. Emerick at PHLF. The member whose referrals result in the most new membership dollars received by June 1 will be awarded a Grand Prize--dinner for two in the elegant Grand Concourse restaurant at Station Square.

By entering this competition and suggesting names of prospective members, you will help PHLF broaden its base of support for tours, museum activities, special events and on-going programs.

PHLF NEW MEMBERSHIP COMPETITION

Member's Name _____
Address _____
City _____ State/Zip _____
Phone _____
Signature _____

I have attached a list of names and addresses of prospective members for Pittsburgh History & Landmarks Foundation. In contacting these friends, PHLF () may or () may not use my name, stating that I suggested that they be contacted.

New Members

Since the publication of the Winter PHLF News, the following people have joined PHLF. We appreciate their membership and look forward to their participation in our programs.

Chris M. Allen, M.D.	N. B. Johnson
Carol Botula	Marlene J. Latuch
Leslie Brand, Jr.	Philip and Lynn Manion
The Dunn Corporation	Mr. & Mrs. David McCargo
Mr. & Mrs. B. D. Dusenberry	John McWilliams
David Fireman	Mr. & Mrs. William W. Millar
Lawrence P. Gessner and	Jack S. Reis
David L. Koloskee	Jim Shock
Richard E. Givens	Mrs. Wallace W. Smith, Jr.
Mr. & Mrs. Benson G.	Travelhost of Pittsburgh
Henderson	Vassar Club of Pittsburgh
Margaret R. Herron	F. James Walter

Contributors

Since the publication of the Winter PHLF News, the following people have contributed to our goal of raising \$2,000,000 in matching funds to secure the \$300,000 Challenge Grant from the National Endowment for the Arts. New contributors whose contributions are received by December 1982 or those who increase gifts over 1978 levels will help us achieve our Challenge Grant goal. The NEA Challenge Grant is enabling us to strengthen existing programs and begin new ones. We thank you for your support:

Mr. & Mrs. Alan L. Ackerman	Mr. R.E. Kimmich
Mrs. P. W. Aitkenhead	Mr. James A. Knight, Jr.
Allegheny International Foundation	Ms. Virginia Kotik
Mr. & Mrs. H. G. Allyn, Jr.	Ms. Anna E. Kunsak
Bessie C. Anathan Foundation	Mr. J. Joseph Lackner
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Miss Margaret R. Arthur	The Levinson Steel Company
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Mr. & Mrs. George Illig, Jr.	Mr. J. Philip Young
Mrs. Dallas S. Irvine	Mr. Arthur P. Ziegler, Jr.
Miss Philippine Johnston	Mr. & Mrs. Arthur P. Ziegler, Sr.
Mrs. Kenneth K. Kearney	

PHLF Calendar of Events

March 23 Tuesday	ANNUAL MEETING FOR MEMBERS AND PROSPECTIVE MEMBERS St. Nicholas Cathedral, Oakland 8:00 p.m. - 9:00 p.m. (Reservations required)
April 3 Saturday	LENTEN ETHNIC CHURCH TOUR St. Nicholas Croatian Catholic Church, Millvale Depart: 12:00 noon; Old Post Office Museum
April 30-May 3 Friday-Monday	PHILADELPHIA OPEN HOUSE 1982 Depart: 2:00 p.m. (Place to be announced)
May 1 Saturday	MEADOWCROFT VILLAGE Grand opening weekend 10:00 a.m. - 5:00 p.m.
May 1 Saturday	THE OLD ALLEGHENY FESTIVAL CHOIR Works by Brahms, Mendelssohn and American Victorian composers will be performed. 8:00 p.m.; Old Post Office Museum
May 2 Sunday	MEADOWCROFT VILLAGE Grand opening weekend 1:00 p.m. - 6:00 p.m.
June 12 Saturday	WASHINGTON COUNTY TOUR (Time and place to be announced)
June 13 Sunday	MEADOWCROFT VILLAGE Concert on the Green 1:00 p.m. - 6:00 p.m.
June 27 Sunday	WALKING TOUR OF LAWRENCEVILLE 2:00 p.m.; (Place to be announced)

Calendar of Events

Freight House Shops, Station Square

February 17-21 Wednesday-Sunday	THE OUTER BANKS ART SHOW The Chamber of Commerce for North Carolina's Outer Banks and Historic Dare County is sponsoring an exhibit of over 200 works of art.
March 15-21 Monday-Sunday	"PITTSBURGH IS ..." Color photo exhibit sponsored by the City's Neighborhoods for Living Center in cooperation with ACTION-Housing
March 17 Wednesday	ST. PATRICK'S DAY Celebration at Houlihan's Old Place

Palladio Models on Display thru March 14

University of Pittsburgh Art Gallery
H.C. Frick Fine Arts Building, Oakland
Hours: Tues.-Sat.: 10 a.m. - 4 p.m.; Sun.: 2 p.m. - 5 p.m.

Two large wood models depicting Palladio's Basilica in
Vicenza and the Church of the Redeemer in Venice are featured
in this special exhibit. They are two of 12 original models
made in Italy as part of a traveling exhibit for America's
Bicentennial. PHLF Vice-Chairman of the Board Richard D.
Edwards is scheduled to speak on "Andrea Palladio: A
Presence in our Land." (Date and time to be announced.)

Italian Renaissance architect Andrea Palladio (1508-1580)
was the world's first great professional architect. A master-
builder of palaces, villas and churches, Palladio crystallized
various Renaissance ideas, notably the revival of Roman
symmetrical planning and harmonic proportions.

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STATION SQUARE NEWS

PHLF to Publish River Book



VIEW OF THE CITY OF PITTSBURGH IN 1817
Taken from a sketch drawn by Mrs. E.C. Gibson, wife of Jas. Gibson, Esq., of the Philadelphia Bar, while on her wedding tour in 1817.

Dravo Corporation has generously contributed funds for the publication of a colorful booklet honoring Pittsburgh's rivers. The Allegheny, Monongahela and Ohio Rivers are a vital part of Pittsburgh's life--the reason for its beginning and a continual resource for its people.

Noted author Walter C. Kidney describes the people who explored our three rivers, the ocean-going ships and hand- or steam-powered craft that were built in Pittsburgh to carry people and products westward, and the industries that prospered along the river banks. The navigation system of locks and dams and environmental control of the rivers is also highlighted. This capsule history is handsomely illustrated with over 60 photographs, many of which are color.

PHLF is publishing the River book to welcome the Gateway Clipper Fleet to its new harbor at Station Square. The booklet will be sold aboard the Gateway Clipper, and at The Cornerstone and Old Post Office Museum Gift Shop.

Gateway Clipper Construction

...is well underway. Working 'round the clock over a November 1981 week-end, the Donald Lutch Construction Company tunneled under the P&LE main line tracks to the river's edge and constructed a temporary bridge for the railroad so trains could keep moving. Work on the sidewalks and tunnel of the walkway will be completed in April. This pedestrian walkway will lead to the new Station Square marina for the Gateway Clipper Fleet and is part of the Clipper's \$3,000,000 development program.

PHLF Receives 1981 Phoenix Award

The Society of American Travel Writers Conservation and Preservation committee awarded PHLF a 1981 Phoenix Award in recognition of its pioneering work in developing neighborhood restoration projects to serve a mixed-income, integrated neighborhood and in developing Station Square. Leonard Bughman, a member of our Board of Trustees, nominated PHLF for this award.

Developer Announced for Annex Office Building

Williams-Trebilcock-Whitehead, one of the largest architectural firms in Pittsburgh, will be the developer of the six-story red brick Annex Office Building, located by the Smithfield Street entrance to Station Square. Once restored, the Annex Office Building will serve as the headquarters for WTW. About two-thirds of the building will also be available as rental office space.

Restoration work and construction will begin in October 1982. Plans include cleaning and repointing exterior brickwork, installing new thermopane windows and modernizing the interior. The most dramatic change will be the creation of a new entrance; an exterior stair-tower on the side of the Annex Office Building facing the Freight House will be constructed of glass and masonry. The brick sidewalk around the Freight House Shops will be continued to the Annex Office Building, and a landscaped plaza will be designed in between the two buildings.

Currently WTW is the architect for Commerce Court. PHLF looks forward to the permanent residence of WTW at Station Square.

"A Sheraton Showplace"

"They've been telling us all along that they've got taste and now we probably should believe them. The Sheraton people are so taken with their new hotel next to Station Square that they've made Pittsburgh the scene of one of their 1982 national advertising campaigns.

The commercial, filmed right before Thanksgiving (1981), promotes Value-Line, Sheraton's toll-free number. It will begin running this month (January) and continue for the rest of the year. The actual filming took place in the much-publicized atrium lobby of the new Sheraton.

The national firm picked the Station Square Sheraton for the commercial because its executives feel that it's the jewel of the chain, not only because it's the newest, but also because of its unique design.

The location isn't the only Pittsburgh connection. The production and filming was done by Paul Hartwick and Glenn Przyborski Productions, a Pittsburgh-based operation and, aside from the main character, a model brought in from New York, everyone who appears in the commercial is a Pittsburgher.

And if you saw the Little Lord Fauntleroy special on television in December (1981) and thought the skyline in the Sheraton commercial looked familiar, you're right, it was downtown Pittsburgh. That special Christmas commercial was filmed here the same day."

(This article was in the January 1982 issue of Pittsburgh Magazine and is reprinted with their permission.)

Commerce Court Progress



The old Pittsburgh & Lake Erie Railroad warehouse--where hundreds of thousands of liquor cases once were stored--has a new lease on life. The seven-story red brick structure, now known as Commerce Court, is one of five historic buildings being adapted for reuse as part of PHLF's Station Square.

Mellon-Stuart Realty Company, the developer of Commerce Court, expects work to be completed this summer. Progress to date includes cleaning and repointing all brickwork, the installation of bronze-tinted windows on the upper six stories, the installation of large display windows on the first floor, and the restoration of the wood canopy on the front of the building. Two new entrances to the building are also being constructed. The most dramatic feature of Commerce Court will be a skylit atrium in the center of the building.

Commerce Court will offer 330,000 square feet of luxury office space on the upper six floors. Approximately 80% of this space is committed; Pittsburgh & Lake Erie Railroad and the Allegheny Intermediate Unit are two of the major tenants. The first floor of Commerce Court is being developed as a continuation of the Freight House Shops. Forty-three thousand square feet of retail space will be leased to specialty shops and restaurants--many of which will be new to Pittsburgh.

Four-Deck Parking Garage

Visitors to Station Square during the 1981 holiday season probably all agree that a parking garage is a priority. In the last week of 1981, PHLF received word from the Federal Government that a letter of credit would be issued to the Urban Redevelopment Authority of Pittsburgh and that work could begin on the 800-space indoor parking garage by the west side of Commerce Court. Workmen plan to begin excavation and foundation work in early 1982. During construction of the parking garage, customers to Station Square can park in the new 400-space west lot.